

CURRICULUM VITAE

NAME Steven Weiss

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EDUCATION

- 1978 BA, Speech Communication
 TV-Radio Production Emphasis
 Colorado State University

- 1983 Graduate Studies
 30 Hours of Completed Coursework
 GTA in Broadcast Production, 2 years
 Communication Studies Department
 University of Nevada, Las Vegas

ACADEMIC POSITIONS

ACADEMIC EXPERIENCE

- 2021-2023 Master Teaching Appointment, Department of Journalism and Media Communication, Colorado State University
- 2011-2022 Special Projects Coordinator and Instructor, Department of Journalism and Media Communication, Colorado State University
- 1992-2010 Adjunct Instructor, Department of Journalism and Technical Communication, Colorado State University

OTHER POSITIONS

PROFESSIONAL EXPERIENCE

- 2021-2023 Owner of University Documentary Productions, a Colorado video production company managing and producing documentary programs specializing in informational and educational topics.
- 1987-2021 Owner of Clubhouse Productions, Inc., a Colorado video production company offering clients video and multimedia services. Clubhouse Productions, Inc., specializes in corporate marketing presentations, training and informational videos, video news

releases, media training, television programs, commercial production and a variety of corporate multimedia projects.

Producer, Writer, Editor and On-Air Personality for Clubhouse Productions, Inc. Responsible for all aspects of producing government and corporate marketing and training videos, television programs and commercials, video news releases and news staffing assignments for network news and sports departments. Also responsible for all company public relations and website/Internet management. Conducted media training for Denver area corporations and government entities.

Reporter, host and producer of national cable television programs. Producer/host of "Protruck Race Series" on OLN (Outdoor Life Network), Outdoor Channel and reporter for "World Business Review" on PBS and MSNBC. Sports anchor and reporter covering motorsports for cable networks ESPN, Outdoor Channel and TNN.

- 2006-2008 Director of Communications, World Series of Off-Road Racing (WSORR) National closed-course off-road race series based in Crandon, Wisconsin. Director of Communications provided contact with national and local media, managed 16 national race events across the country, acted as PA announcer and awards banquet host, produced video and news releases and designed and managed the series website.
- 1985-1987 Television News Reporter/Anchor, KWGN-TV, Denver, Colorado
1984-1985 Television News Reporter/Anchor, KTBS-TV, Shreveport, Louisiana
1980-1984 Television News Reporter/Anchor/Producer, KTNV-TV, Las Vegas, Nevada
1979-1980 Television News Reporter/Anchor/Producer, KPVI-TV, Pocatello, Idaho

CURRENT JOB DESCRIPTION

CURRENT TITLE

Master Teaching Appointment
Special Projects Coordinator and Instructor
Colorado State University

CURRENT DUTIES

Instructor of journalism, production and professional communication courses
Advisor to the Music, Stage and Sports Production (MSSP) Minor
Coordinator of LB 386E Live Practicum, RAMProductions Student Live Event Production Team

HONORS AND AWARDS

AWARDS

2023 Western Film Festival Short Film Winner for "Hollywood's Last Real Cowboy"
2023 Tucumcari Film Festival People's Choice Award Winner for "Hollywood's Last Real Cowboy"
2023 Horsetooth Film Festival Selection for "Hollywood's Last Real Cowboy"
2023 Horsetooth Film Festival Selection for "Co-Existing with Wildfire"

2022 Political Film Festival Best Feature Film for “Democracy vs. The Big Lie: The Truth About Mail-in Voting”
2022 Awareness Film Festival Courage Award for “Democracy vs. The Big Lie: The Truth About Mail-in Voting”
2022 BEA On-Location Festival Media of Arts Documentary Award of Excellence for “Hemp: Colorado’s Next Green Rush”
2021 Heartland Emmy Nomination for Best Topical Documentary for “Tuning Out the Pandemic”
2021 BEA Festival of Media Arts Best Short Form Documentary “Tuning Out the Pandemic”
2021 UFVA New Media Exhibition and Presentation Gallery Documentary “Tuning Out the Pandemic”
2020 BEA Festival of Media Arts Faculty News Story “Award of Excellence”
2020 BEA Festival of Media Arts Faculty Advisor for RamProductions “Best of Show”
2019 BEA Festival of Media Arts Faculty Sports Feature “Award of Excellence”
2016 BEA Festival of Media Arts Faculty Documentary Competition: Long Form Documentary Category “Award of Excellence” for “Hollywood’s Last Real Cowboy”
2016 Telly Award for “Hollywood’s Last Real Cowboy” Documentary Program
1990-2011: 30 national and regional awards in news and marketing presentations including Associated Press, United Press International, National Press Photographer’s Association, PRSA, BMA and 15 national Telly Awards for Corporate Video Production and National Cable TV programs

TEACHING HONORS

2020-21 College of Liberal Arts “Excellence in Teaching Award”, CCA Faculty
2012 Teledyne Water Pik Excellence in Education Award
2002 Nominated for the CSU Alumni Association “Best Teacher” Award

PERFORMANCES, EXHIBITS, PRODUCTIONS (Visual/Performing Arts):

PUBLISHED WORKS

1987-Present 200+ Technical, marketing, educational, entertainment, and informational corporate video productions and multimedia presentations as Clubhouse Productions
1990-Present 50+ National broadcast network television programs as Clubhouse Productions and University Documentary Productions

2023: Television documentary “Co-Existing with Wildfires” airing on RMPBS in Denver. Co-produced with the Colorado Office of Film, Television and Media.

2023: Television documentary “Hemp: Colorado’s New Green Rush” airing on PBS-12 in Denver. Co-produced with the Colorado Office of Film, Television and Media.

2021-23: Television documentary “Democracy vs. The Big Lie: The Truth About Mail-in Voting” airing on Free Speech TV. Co-produced with the Colorado Office of Film, Television and Media.

2020: Television documentary “Tuning Out The Pandemic” aired on Rocky Mountain PBS on 2020 New Year’s Eve prime-time. Co-produced with the Colorado Office of Film, Television and Media.

2015-23: Television documentary featuring World Trick Roping Champion titled: “Hollywood’s Last Real Cowboy”. Airing at various film festivals.

2013: Television documentary featuring Colorado State University Marching Band’s trip to Dublin, Ireland for the 2013 St. Patrick’s Day Parade.

CONTRACTS & GRANTS**Externally-Funded Projects as PI**

2020, Tuning Out the Pandemic, a TV documentary examination of Colorado music production during the pandemic. Colorado Office of Film Travel and Media (COFTM), \$3000

Externally-Funded Pending Projects as PI

2021, Hemp in Colorado, a TV documentary examination of hemp production, COFTM, \$5000

Externally-Funded Pending Projects as Investigator or role other than PI or CO-PI

2021, Wildfires in Colorado, a TV documentary on wildfires, COFTM, \$15000, Co-Producer

PAPERS AND PANELS PRESENTED/ PROFESSIONAL MEETINGS/ WORKSHOPS**PROFESSIONAL PRESENTATIONS**

2023 BEA Conference Panel Presentation on Documentary Productions at Universities
 2022 BEA Conference Panel Presentation on Funding for University Media Projects
 2022 BEA Conference Panel Presentation on Documentary Funding
 2021 UFVA Conference Panel Presentation of Integration of Students in Documentary Production
 2021 BEA Conference Presentation on Faculty/Student Documentary Collaboration
 2020 BEA Conference Presentation on Safe Production Protocols during COVID
 2020 UFVA Conference Presentation on Safe Production Protocols during COVID
 2020 JEA Conference Presentation on New Production Techniques and Equipment
 2020 J-Day CMSA Presenter on New Production Techniques and Equipment
 2019 BEA NPPA Video/Photojournalism Workshop Moderator
 2019 JEA Advisors Conference Attendee
 2019 JEA National Fall Conference Presenter on Video Equipment Technology and Student Portfolios
 2019 J-Day CMSA Conference Session Presenter
 2018 BEA Panelist on Teaching Audio to Video Students, Moderator for panel on PhotoJournalism
 2018 J-Day CMSA Conference Session Presenter
 2017 BEA Panelist on 2016 BEA Panelist on Campus Affiliations/Collaborations
 2016 CSU Media Festival panel host
 2015 BEA Panelist on Extreme Videography Techniques
 2014 BEA Panelist on Documentary Programs Building Community Relationships
 2013 BEA Panelist on Live Sports Event Coverage
 2013 CSU Media Festival panel host
 2012 BEA Panelist on Documentary Program Funding
 2011 CSU Media Festival panel host
 2009 CSU Media Festival panelist

TEACHING:

2023	Spring	JTC 345	Video Production	Enrollment: 17
2023	Spring	JTC 342	Online- Writing for Visual Media	Enrollment: 5
2023	Spring	JTC 540	Online- Corporate Video Editing.	Enrollment: 4
2023	Spring	JTC 340	Online- Video Editing	Enrollment: 4
2023	Spring	JTC 490	Public TV Production Workshop	Enrollment: 8

2023	Spring	LB 386E	Live Arts Practicum	Enrollment: 8
2023	Spring	JTC 460	Senior Capstone	Enrollment: 18
2023	Spring	JTC 495	Independent Study	Enrollment: 2
2023	Spring	JTC 695	Independent Study	Enrollment: 1
2023	Summer	JTC 345	Online- Electronic Field Production	Enrollment: 5
2023	Summer	JTC 545	Organizational Media Production (Denver Masters Program)	Enrollment: 13
2023	Fall	JTC 460	Senior Capstone	Enrollment: 14
2023	Fall	JTC 490	Streaming Production Workshop	Enrollment: 16
2023	Fall	JTC 342	Writing for Visual Media	Enrollment: 18
2023	Fall	LB386E	Live Arts Practicum	Enrollment: 7
2022	Spring	JTC 345	Video Production	Enrollment: 18
2022	Spring	JTC 342	Online -Writing for Visual Media	Enrollment: 5
2022	Spring	JTC 342	Writing for Visual Media	Enrollment: 18
2022	Spring	JTC 340	Video Editing	Enrollment: 18
2022	Spring	JTC 495	Independent Study	Enrollment: 4
2022	Spring	LB 386E	Live Arts Practicum	Enrollment: 15
2022	Summer	JTC 345	Online- Electronic Field Production	Enrollment: 9
2022	Summer	JTC 545	Organizational Media Production (Denver Masters Program)	Enrollment: 8
2022	Summer	LB386E	Live Arts Practicum	Enrollment: 4
2022	Fall	JTC 345	Online- Electronic Field Production	Enrollment: 2
2022	Fall	JTC 346	Narrative Filmmaking	Enrollment: 16
2022	Fall	JTC 342	Writing for Visual Media	Enrollment: 18
2022	Fall	LB386E	Live Arts Practicum	Enrollment: 12
2022	Fall	JTC 495	Independent Study	Enrollment: 1
2021	Spring	JTC 345	Electronic Field Production	Enrollment: 18
2021	Spring	JTC 345	Online- Electronic Field Production	Enrollment: 3
2021	Spring	JTC 342	Writing for Visual Media	Enrollment: 18
2021	Spring	JTC 345	Online -Writing for Visual Media	Enrollment: 8
2021	Spring	JTC 490	Public TV Production Workshop	Enrollment: 4
2021	Spring	LB 386E	Live Arts Practicum	Enrollment: 18
2021	Summer	JTC 345	Online- Electronic Field Production	Enrollment: 6
2021	Summer	JTC 545	Organizational Media Production (Denver Masters Program)	Enrollment: 15
2021	Summer	LB386E	Live Arts Practicum	Enrollment: 4
2021	Fall	JTC 346	Narrative Filmmaking	Enrollment: 12
2021	Fall	JTC 342	Writing for Visual Media	Enrollment: 18
2021	Fall	LB386E	Live Arts Practicum	Enrollment: 20
2020	Spring	JTC 342	Writing for Visual Media	Enrollment: 18
2020	Spring	JTC 345	Electronic Field Production	Enrollment: 18
2020	Spring	LB 386E	Live Arts Practicum	Enrollment: 30
2020	Spring	JTC 490	Public TV Production Workshop	Enrollment: 9
2020	Spring	JTC 495	Independent Study	Enrollment: 7
2020	Summer	JTC 545	Organizational Media Production (Denver Masters Program)	Enrollment: 8
2020	Summer	LB386E	Live Arts Practicum	Enrollment: 7
2020	Summer	JTC 345	Online- Electronic Field Prod.	Enrollment: 8

2020	Fall	JTC 544	Corporate Media Production	Enrollment: 12
2020	Fall	JTC 342	Writing for Visual Media	Enrollment: 18
2020	Fall	JTC 345	Online- Electronic Field Prod.	Enrollment: 1
2020	Fall	LB386E	Live Arts Practicum	Enrollment: 28
2019	Spring	JTC 345	Electronic Field Production	Enrollment: 18
2019	Spring	JTC 352	University Public Relations	Enrollment: 10
2019	Spring	JTC 460	Senior Capstone	Enrollment: 18
2019	Spring	LB 386E	Live Arts Practicum	Enrollment: 27
2019	Spring	JTC 490	Drone Production	Enrollment: 12
2019	Spring	JTC 495	Independent Study	Enrollment: 7
2019	Summer	JTC 495	Independent Study	Enrollment: 5
2019	Summer	JTC 545	Organizational Media Production (Denver Masters Program)	Enrollment: 11
2019	Summer	LB386E	Live Arts Practicum	Enrollment: 13
2019	Fall	JTC 470	Transmedia Storytelling	Enrollment: 18
2019	Fall	LB386E	Live Arts Practicum	Enrollment: 31
2019	Fall	JTC 495	Independent Study	Enrollment: 6
2018	Spring	JTC 460	Senior Capstone	Enrollment: 18
2018	Spring	JTC 345	Video Field Production	Enrollment: 20
2018	Spring	LB 386E	Live Arts Practicum	Enrollment: 26
2018	Spring	JTC 490	Drone Production	Enrollment: 17
2018	Spring	JTC 495	Independent Study	Enrollment: 8
2018	Summer	LB 386E	Live Arts Practicum	Enrollment: 8
2018	Summer	JTC 495	Independent Study	Enrollment: 2
2018	Fall	LB 386E	Live Arts Production	Enrollment: 21
2018	Fall	JTC 495	Independent Study	Enrollment: 1
2018	Fall	JTC 340	Digital Video Editing	Enrollment: 37
2018	Fall	JTC 544	Corporate Media Production	Enrollment: 14
2018	Fall	JTC 490	Drone Production	Enrollment: 12
2018	Fall	JTC 490	CTV Skills Workshop	Enrollment: 9
2017	Spring	JTC 460	Senior Capstone	Enrollment: 18
2017	Spring	LB386E	Live Arts Production	Enrollment: 30
2017	Spring	JTC 345	Electronic Field Production	Enrollment: 19
2017	Spring	JTC 495	Independent Study	Enrollment: 7
2017	Spring	JTC 684	Independent Study	Enrollment: 1
2017	Summer	JTC495	Independent Study	Enrollment: 1
2017	Summer	LB386E	Live Arts Production	Enrollment: 4
2017	Fall	LB386E	Live Arts Production	Enrollment: 27
2017	Fall	JTC 495	Independent Study	Enrollment: 6
2017	Fall	JTC 460	Senior Capstone	Enrollment: 19
2017	Fall	JTC 470	Transmedia Storytelling	Enrollment: 16
2016	Spring	JTC 345	Electronic Field Production	Enrollment: 20
2016	Spring	JTC 440	Advanced Media Production	Enrollment: 11
2016	Spring	LB386E	Live Arts Practicum	Enrollment: 26
2016	Spring	JTC 495	Independent Study	Enrollment: 4
2016	Spring	LB 495	Independent Study	Enrollment: 2
2016	Sum	LB 386E	Live Arts Practicum	Enrollment: 4
2016	Fall	JTC 345	Electronic Field Production	Enrollment: 13

2016	Fall	JTC 544	Corporate Media Production	Enrollment: 12
2016	Fall	LB 386E	Live Arts Practicum	Enrollment: 24
2016	Fall	JTC 495	Independent Study	Enrollment: 5
2016	Fall	JTC 684	Independent Study	Enrollment: 1
2015	Spring	JTC 345	Electronic Field Production	Enrollment: 20
2015	Spring	JTC 440	Advanced Media Production	Enrollment: 18
2015	Spring	LB386E	Live Arts Practicum	Enrollment: 26
2015	Spring	JTC 495	Independent Study	Enrollment: 3
2015	Sum	LB 386E	Live Arts Practicum	Enrollment: 11
2015	Sum	JTC 495	Independent Study	Enrollment: 2
2015	Fall	JTC 345	Electronic Field Production	Enrollment: 19
2015	Fall	JTC 496	Group Study: Project X	Enrollment: 9
2015	Fall	LB 386E	Live Arts Practicum	Enrollment: 28
2015	Fall	JTC 495	Independent Study	Enrollment: 7

Development of New Courses

Three JMC on campus courses were developed while a senior and instructor: JTC 342 Writing for Visual Media, JTC 470 Transmedia Storytelling and JTC 346 Narrative Filmmaking (also contributed to the online development of JTC 340). Developed a new online course JTC 348 Producing Podcasts. Developed and continues to teach three JMC online courses: JTC 345, JTC 544, and JTC 342.

STUDENT ADVISING

UNDERGRADUATE STUDENTS:

Currently advising approximately 60 Current Undergraduate Advisees in the Music Stage and Sports Production Minor in 2023

61 Advisees in the Music Stage and Sports Production Minor, 2022

60 Advisees in the Music Stage and Sports Production Minor, 2021

62 Advisees in the Music Stage and Sports Production Minor, 2020

58 Advisees in the Music Stage and Sports Production Minor, 2019

55 Advisees in the Music Stage and Sports Production Minor, 2018

57 Advisees in the Music Stage and Sports Production Minor, 2017

Descriptions of Mentoring Activities

Since 2016, acted as primary faculty advisor for 68 undergraduate and 3 graduate students in their Independent Study projects (as detailed in the list of classes cited earlier in this document) and as an honors thesis project advisor for an additional 11 undergraduate students.

COMMITTEE AND DEPARTMENT SERVICE

Serves on 7 JMC department committees:

Scholarship Committee

Technology Equipment and Library Resources (chair)

Committee for Non-Tenure-Track Instructors

Capstone, Internship Practicum and Placement

Curriculum assessment for video/audio (chair)
National Academy of Television Arts and Sciences

JMC representative on the College of Liberal Arts Undergrad Council.
CLA Undergrad Council Student Engagement Committee.
CLA Undergrad Council Interdepartmental Co-Teaching Assessment Committee.
CLA Dean's committee to develop a streaming platform with site visit to Montclair State.
Colorado Student Media Association liaison. Acted as interim board member Spring, 2019.
Rocky Mountain PBS liaison. Provides content to RMPBS program as an independent producer/university professor partner. Taught a class in Spring 2020 and 2021 directing students to provide content for Arts District program.
Colorado Office of Film, Television and Video liaison.
Represents CSU and JMC as a member of the Northern Colorado Music and Video Producers (NoCoMuVi) committee.
Attends JEA Advisors annual national meetings to promote JMC interests and to conduct presentations.
Communications Institute instructor for high school students during summer term.
Registered FAA 107 licensed drone pilot for the purpose of administering JMC's drone production workshops and program.
Serves as search committee member for JMC office staff job searches.
Acts as faculty marshal at College of Liberal Arts undergraduate ceremony.
Administrator and provides content for JMC Facebook page.
Assists with the promotion of the JMC department by participating in J-Day and providing tours of the department in the recruitment of prospective students throughout the year.
Produces various videos for Ram Welcome, department recruitment and general JMC marketing efforts featuring internship students, current students and alumni.
Researches, coordinates and purchases all video and technical equipment for JMC from fee paying classes each fall and spring semester.
Helps supervise JMC video equipment checkout room and work study employees.
Coordinates/assists in Denver Startup Week partnership with CSU.

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Broadcast Education Association (BEA) Member
National Press Photographers Association (NPPA) Member
Journalism Education Association (JEA) Member
University Film and Video Association (UFVA) Member
Colorado State University Alumni Association Member
FAA 107 Drone Pilot's License

OTHER ACTIVITIES/ACCOMPLISHMENTS – SERVICE/OUTREACH

2022 Judge for Horsetooth International Film Festival
2022 BEA Faculty Judge for Student Documentary Programs
2022 BEA Faculty Judge for Faculty Documentary Programs
2022 BEA Faculty Judge for Student News Category
2021 BEA Faculty Judge for Student Documentary Programs
2020 BEA Faculty Judge for Student Documentary Programs
2019 BEA Faculty Judge for Student Documentary Programs

2019 CMSA Faculty Judge for Student Media Submissions
2018 Completed Poynter-Cronkite Certificate Program for Adjunct Instructors
2018 Assisted in Coordination for JMC 50th Anniversary Celebration
2018 BEA Faculty Judge for Student Documentary Programs
2017 BEA Faculty Judge for Faculty Documentary Programs
2016 BEA Faculty Judge for Student Documentary Programs
2016 Committee Member for CSU Stadium Construction Project- Video Equipment
2015 Partnered with the Department of Commerce, Institute for Telecommunication Sciences to launch a marketing/video national campaign
2015 Faculty representative for the CSU Stadium Technology Subcommittee
2015 BEA Faculty Judge for Student Documentary Programs
2014 BEA Faculty Judge for Student Documentary Programs
2014 CSU Faculty Representative for Admissions Department student recruitment trip to Arizona
2013 CSU Faculty Representative for 3 Admissions Department student recruitment trips to California, Arizona and Nevada
2013 Participant in CSU Master Teacher Initiative Luncheon Series
2012 JTC Representative for CSU Writing Center “Writing in the Disciplines” Panel
2012 Faculty Invited Guest to Ram Scholar-Athlete Banquet
2012 Selected Faculty Member for CSU Meet and Greet Program
2012 Participant in CSU Master Teacher Initiative Luncheon Series
2012 Gamma Phi Beta Outstanding Teacher Award
2012 CSU Athletic Academic Services Guest Football Coach Program
2012 Greek Faculty Appreciation Outstanding Faculty Member Participant
2011 Faculty Invited Guest to Ram Scholar-Athlete Banquet