

ZIYU LONG

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Department of Communication Studies
Colorado State University
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EDUCATION

- Ph.D., Purdue University, West Lafayette, IN** **August 2015**
Organizational Communication
Minors: Entrepreneurship & Globalization, Mixed Methods (Qualitative, ANOVA, Regression, SEM, Social/Semantic Network Analysis)
Dissertation: *Communicatively constituting careers: Paradoxical design processes of women entrepreneurs in China, Denmark, and the United States.*
- Exchange, Copenhagen Business School, Copenhagen, Denmark** **Spring 2013**
Entrepreneurship & Design
- M.A., Purdue University, West Lafayette, IN** **May 2011**
Organizational Communication
Minors: Training and Development, Research Methods
Thesis: *Social construction of meanings of work by the Post80s generation in China*
- B.A., Communication University of China, Beijing, China** **June 2009**
Broadcasting Journalism
Minor: Media Production

ACADEMIC APPOINTMENTS

- 2021-present **Associate Professor**, Department of Communication Studies, Colorado State University
- 2015-21 **Assistant Professor**, Department of Communication Studies, Colorado State University
- 2013-15 **Graduate Lecturer**, Brian Lamb School of Communication, Purdue University
- 2009-13 **Graduate Assistant**, Brian Lamb School of Communication, Purdue University

AWARDS AND HONORS

- 2024 **College of Liberal Arts Excellence in Teaching Award (Tenured Faculty category).** College of Liberal Arts. Colorado State University.
- 2023 **Top Four Paper Award.** Organizational Communication Division of International Communication Association. (Kang, D.J. & Long, Z. **Equal authorship.** *Organizing as Tong (通): Decolonizing organizational communication from the roots*)

- 2021 **ACCS Early Career Award.** Association for Chinese Communication Studies of National Communication Association.
- 2020 **Top Three Paper Award.** Organizational Communication Division of Western States Communication Association. (Long, Z. *Tuishou (pushing hands) as women's entrepreneuring from the margin: A feminist institutional work analysis of women's start-up experience in China*)
- 2020 **Top Debut Paper Award.** Organizational Communication Division of Western States Communication Association. (Lindquist, K. (Undergraduate advisee) & Long, Z. *The quarter-life crisis before graduation: An explorative study of competing discourses in GenZ' everyday career narratives*)
- 2019 **The Ann Gill Faculty Development Award for Outstanding Research and Creative Activity.** College of Liberal Arts. Colorado State University.
- 2018 **Top Paper Award.** 2018 ICA Post conference: Voices of Chinese Scholars over the Last 40 years, Prague, Czech Republic. (Long, Z. & Buzzanell, P.M. Chinese women's start-ups: Investigating hybrid agency in constituting harmonious entrepreneurial careers)
- 2016 **OSCLG Anita Taylor Outstanding Published Article Award.** Organization for the Study of Communication, Language & Gender (OSCLG). (Buzzanell, P.M., Long, Z., Anderson, L.B., Kokini, K., & Batra, J.C. (2015). Mentoring in academe: A feminist poststructural lens on stories of women engineering faculty of color. *Management Communication Quarterly*, 29, 440-457. doi:10.1177/0893318915574311.)
- 2016 **Top Interactive Poster Award.** Organizational Communication Division of International Communication Association. (Long, Z. *Navigating structure paradoxes in entrepreneurial careers: A ventriloqual analysis of women business owners' experiences in China, Denmark, and the United States*)
- 2016 **Top Panel Award.** Organizational and Professional Communication Interest Group, Central States Communication Association. (Rigorgiate et al., *Reframing, Rejecting, and Repurposing Work/Life Boundaries*)
- 2016 **Top Four Paper Award.** Organizational Communication Division of Western States Communication Association. (Long, Z. *A ventriloqual analysis of "Hao Gongzuo" (good work): Politicizing Chinese Post80s women's constructions of meanings of work.*)
- 2015 **Journal of Small Business Management Editor's Choice Award.** United States of America Small Business and Entrepreneurship. (Duval-Couetil, N. & Long, Z. *Career impacts of entrepreneurship education: An exploratory study of how and when students intend to utilize entrepreneurship in their professional lives*)
- 2015 **Top Paper Award.** Organizational and Professional Communication Interest Group, Central States Communication Association. (Long, Z., & Wilhoit, E.D. *Converging professionalism and authenticity: Understanding women's sensemaking of their lifestyle blogging careers*)
- 2015-11 **Ross Fellowship.** The Graduate School, Purdue University. One Ph.D.-track student was competitively selected to receive the fellowship with a four-year award package that recognizes the student's outstanding academic performance.
- 2015 **Top Two Paper Award.** Graduate Student Caucus, Central States Communication Association. (Long, Z. *Negotiating cultural, expertise, and relational boundaries: Integrated perspective to study graduate advisor-advisee relationships*)

RESEARCH

Articles & Chapters

Peer-reviewed journal articles:

1. **Long, Z.**, Buzzanell, P. M., & King, A. S. (2024). International graduate student parenthood: Engaging in closeting labor to constitute productive work-family negotiation during transitions to parenthood. *Communication Studies*. <https://doi.org/10.1080/10510974.2024.2320752>
2. **Long, Z.**, Marshall-McKelvey, K., & Matter, M. (2024). Material precarity, performative imperative, and burnout from resilience: Surfacing the dark side of resilience laboring in women's entrepreneurial stories. *Journal of Applied Communication Research*. <https://doi.org/10.1080/00909882.2024.2313126>
3. Kang, D.J. & **Long, Z.** (2023) **Equal authorship**. Organizing as Tong (通): Decolonizing organizational communication from the roots. *Management Communication Quarterly*. <https://doi.org/10.1177/08933189231223424>
4. **Long, Z.**, Buzzanell, P. M., & King, A. S. (2023). Pivoting multiple liminalities in working parenthood: Communicative negotiations of permanent, transitional, and limbo liminalities. *Management Communication Quarterly*, 37 (2), <https://doi.org/10.1177/08933189221095093>
5. Wilhoit Larson, E., Linabary, J. R., & **Long, Z.** (2022). Communicating inclusion: A review and research agenda on inclusion research in organizational communication. *Annals of the International Communication Association*, 46 (2), 63-90. <https://doi.org/10.1080/23808985.2022.2069045>
6. Pal, M., Kim, H., Harris, K. L., **Long, Z.**, Linabary, J., Wilhoit Larson, E., Jensen, P.R., Gist-Mackey, A.R., McDonald, J., Nieto-Fernandez, B., Jiang, J., Misra, S., & Dempsey, S. E. (2022). Decolonizing organizational communication. *Management Communication Quarterly*, 36 (3), 547–577. <https://doi.org/10.1177/08933189221090255>
7. **Long, Z.**, & Buzzanell, P. M. (2022). Constituting intersectional politics of reinscription: Women entrepreneurs' resistance practices in China, Denmark, and the United States. *Management Communication Quarterly*, 36 (2), 207–234. *Lead article* <https://doi.org/10.1177/08933189211030246>
8. **Long, Z.**, Buzzanell, P.M., & Kuang, K. (2021). Chinese Post80s generational resilience: Implications of *chengyu* (成语) as guides for dealing with adversity. *International Journal of Business Communication*, 58 (3), 410-429. <https://doi.org/10.1177/2329488417747598>
9. Linabary, J. R., Cruz, J. M., Allen, B. J., Chalupa, J. A., Dempsey, S. E., Glenn, C. L., Harris, K.L., **Long, Z.**, McDonald, J., Musleh S., Oktaviani, F.H., Parker, P., Solande, F. (2021). Envisioning more equitable and just futures : Feminist organizational communication in theory and praxis. *Management Communication Quarterly*, 35 (1), 142-168. <https://doi.org/10.1177/0893318920973598>
10. **Long, Z.**, & Williams, E.A. (2021). Telling stories, integrating theories: A semester-long case study assignment written by and for students. *Communication Teacher*, 35 (1), 74-80. <https://doi.org/10.1080/17404622.2020.1810726>

11. **Long, Z.**, Linabary, J.R., Buzzanell, P.M., Mouton, A., & Rao, R.L. (2020). Enacting everyday feminist collaborations: Reflexive becoming, proactive improvisation, and co-learning partnerships. *Gender, Work, and Organization*, 27 (4), 487-506. <https://doi.org/10.1111/gwao.12421>
12. **Long, Z.**, & Wilhoit, E.D. (2018). Disciplined freedom, branded authenticity, and dependable independence: How tensions enact flexibility in lifestyle blogging careers. *Journal of Applied Communication Research*, 46 (3), 368-387. <https://doi.org/10.1080/00909882.2018.1467570>
13. **Long, Z.**, Buzzanell, P.M., Kokini, K., Wilson, R.F., Anderson, L.B., & Batra, J.C. (2018). Mentoring women and minority faculty in Engineering: A multidimensional mentoring network approach. *Journal of Women and Minorities in Science and Engineering*, 24 (2), 121-145. <https://doi.org/10.1615/JWomenMinorScienEng.2017019277>
14. **Long, Z.**, King, A.S., & Buzzanell, P.M. (2018). Ventriloquial voicings of parenthood in graduate school: An intersectionality analysis of work-life negotiations. *Journal of Applied Communication Research*, 46 (2), 223-242. <https://doi.org/10.1080/00909882.2018.1435901>
15. Linabary, J.R., **Long, Z.**, Mouton, A., Rao, R.L., & Buzzanell, P.M. (2017). Embracing tensions in feminist organizational communication pedagogies. *Communication Education*, 66 (3), 257-279. <https://doi.org/10.1080/03634523.2016.1257818>
16. **Long, Z.** (2016). A feminist ventriloquial analysis of “Hao Gongzuo”(good work): Politicizing Chinese Post80s women’s constructions of meanings of work. *Women’s Studies in Communication*, 39 (4), 422-441. <https://doi.org/10.1080/07491409.2016.1224991>
17. **Long, Z.**, Buzzanell, P.M., & Kuang, K. (2016). Positioning work amid discontinuities and continuities: Chinese Post80s workers’ dialogical constructions of meanings of work. *Management Communication Quarterly*, 30 (4), 532-556. <https://doi.org/10.1177/0893318916636237>
18. **Long, Z.** (2016). Managing legitimacy crisis for state-owned non-profit organization: A case study of the Red Cross Society of China. *Public Relations Review*, 42 (2), 372-374. <https://doi.org/10.1016/j.pubrev.2015.09.011>
19. Linabary, J.R., **Long, Z.**, Mouton, A., Rao, R.L., & Buzzanell, P.M. (2016). Rube Goldberg salad machine: Teaching systems theory in communication. *Communication Teacher*, 30 (2), 77-81. <https://doi.org/10.1080/17404622.2016.1139153>
20. Clair, R.P., Kuang, K., **Long, Z.**, & Tan, J. (2016). Personal relations and authorial voice as scholarly authenticity: The methodological case of the Chinese American restaurant. *Digest: A Journal of Foodways and Culture*. Retrieved from <http://digest.champlain.edu/>
21. **Long, Z.**, Buzzanell, P.M., Wu, M., Mitra, R., Kuang, K., & Suo, H. (2015). Global communication for organizing sustainability and resilience. *China Media Research*, 11, 67-77. Retrieved from <http://www.chinamediaresearch.net/>
22. Anderson, L.B., **Long, Z.**, Buzzanell, P.M., Kokini, K., Wilson, R.F., Batra, J.C. (2015). Compartmentalizing feelings: Examining the role of emotional labor in the mentoring experiences of underrepresented women faculty members. *Electronic Journal of*

Communication, Special Issue on Emotions and Organization, 25, Retrieved from http://www.cios.org/getfile/025304_EJC

23. Buzzanell, P.M., **Long, Z.**, Anderson, L.B., Kokini, K., & Batra, J.C. (2015). Mentoring in academe: A feminist poststructural lens on stories of women engineering faculty of color. *Management Communication Quarterly*, 29 (3), 440-457. <https://doi.org/10.1177/0893318915574311>. **2016 OSCLG Anita Taylor Outstanding Published Article Award.**
24. Duval-Couetil, N., & **Long, Z.** (2014). Career impacts of entrepreneurship education: How and when students intend to utilize entrepreneurship in their professional lives. *Journal of Business & Entrepreneurship*, 26 (1), 63-87. Retrieved from <http://search.proquest.com/openview/782df9f08e70d75f8e1acb406180f2b4/1?pq-origsite=gscholar>
25. **Long, Z.**, Buzzanell, P.M., Anderson, L.B., Batra, J.C., Kokini, K., & Wilson, R.F. (2014). Episodic, network, and intersectional mentoring: Taking a communicative stance on mentoring in the workplace. In E. Cohen (Ed.), *Annals of the International Communication Association 38* (pp. 390-414). New York, NY: Routledge. <https://doi.org/10.1080/23808985.2014.11679169>
26. **Long, Z.**, Kuang, K., & Buzzanell, P.M. (2013). Legitimizing and elevating telework: Chinese constructions of a nonstandard work arrangement. *Journal of Business and Technical Communication*, 27 (3), 243-262. <https://doi.org/10.1177/1050651913479912>

Book chapters:

1. **Long, Z.** (In press). Chapter 16 Leadership Communication and Mentoring. In G. Jian & G. Fairhurst (Eds.) *The Routledge Handbook of Organizational Leadership Communication*. Routledge.
2. **Long, Z.**, & Buisker, L.L. (In press). Chapter 25. Care, Justice, and Resilience: Designing Positive Employee Communication from Organizational Communication Perspectives. In S. Kim, P.M. Buzzanell, J.N. Kim, & A. Mazzei (Eds.) *The Routledge Handbook of Employee Communication and Organizational Process*. Routledge.
3. Corple, D. J., Eddington, S.M., Larson, E.W., Linabary, J.R., **Long, Z.**, & Pauly, J.A. (2023). **Equal authorship.** Feminist Pedagogy Collective: Reflections on feminist co-mentoring in U.S. academia. In J.A. Pauly, S.M. Mumz, & L.H. Hernandez (Eds.). *Feminist Mentoring in Academia*. Lexington Books.
4. **Long, Z.** (2021). Exploring contextual influences on women's everyday entrepreneuring: A case from China. In S. Rezaei, J. Li, S. Ashourizadeh, V. Ramadani, & S. Gërguri-Rashiti (Eds.). *The Emerald Handbook of Women and Entrepreneurship in Developing Economies*. Emerald Publishing.
5. Buzzanell P.M., & **Long, Z.** (2016). Learning expertise in engineering design work: Creating space for experts to make mistakes. In J. Treem & P. Leonardi (Eds.), *Expertise, Communication, and Organizing* (pp.168-188). Oxford University Press. **NCA Organizational Communication Division 2016 Outstanding Edited Book Award.**

6. **Long, Z.** (2016). "A good fit for telework?" In J.P. Fyke, J. Faris, & P.M. Buzzanell (Eds.), *Cases in organizational and managerial communication: Stretching boundaries* (pp.90-94). Routledge.
7. **Long, Z.** (2015). Privileging women's voices and experiences: A career perspective to study women's entrepreneurship in transitional economies. In A. Fayolle, V. Ramadani, & S. Gerguri-Rashiti (Eds.), *Female entrepreneurship in transitional economies: Trends and challenges* (pp.113-128). Palgrave Macmillan.
8. **Long, Z.**, Kuang, K., & Buzzanell, P.M. (2013). A choice to work at home: Exploring Chinese teleworkers' strategies to legitimize their nonstandard work arrangement. In *New media and internet communication and communities in China* (pp. 3-30). Shanghai People's Publishing House.
9. Berkelaar, B.L., **Long, Z.**, & Buzzanell, P.M. (2013). Cybervetting in the People's Republic of China: Exploring the implications of the "New Internet World" for everyday work and career. In *New Media and Internet Communication and Communities in China* (pp. 438-455). Shanghai People's Publishing House.

Book review:

1. **Long, Z.** (2024). Book Review: The Sage Handbook of Qualitative Research in Organizational Communication. *Management Communication Quarterly*.
<https://doi.org/10.1177/08933189241245129>

Competitive Conference Papers (recent presentations)

1. **Long, Z.**, Marshall-McKelvey, K., & Matter, M. (2023, November). *Material precarity, performative imperative, and burnout from resilience: Surfacing the dark side of resilience laboring in women's entrepreneurial stories*. Organizational Communication Division of the National Communication Association, National Harbor, MD.
2. **Long, Z.** (2023, November). *Decolonize the oriental imaginations: Diverse voices of Organizational Communication scholarship in Asia*. Co-Chair and Panelist. Organizational Communication Division of the National Communication Association, National Harbor, MD.
3. **Long, Z.**, Buzzanell, P.M., & King, A.S. (2023, November). *International graduate student parents: (Un)closeting to constitute productive work-family negotiations*. Organizational Communication Division of the National Communication Association, National Harbor, MD.
4. **Long, Z.**, Buzzanell, P.M., & King, A.S. (2023, November). *Critical performative face work during graduate school: International graduate student-parents' career and family negotiations*. Family Communication Division of the National Communication Association, National Harbor, MD.
5. Kang, D. & **Long, Z.** (2023, May). *Organizing as Tong: Decolonizing Organizational Communication from the roots*. Organizational Communication Division of the International Communication Association, Toronto, Canada. **Top 4 Paper Award. *Authors are listed alphabetically to indicate equal contributions.**

6. **Long, Z.** (2022, November). *Realizing the transformative potential of feminist co-mentoring*. Panelist of “Feminist Pedagogy Collective: Reflections on Feminist Co-Mentoring,” Feminist and Gender Studies Division of the National Communication Association, New Orleans, LA.
7. **Long, Z.,** Marshall-McKelvey, K., & Matter, M. (2022, May). *Understanding entrepreneurial resilience as relation work*. Organizational Communication Division of the International Communication Association, Paris, France.
8. **Long, Z.** (2021, November). *Engaging in institutional work to build inclusive organizations*. Panelist of “Grappling with institutions in organizational communication research,” Organizational Communication Division of the National Communication Association, Seattle, WA.
9. **Long, Z.** (2020, November). *Resisting colonial logics in academic writing*. Panelist of “Decolonizing and Unconferencing: Social Justice in Organizational Communication,” National Communication Association Preconference, online.
10. Williams, E. & **Long, Z.** (2020, November). *Telling stories, integrating theories: A semester long case study assignment written by and for students*. Organizational Communication Division of the National Communication Association, Online.
11. Larson, E.W., Linabary J. & **Long, Z.** (2020, November). *Making ‘inclusion’ matter in Organizational Communication research: A review and research agenda*. Organizational Communication Division of the National Communication Association, Online.
12. **Long, Z.,** Buzzanell, P.M., & King, A.S. (2020, May). *Interrogating multiple liminalities in graduate student parenthood*. Organizational Communication Division of the International Communication Association, Online.
13. Kuang, K. & **Long, Z.** (2020, May). *Managing uncertainty in chronic illness: A tension-centered approach*. Health Communication Division of the International Communication Association, Online.
14. **Long, Z.** (2020, February). *Tuishou (pushing hands) as women’s entrepreneuring from the margin: A feminist institutional work analysis of women’s start-up experience in China*. Paper submitted to the Organizational Communication Division of Western States Communication Association, Denver, CO. **Top 3 paper award.**
15. Lindquist, K. (Undergraduate advisee) & **Long, Z.** (2020, February). *The quarter-life crisis before graduation: An explorative study of competing discourses in GenZ’ everyday career narratives*. Paper submitted to the Organizational Communication Division of Western States Communication Association, Denver, CO. **Top debut paper award.**

TEACHING

Associate Professor, Colorado State University

Graduate Courses

SPCM792B Special Topic Seminar: Dark Side of Organizational Communication

SPCM701 Academic Writing

SPCM638 Communication Research Methods (Mixed method, Graduate Curriculum Core Class)

Undergraduate Courses

SPCM130 Introduction to Relational and Organizational Communication (140+ students lecture, mentor three GTAs and one UGTA every semester)

SPCM232 Group Communication: Collaboration to Combat College Hunger

SPCM433 Communication in Organizations

Assistant Professor, Colorado State University

Graduate Courses

SPCM792B Advanced Method: Qualitative Data Analysis

SPCM792B Special Topic Seminar: Career and Intersectionality

SPCM639 Communication Theories in Relational and Organizational Communication (Graduate Curriculum Core Class)

SPCM638 Communication Research Methods (Mixed method, Graduate Curriculum Core Class)

SPCM633 Discourse, Work, and Organization

Undergraduate Courses

SPCM130 Introduction to Relational and Organizational Communication (140+ students lecture, mentored three GTAs and one UGTA every semester)

SPCM232 Group Communication

SPCM433 Communication in Organizations

SOCM479 Capstone: Communicatively Constituting Careers

GRANTS

2024 **Community Engaged Learning Mini-Grant, CSU.** Proposal: SPCM232 Small Group Communication Collaborative Action Project with Rams Against Hunger. \$1,000

2019 **Ann Gill Faculty Development Award for Outstanding Research and Creative Activity, College of Liberal Arts, CSU.** Proposal: Communicatively Constituting Careers: Paradoxical Design Processes of Women Entrepreneurs in China, Denmark, and the United States. \$5,000.

2016-17 **Pre-Catalyst for Innovative Partnerships, CSU.** PI: Aga Burzynska, Role: Co-PI, SENIOR STARTER: developing intergenerational entrepreneurship. \$5,000.

2014-15 **The Indian Women's Association Graduate Student Research Award.** College of Liberal Arts, Purdue University. \$1000.

2013 **ADVANCE Research Funding, ADVANCE-Purdue Center for Faculty Success.**
This funding covered the interview transcription cost of the research project on graduate students' navigation of family leave policy. \$783.

2012-13 **Bilsland Strategic Initiatives Fellowship, Purdue University.** PI: Patrice M. Buzzanell, Role: Research Fellow, *Balancing graduate school and impending parenthood: Researching how graduate students navigate pregnancy.* \$18,000.

SERVICE

Current Professional Memberships

International Communication Association (ICA) since 2009

National Communication Association (NCA) since 2009

Organization for the Study of Communication, Language & Gender (OSCLG) since 2016

Western States Communication Association (WSCA) since 2016

Diana International Research Institute (DIRI), the 1st global research institute that convenes an international community of stakeholders dedicated to advancing gender and women's entrepreneurship through research, practice, and policy, since 2022

Disciplinary Service

Editorial Leadership

2023-now **Associate Editor, *Management Communication Quarterly***
Main tasks: oversee multiple submissions assigned by the editor-in-chief; manage the peer review process by selecting appropriate reviewers, managing the review timeline, and making decisions; review special issue and forum submissions to the journal; attend editorial meetings; collaborate with members of the editorial team to promote the journal and uphold its standards, etc.

Professional Association Servant Leadership

2024 **ICA Organizational Communication Division Research Escalator, Faculty Mentor**

2023 **Faculty Mentor, Mutual mentoring, networking and community building as Asian/Pacific American Scholars, NCA**

2023 **ICA Organizational Communication Division Vice Chair Nominee**
Long was selected as one of the two nominees for the vice chair position.

2023 **ICA Organizational Communication Division International Liaison Nominating Committee**
Main tasks: Created a list of potential diverse candidates and shortlisted two final official candidates for the International Liaison position of ICA's Org Comm Division.

- 2023 **ICA Organizational Communication Division Research Escalator, Faculty Mentor**
- 2023 **NCA Organizational Communication Division Mentoring Award Committee**
- 2023 **ICA Feminist Scholarship Division Teresa Award for the Advancement of Feminist Scholarship Committee**
- 2023-24 **NCA Organizational Communication Division Mentoring Committee Past Chair/Mentoring pod leader**
 Main tasks: Facilitated the mentoring program for the division from 2023 to 2024. Also led a mentoring pod and mentored 3 other international graduate students from fall 2023 to spring 2024 (5+ one hour meetings).
- 2022-23 **NCA Organizational Communication Division Mentoring Committee Chair**
 Main tasks: Designed and implemented the formal mentoring program for the division to better support BIPOC, LGBTQ+, and other marginalized and early-career members; coordinated 20 mentoring pods with a total of 90+ participants; facilitated the first in-person mentoring session during the NCA conference; presented at the division business meeting.
- 2022 **OSCLG Dissertation Award Nominating Committee**
- 2021-22 **NCA Organizational Communication Division Mentoring Committee Co-Chair/Mentoring pod leader**
 Main tasks: Designed and implemented a pilot mentoring program for the division to better support BIPOC, LGBTQ+, and other marginalized and early-career members; led sub-committees to design a mentoring resource page and assess the mentoring program; coordinated 10 mentoring pods with a total of 50+ participants; presented at the division business meeting. Also led a mentoring pod of 4 other junior faculty and doctoral students from fall 2021 to spring 2022 (4+ one-hour meetings).
- 2019-20 **ICA Organizational Communication Division Paper Reviewer Committee**
 Main tasks: Invited division members and assembled reviewers slate for upcoming conference review.
- 2019-20 **NCA Organizational Communication Division Awards Nominating Committee**
 Main tasks: Reviewed organizational communication scholarship and selected potential candidates for book and article awards nomination.
- 2016-18 **NCA Presidential Task Force on Inclusivity**
 Main tasks:
 - Designed and co-created the inclusivity webpage on NCA website (natcom.org/about-nca/nca-and-inclusivity).
 - Contributed to Spectra issue *Realizing the Promise of Diversity*, titled Mentoring for Success and for Inclusionary Institutional Cultures.
 - Participated in monthly Task Force phone meetings and annual face-to-face work sessions with goals to actively seek strategies that enhance inclusivity of NCA.

2013 **ICA Regional Conference in Shanghai, China**
ICA Preconference on New Media and Internet Communication and Communities in China

Main tasks:

- Liaison with the primary organizers from Shanghai Jiaotong University (and the 18 top universities in the region) and ICA’s executive board members to coordinate the first ICA Regional Conference in China.
- Co-author of the keynote address, ICA Preconference on New Media and Internet Communication and Communities in China, Phoenix, AZ.

Journal Editorial Board

- Journal of Applied Communication (since September 2019)
- Women’s Studies in Communication (since February 2020)
- Management Communication Quarterly (since July 2021)
- Western Journal of Communication (since May 2023)

Conference Respondent

2023 Respondent for paper panel titled “Communicating Resistance Across Organizational Contexts,” NCA Organizational Communication Division

2022 Respondent for paper panel titled “Entrepreneurship and Social Change,” NCA Organizational Communication Division

Community Engagement

2023-24 **Community Engaged Learning Partnering with Rams Against Hunger, CSU**

- The engaged pedagogy project was co-developed with doctoral graduate student Kylie Johnson. Our project focuses on developing and assessing a Collaborative Action Project with Rams Against Hunger (RAH), a new course component to SPCM232 Small Group Communication. For this semester-long project, students are expected to apply their learning into practice by working in groups to develop and execute an action project that deals with the challenge of food insecurity among college students. Food insecurity generally refers to a lack of consistent access to sufficient, nutritious, safe, and culturally appropriate foods. We work closely with our community partner, Kathryn Conrad, Basic Needs Program Coordinator and Co-lead of Rams Against Hunger. The project aims to generate public impact by helping Rams Against Hunger publicize its services, raising awareness of the food insecurity issue at CSU, and destigmatizing food insecurity as an identity. The project is informed by ongoing research on engaged pedagogy, critical intervention, and food insecurity stigma.

2022

Translational Engaged Research: Blog on Women’s Entrepreneurship

- Long, in collaboration with doctoral graduate student Kira Marshall-McKelvey, designed and developed a blog platform for the research project on women’s entrepreneurship (<https://entrepreneurialresilience.wordpress.com/>). The blog platform served as a public scholarship portal where we share our research findings with local entrepreneurs and other stakeholders, and translate and disseminate the latest entrepreneurship research insights from academia to a broader public audience. Multiple blog posts were published on topics such as “the dark sides of resilience,” “being a resilient entrepreneurs,” and “gender awareness and women’s entrepreneurship.”

2016-17

Community Partner: A Face to Reframe (non-profit organization), Fort Collins, Colorado, U.S.A.

- Long, in collaboration with Dr. Elizabeth Williams, designed assessment tools for to assess the effectiveness of the anti-human trafficking curriculum offered by a non-profit organization, A Face to Reframe, in promoting high-school student’s understanding of the issue, and their ability to protect themselves and help identify and prevent human trafficking.
- The instruments designed are utilized at local high schools in partnership with teachers who incorporate antihuman trafficking training. Students take the pre- and post-assessment about their attitude, knowledge, and behavioral intent to engage in antihuman trafficking preventative efforts.