

Nick Marx, Ph.D.

Professor of Film and Media Studies
Founding Co-Director, Center for Democracy, Art, & Popular Culture
Department of Communication Studies
Colorado State University
A241 Behavioral Sciences Building
Fort Collins, CO 80523
Nick.Marx@colostate.edu

Areas of Specialization

Media studies; media industries; U.S. politics & culture; streaming media; race & ethnicity in media; comedy studies

Professional Experience

Professor

Department of Communication Studies, Colorado State University, August 2025—Present
Founding Co-Director, [Center for Democracy, Art, & Popular Culture](#), January 2026—present
Director of Undergraduate Studies, Interim Spring 2019, August 2021—May 2026

Associate Professor

Department of Communication Studies, Colorado State University, August 2019—May 2025

Assistant Professor

Department of Communication Studies, Colorado State University, August 2013—May 2019

Visiting Assistant Professor

Department of Critical Media and Cultural Studies, Rollins College, August 2012—May 2013

Mellon Foundation Fellow

Department of Communication Arts, University of Wisconsin-Madison, January 2012—May 2012

Lecturer and Teaching Assistant

Department of Communication Arts, University of Wisconsin-Madison, August 2007—December 2011

Adjunct Faculty

Department of Communication, Concordia University Texas, August 2006—December 2006

Education

Ph.D., Communication Arts—Media and Cultural Studies

University of Wisconsin-Madison, 2012

Dissertation: “From Bits to Bytes: Sketch Comedy in the Multi-Channel and Digital Convergence Eras”

Minor in Film

M.A., Radio-Television-Film—Media Studies
University of Texas at Austin, 2006
Minor in Women's and Gender Studies

B.A. (double major), Communication Arts—Radio/Television/Film and Spanish
University of Wisconsin-Madison, 2003
Graduated with distinction

Publications

Books:

[*That's Not Funny: How the Right Makes Comedy Work For Them*](#), co-authored with Matt Sienkiewicz. Berkeley, CA: University of California Press, 2022. Paperback edition, 2024.

[*Sketch Comedy: Identity, Reflexivity, and American Television*](#). Bloomington, IN: Indiana University Press, 2019.

[*The Comedy Studies Reader*](#), co-edited with Matt Sienkiewicz. Austin, TX: University of Texas Press, 2018.

[*Saturday Night Live and American TV*](#), co-edited with Matt Sienkiewicz and Ron Becker. Bloomington, IN: Indiana University Press, 2013.

Peer-Reviewed Journal Articles:

“[Cancel Capital: Shane Gillis, Podcasting the Sitcom, and the Alternative Media Industries of Right-Wing Entertainment](#),” with Matt Sienkiewicz, *Media Industries*, Volume 13, Issue 1, Fall 2026.

“[Home Economics: Sitcom Capitalism, Conservative Comedy, and Media Conglomeration in Post-Network Television](#),” *Communication, Culture & Critique*, Volume 15, Issue 1, March 2022, 21-35.

“[Appropriating Irony: Conservative Comedy, Trump-Era Satire, and the Politics of Television Humor](#),” with Matt Sienkiewicz, *Journal of Cinema and Media Studies*, Volume 60, Issue 4, Summer 2021, 85-108.

“[A digital media attention diversion improves mood and fear in patients receiving chemotherapy for recurrent gynecologic malignancies: results of a randomized trial](#),” with Ryan J Spencer, Vinita Alexander, Jens Eickhoff, Kaitlin Woo, Erin Costanzo, and Stephen L Rose, *International Journal of Gynecological Cancer*, Volume 30, Issue 4, April 2020, 525-532.

“[Expanding the Brand: Race, Gender, and the Post-politics of Representation on Comedy Central](#),” *Television and New Media*, Volume 17, Issue 3, March 2016, 272-287.

“[Radio Voices, Digital Downloads: Bridging Old and New Media in the Onion Radio News Podcast](#),” *Comedy Studies*, Volume 6, Issue 2, August 2015, 107-117.

“[Click Culture: The Perils and Possibilities of Family Guy and Convergence-Era Television](#),” with Matt Sienkiewicz, *Communication and Critical/Cultural Studies*, Volume 11, Issue 2, June 2014, 103-119.

“[Storage Wars: Clouds, Cyberlockers, and Media Piracy in the Digital Economy](#),” *The Journal of e-Media Studies*, Volume 3, Issue 1, 2013.

“[‘The Missing Link Moment’: Web Comedy in New Media Industries](#),” *The Velvet Light Trap*, Issue 68, fall 2011, 14-23.

“[Beyond a Cutout World: Ethnic Humor and Discursive Integration in *South Park*](#),” with Matt Sienkiewicz, *The Journal of Film and Video*, Volume 61, Issue 2, summer 2009, 5-18.

Peer-Reviewed Book Chapters:

“[Netflix, Comedy, and the Algorithmic Absurdity of *I Think You Should Leave*](#),” in Pete Kunze and Will Costanzo (eds), *The Oxford Handbook of Screen Comedy*. Oxford: Oxford University Press, 2025, 602-618.

“[Comedy Central: Trying to Grow Up by Getting Younger](#),” in Derek Johnson (ed.), *From Networks to Netflix: A Guide to Changing Channels*, 2nd edition. New York: Routledge, 2022, 133-143.

“[Funny or Die](#),” in Jody Baumgartner (ed.), *American Political Humor: Masters of Satire and Their Impact on U.S. Policy and Culture*. Santa Barbara, CA: ABC-CLIO, 2019, 525-528.

“[Comedy Central: Transgressive Femininities and Reaffirmed Masculinities](#)” in Derek Johnson (ed.), *From Networks to Netflix: A Guide to Changing Channels*. New York: Routledge, 2018, 177-186.

“[Introduction: Comedy as Theory, Industry, and Academic Discipline](#)” with Matt Sienkiewicz in Nick Marx and Matt Sienkiewicz (eds), *The Comedy Studies Reader*. Austin, TX: University of Texas Press, 2018, 1-16.

“[Family Guy: Undermining Satire](#)” in Jason Mittell and Ethan Thompson (eds), *How to Watch Television*. New York, NY: Oxford University Press, 2013, 177-186.

“[Skits Strung Together: Performance, Narrative, and the Sketch Comedy Aesthetic in *SNL* Films](#)” in Nick Marx, Matt Sienkiewicz, and Ron Becker (eds), *Saturday Night Live and American TV*. Bloomington, IN: Indiana University Press, 2013, 213-232.

“[Introduction: Situating *Saturday Night Live* in American Television Culture](#),” with Matt Sienkiewicz and Ron Becker in Nick Marx, Matt Sienkiewicz, and Ron Becker (eds), *Saturday Night Live and American TV*. Bloomington, IN: Indiana University Press, 2013, 1-21.

“[Respecting ‘Authoritah’: Trey Parker, Matt Stone, and Authorship in *South Park* and Beyond](#),” in Brian Cogan (ed.), *Deconstructing South Park: Critical Examinations of Animated Transgression*. Lanham, MD: Lexington Books, 2011, 165-177.

Academic Reviews, Interviews, and Online Publications:

“[Why ‘The West Wing’ went from a bipartisan hit to a polarized streaming comfort watch over 2 decades, reflecting profound shifts in media and politics](#),” *The Conversation*, 9 February 2026.

“[How ‘South Park’ could help Democrats win back the young voters the party lost to Trump](#),” *The Conversation*, 11 September 2025.

“[How liberals lost comedy—and helped Trump win](#),” *The Conversation*, 17 December 2024.

“[Conservatives’ ‘anti-woke’ alternative to Disney has finally arrived](#),” *The Conversation*, 8 December 2023.

“[A Fox News Host’s Strange Backstory Shows How Liberals Lost Comedy](#),” *Slate*, 13 June 2022.

[“How Joe Rogan became podcasting’s Goliath,”](#) *The Conversation*, 10 February 2022.

[“Gavin McInnes and the Reactionary Politics of Right-Wing Comedy,”](#) *In Media Res*, 15 October 2021.

[“How conservative comic Greg Gutfeld overtook Stephen Colbert in ratings to become the most popular late-night TV host,”](#) *The Conversation*, 24 September 2021.

Communication and Popular Culture, 3rd edition, with Mark Saunders, Kurtis North, and Amanda Wright, Kendall-Hunt, 2018.

“Review: *Live From New York: The Complete Uncensored History of Saturday Night Live as Told by Its Stars, Writers, and Guests* by James Andrew Miller and Tom Shales,” *Studies in American Humor*, Volume 2, Issue 1, 2016, 117-119.

[“Review: *Understanding Media and Culture: An Introduction to Mass Communication* by Jack Lule,”](#) *Open Textbook Library*, 2016.

Contributions to *Antenna: Responses to Media and Culture*, UW-Madison, September 2009—2015.

- “Fall Premieres 2015: *The Daily Show with Trevor Noah*,” 6 October 2015.
- “Fall Premieres 2015: FOX,” 30 September 2015.
- “Fall Premieres 2015: *The Late Show with Stephen Colbert*,” 19 September 2015.
- “‘Mother Daughter Sister Wife’: Gender on Comedy Central,” 27 February 2014.
- “Change and Continuity on *Saturday Night Live*,” 9 October 2013.
- “On Leaving the Game Early,” 20 June 2013.
- “Locked in on ESPN,” 7 December 2011.
- “*Lonie*, Luckily,” 2 July 2010.
- “Generation X Has a Midlife Crisis at Midcourt,” 15 June 2010.
- “On Sports Irrelevance,” 2 May 2010.

[“Industry Lore and Algorithmic Programming on Netflix,”](#) *Flow*, Vol. 21, Issue 6, 21 April 2015.

[“‘SNL 40’ and the Death of Liveness,”](#) *Flow*, Vol. 21, Issue 4, 1 March 2015.

[“The ‘Comedy of Exasperation’ and Satire TV in the Obama Era,”](#) *Flow*, Vol. 21, Issue 2, 26 November 2014.

[“*Nathan For You* and Cable’s Contested Masculinities,”](#) *In Media Res*, 21 August 2014.

“Television Comedy,” with Jonathan Gray in Krin Gabbard (ed.), *Oxford Bibliographies in Cinema and Media Studies*. New York: Oxford University Press, 2014.

[“Featured Collection: Steven Starr Papers,”](#) The Wisconsin Center for Film and Theater Research, 2010.

“Introduction,” with Mark Minett, John Powers, and Liz Ellcessor, *The Velvet Light Trap* - Number 66, Fall 2010.

[“Nowhere to go but Up: Redeeming HBO’s *Eastbound and Down*,”](#) *Flow*, Vol. 9, Issue 6, 6 February 2009.

“Interview with Emily Ann Thompson,” with Danny Kimball, *The Velvet Light Trap* - Number 62, Fall 2008, 76-81.

“Review: *Watching with The Simpsons: Television, Parody, and Intertextuality* by Jonathan Gray,” *The Velvet Light Trap* - Number 62, Fall 2008.

[“And now, just the news: A week in the life of *A Daily Show*,”](#) *Mediascape: UCLA Journal of Cinema and Media Studies*, Spring 2008.

[“Performing Politics: Can Stephen Colbert bully Democrats back into power this midterm?”](#) *Flow*, Vol. 5, Issue 2, 20 October 2006.

Teaching

Critical Media Studies (undergrad lecture, CSU) 2014, 2015, 2018, 2019, 2021, 2022, 2023, 2024, 2025, 2026

Communication Studies New to the Major Seminar (undergrad seminar, CSU) 2022, 2023, 2024, 2025, 2026

Critical/Cultural Analysis in Communication (PhD seminar, CSU) 2018, 2019, 2025

Evaluating Contemporary Television (undergrad lecture, CSU) 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025

Political Media Industries (graduate seminar, CSU) 2024

Communicating with Comedy (senior capstone seminar, CSU) 2017, 2019, 2021, 2024

Television Generations (graduate seminar, CSU) 2022

Communication Skills: Leadership (undergrad seminar, CSU) 2022

Media Industries (graduate seminar, CSU) 2014, 2020

Media Theory (graduate seminar, CSU) 2016, 2017

Media Audiences (graduate seminar, CSU) 2013, 2016

Virtual Culture and Communication (undergrad lecture, CSU) 2014

Communication and Popular Culture (undergrad lecture, CSU) 2013

Critical Media Industry Studies (undergrad seminar, Rollins) 2013

Introduction to Media and Cultural Studies (undergrad seminar, Rollins) 2013

American Media Culture and Generational Identity (“Community Engagement” undergrad seminar, Rollins) 2013

Digital Media Culture (undergrad seminar, Rollins) 2012

Television and Cultural Studies (undergrad seminar, Rollins) 2012

Media, Satire, and Politics (undergrad seminar, Rollins) 2012

Television Criticism (grad/undergrad seminar, UW-Madison), reader/grader 2009, instructor of record 2011

Introduction to Television (undergrad lecture, UW-Madison), 2009, 2010, 2011

History of Broadcasting (reader/grader, UW-Madison) 2010, 2012

Race, Ethnicity, and Media (reader/grader, UW-Madison) 2010

Introduction to Media Production (teaching assistant, UW-Madison) 2007, 2008, 2009, 2011

Human Communication Theory (undergrad seminar, Concordia University Texas) 2006

Academic Conference Papers

- “Conner O’Malley’s Absurd Outrage and the Mechanics of Algorithmic Comedy,” UW Madison Television Comedy Conference, 23-25 October 2025.
- “The Rise and Reign of Right-Wing Humor under Trump 2.0,” International Society for Humor Studies, Kraków, Poland, 7-12 July 2025.
- “The Podcast to Sitcom Pipeline: Comedy Aesthetics and Politics on Streaming Television,” International Communication Association, Denver, CO, 12-16 June 2025.
- “Cancel Capital: The Alternative Media Industry of Right-Wing Comedy,” Society for Cinema and Media Studies, Chicago, IL, 3-6 April 2025.
- “The Right-Wing Comedy Complex,” Story Movements, Center for Media and Social Impact, Washington, DC, 6-8 March 2024.
- “Re-examining political satire in an age of broken politics,” International Communication Association, Toronto, Ontario, 25-29 May 2023.
- “*I Think You Should Leave* and the Algorithmic Absurdity of Sketch Comedy on Netflix,” Society for Cinema and Media Studies, Denver, CO, 12-15 April 2023.
- “All in the Family: Home, Inheritance, and the Paleoconservative Politics of the Post-Network Sitcom,” Society for Cinema and Media Studies, Chicago, IL, 31 March-3 April 2022.
- “Appropriating Irony: Satire TV and the Displaced Abjection of the Political Right,” Society for Cinema and Media Studies, Chicago, IL, 17-21 March 2021.
- “Fighting with Funny: Race, Gender, and the Resistance Politics of Sketch Comedy,” American Studies Association, Honolulu, HI, 7-10 November 2019.
- “Brand X: MTV’s *The State* and Generation X in Television’s Multi-Channel Transition,” Society for Cinema and Media Studies, Seattle, WA, 13-17 March 2019.
- “Remakes and Reboots: The Value of Mining Television’s Past,” Flow Conference, UT-Austin, 27-29 September 2018.

- “Live from Seoul: Transnational Television and Cross-Cultural Comedy in *Saturday Night Live Korea*,” Society for Cinema and Media Studies, Toronto, On, 14-18 March 2018.
- “Examining Trans-media/-national Networks,” Flow Conference, UT-Austin, 15-17 September 2016.
- “What We Don’t Yet Know About Satire: Satire’s Production Cultures,” International Communication Association, Fukuoka, Japan, 9-13 June 2016.
- “Inside Joking: Comedy Theory Beyond the Political Paradigm,” with Matt Sienkiewicz, Society for Cinema and Media Studies, Atlanta, GA, 30 March-3 April 2016.
- “Post-Network Television and the Industrial Logic of Contentious Comedy,” National Communication Association 101st Annual Convention, Las Vegas, NV, 19-22 November 2015. **Awarded top paper by junior faculty in Critical and Cultural Studies Division.**
- “‘Neighed’ to Order: *BoJack Horseman* and Algorithmic Comedy on Netflix,” with Matt Sienkiewicz, Society for Cinema and Media Studies, Montreal, Canada, 25-29 March, 2015.
- “Click Culture, Comedy, and Representation in Convergence Era Television,” with Matt Sienkiewicz, National Communication Association 100th Annual Convention, Chicago, IL, 20-23 November 2014.
- “Reconsidering *Satire TV* for the Obama Era,” Flow Conference, UT-Austin, 11-13 September 2014.
- “The *Saturday Night Live* Franchise and the American Television Heritage,” Society for Cinema and Media Studies Conference, Boston, MA, 22-25 March 2012.
- “Beyond a Cutout World: Ethnic Humor and Discursive Integration in *South Park*,” with Matt Sienkiewicz, American Studies Association Conference, Baltimore, MD, 20-23 October 2011.
- “Improv at the Archives,” UW-Madison TV Comedy Conference, 14-16 October, Madison, WI, 2011.
- “Disruptive Downloading: One-Click Hosting Websites and Global Media Flows,” Cultural Studies Association Conference, Chicago, IL, 24-26 March 2011.
- “Branding the Band: Mediating Viewer Engagement with Music in HBO’s *Treme*,” Society for Cinema and Media Studies Conference, New Orleans, LA, 10-13 March 2011.
- “*Lucky Lonie* and Parodying the Multi-Camera Sitcom,” Flow Conference, UT-Austin, 1-3 October 2010.
- “Sketch Comedian Comedy and the Convergence of Comedy Aesthetics Across Television and Film,” Society for Cinema and Media Studies Conference, Los Angeles, CA, 17-21 March 2010.
- “Contemporary Comediennes and the Sketch Comedy Aesthetic,” Flow Conference, UT-Austin, 9-11 October 2008.
- “Seeking the Real Stephen Colbert: Parody, Performance, and the Search for ‘Truthiness,’” moderated panel and presented, Film and History League Conference on “The Documentary Tradition,” 8-11 November 2006.
- “Oh My God, They Kissed Each Other!: Homosocial and Homoerotic Friendship in *BASEketball*,” Center for Women’s and Gender Studies Conference, UT-Austin, 8 April 2006.

“The Parodic Impulse in *South Park*,” SW/TX Popular Culture/American Culture Association Conference, 8-11 February 2006.

Invited Lectures:

“Introducing the Center for Democracy, Art, and Popular Culture: Promoting Healthy Democracy through Cultural Engagement,” CSU Democracy Summit, 11 March 2026.

“Public Scholarship and Democracy: A Humanities Approach,” CSU Democracy Summit, 11 March 2026.

“Right-Wing Comedy and Political Satire,” COM 400, Political Satire and Fake News, Drexel University, 29 April 2025.

“Economics Discussion Series: Satire,” Pikes Peak State College, 5 December 2024.

“Can I Joke About That?,” CLA Equity Dialogue, CSU, 26 April 2024.

“Comedy in Communication,” CU-Denver Communication Day, 16 April 2024.

“Critical Perspectives on TV (Comedy),” SCRN 261, Clark University (remote), 21 November 2023.

“Comedy in Political Communication,” SPCM 420, Political Communication, CSU, 1 December 2022.

“The Rise of Right-Wing Comedy,” University of Minnesota Comedy Colloquium, 10 November 2022.

“Contemporary Politics & Comedy,” Bradley University Communication Department Comm Connect Speaker Series, 27 October 2022.

“The Rise of Right-Wing Comedy,” CSU Communication Studies Department Colloquium, 24 October 2022.

“Exploring the Depths of the Right-Wing Comedy Complex,” University of Wisconsin-Madison Communication Arts Colloquium, 13 October 2022.

That’s Not Funny book reading, Boswell Books, Milwaukee, WI, 12 October 2022.

“Plumbing the Depths of the Right-Wing Comedy Complex,” University of Wisconsin Milwaukee Film Studies Colloquium, 12 October 2022.

That’s Not Funny book reading, Lost City Books, Washington, D.C, 8 June 2022.

Panelist, The UVA Democracy Initiative’s Deliberative Media Lab, *Deliberation and Democracy Workshop*, University of Virginia, 7 June 2022.

“The Rise of Right-Wing Comedy,” Impact Guild (virtual), 3 June 2022.

That’s Not Funny book launch, Wolverine Farm Publick House, Fort Collins, CO, 11 May 2022.

Don’t Look Up! Panelist for CSU Science Communication Club, 21 April 2022.

“Media Industries Research,” SPCM 712, Critical/Cultural Analysis in Communication, CSU, 6 November 2020.

- “Brand X: MTV’s *The State* and Generation X in Television’s Multi-Channel Transition,” Communication Studies faculty colloquium, CSU, 25 September 2019.
- “Comedy, Nation, and Globalization” SPCM 496, Global Media Cultures, CSU, 28 February 2019.
- “Communication Studies C4C: Research & You,” CSU, 6 November 2017.
- “International Comedy,” SPCM 496, Global Media Cultures, CSU, 30 October 2017.
- “*SNL Korea* and the Cultural Politics of Comedy Translation,” COMM 3351, Screen Comedy, Texas A&M Corpus Christi, 6 December 2016.
- “Enduring Questions in Media Studies,” SPCM 479, Communication Studies Capstone, CSU, 3 February 2016.
- “Media Studies Today,” SPCM 479, Communication Studies Capstone, CSU, 29 September 2015.
- “Media Studies and Critical/Cultural Career Practices,” SPCM 479, Communication Studies Capstone, CSU, 10 February 2015.
- “*Reefer Madness* and the Cultural Implications of Marijuana Legalization in Colorado,” CSU Library’s Open Access Film Screening Series, CSU, 9 October 2014.
- “Enduring Questions in Media Studies,” SPCM 479, Communication Studies Capstone, CSU, 23 September 2014.
- “Communicating Comedy,” CSU Honors Faculty Fireside, CSU, 22 September 2014.
- “Communicating Identity in Digital Media Culture,” SPCM 332, Interpersonal Communication Skills, CSU, 21 May 2014.
- “Media Literacy and Contemporary Media Citizenship,” SPCM 479, Communication Studies Capstone, CSU, 13 February 2014.
- “*Saturday Night Live* and the Sketch Comedian Comedy,” Communication Studies faculty colloquium, CSU, 24 September 2013.
- “Podcasts, Webisodes, and Digital Production Culture,” Communication Arts 613, “Radio & the Art of Sound,” UW-Madison, 29 November 2011.
- “Media Piracy and Global Media Flows,” Communication Arts 463, “Global Media Cultures,” UW-Madison, 2 August 2011.
- “Satiric Strategies in *Family Guy*,” UW-Madison Media & Cultural Studies colloquium, 28 April 2011.
- “Brand(ing) X: The Youth Audience, Sketch Comedy, and Original Programming on MTV,” UW-Madison Media & Cultural Studies colloquium, 18 November 2010.
- “Alternative Comedy Aesthetics in American Television,” Communication Arts 613, “Television Comedy,” UW-Madison, 19 October 2010.
- “The Cultural Approach to Television Genre Theory,” Communication Arts 351, “Introduction to Television,” UW-Madison, 18 February 2010.

“Television and the World Wide Web,” Communication Arts 351, UW-Madison, “Introduction to Television,” 10 December 2009.

“Television Sketch Comedy,” invited lecture to Communication Arts 613, “Television Comedy,” UW-Madison, 5 November 2009.

“Dying Laughing: Funnyordie.com and Internet Comedy in the Matrix Media Era,” UW-Madison Media & Cultural Studies colloquium, 16 April 2009.

“Television Genre and the Sitcom,” invited lecture to Communication Arts 351, “Introduction to Television,” UW-Madison, 26 February 2009.

“Beyond a Cutout World: Ethnic Humor and Discursive Integration in South Park,” with Matt Sienkiewicz, UW-Madison Media & Cultural Studies colloquium, 23 October 2008.

“Media Fandom, Parody, and Interpretive Communities,” invited lecture to Communication Arts 250, “Radio, TV, & Film as Mass Media,” UW-Madison, 2 July 2008.

“Intertextuality, Hyperconsciousness, and Postmodern Television,” invited lecture to Communication Arts 451, “Television Criticism,” UW-Madison, 3 June 2008.

Awards, Grants, and Fellowships

Harry Ransom Center Research Fellowship, University of Texas at Austin, 2026-27

OVPR Catalyst Program Set Grant, CSU, 2025

College of Liberal Arts Book Completion Stipend, CSU, 2025

Institutional Nominee, NEH Summer Stipend, National Endowment for the Humanities, 2025

College of Liberal Arts Professional Development Program award, CSU, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025

College of Liberal Arts Student Success Mini-Grant, CSU 2021, 2022, 2023, 2024

Best Edited Collection for *The Comedy Studies Reader*, Midwest Popular and American Culture Association, 2020

Provost’s Learning Collaboratory Initiative: Curriculum Redesign Award for SPCM 100 Communication and Popular Culture, CSU, 2016-2017

College of Liberal Arts Faculty Development Fund Award for Outstanding Research and Creative Activity, CSU, 2016

Top Paper, National Communication Association, Critical and Cultural Studies Division, 2015

National Association of Television Program Executives Faculty Fellowship, January 2013

Community Engagement Faculty Fellowship, Rollins College, 2013

Mellon Foundation Dissertation Fellowship, competitive award given to dissertators for outstanding achievement in the arts and humanities, 2011-12

Elliot Dissertation Award, UW-Madison, 2010

McCarty Travel Award, UW-Madison, 2008, 2009, 2010, 2011, 2012

Vilas Travel Grant, UW-Madison, 2009, 2010, 2011

Stephen P. Jarchow Digital Archive Fellowship, Wisconsin Center for Film and Theater Research, 2009

Anonymous Fund Grant, 2009, for Desi Comedy Curry festival

Charline Wackman Award, cited for special achievement as a graduate student in Communication Arts, 2008, 2009, 2010, 2011

McCarty Welcome Award, 2007

Editing & Reviewing

Book Series Editor

Indiana University Press Comedy & Culture series, 2020—Present. Published and in press monographs include:

- *The Progressive Imaginary: Play, Platforms, and Celebrities in Argentina's Culture Wars (2000-2020)*, under contract
- *Clown Culture: Comedy and Horror from Farce to Film*, under contract
- *Why Yiddish on Screen Makes us Laugh*, under contract
- *All Eyes on Me: Bo Burnham and the Philosophy of Humor*, under contract
- *Sitcoms and Culture*, by James Shanahan, 2025
- *When Comedy Goes Wrong*, by Christopher Gilbert, 2025
- *Caught in the Crosshairs: Feminist Comedians as Cultural Battleground*, by Amber Day, 2025
- *Rolling: Blackness and Mediated Comedy*, edited by Alfred L. Martin, Jr., 2024
- *Taking Funny Music Seriously*, by Lily Hirsch, 2024

Editorial Board Member:

Television & New Media, 2020—Present

Communication and Critical/Cultural Studies, 2019—Present

Journal and Book Manuscript Reviewer:

New Review of Film & Television, April 2026

Princeton University Press, March 2026

Bloomsbury Academic, February 2023, December 2023, February 2026

Routledge, July 2023, February 2026

International Journal of Listening, April 2025, August 2025

Hachette UK, 2025

University of Wisconsin Press, May 2025

University of California Press, February 2025

Elsevier, January 2025

De Gruyter, November 2024

Oxford University Press, March 2017, November 2023

Communication and Critical/Cultural Studies, July 2018, May 2019, August 2019, October 2020, January 2022, August 2023

Human Communication Research, June 2023

Television and New Media, July 2016, November 2018, December 2018, October 2020, February 2021, December 2021, May 2023

Critical Studies in Television, January 2023

Critical Studies in Media Communication, February 2019, October 2022

International Journal of Cultural Studies, August 2022

Studies in American Humor, July 2018, April 2021

Feminist Media Studies, March 2021

American Quarterly, September 2014, October 2020

Cambridge University Press, January 2020

New Review of Film and Television Studies, May 2018, January 2019

Culture, Theory, and Critique, June 2018

Convergence, February 2018

Communication Quarterly, May 2015

Rowman & Littlefield, September 2014

Conference Paper and Panel Reviewer:

UW-Madison Television Comedy Conference, Fall 2025

Society for Cinema and Media Studies, Fall 2015

Television Forms and Platforms, University of Montréal, Fall 2016

National Communication Association, Spring 2015

Western States Communication Association, Fall 2013

Journal and Academic Blog Editor:

Co-Founding Editor, *Antenna: Responses to Media and Culture*, UW-Madison, September 2009—August 2012

Coordinating Editor, *The Velvet Light Trap*, UW-Madison, January 2009—August 2010

Editor, *The Velvet Light Trap*, UT-Austin and UW-Madison, September 2004—January 2009

Editor, *Flow*, UT-Austin, September 2004-August 2006

Professional Activities and Service

Disciplinary Service

Chair, Katherine Singer Kovács Book Award Committee, Society for Cinema and Media Studies, 2024-26

George Foster Peabody Awards Screening Committee, 2024-26

Tenure & Promotion Case Review for a College of Communication at an R1 university, 2022, 2026

Faculty Mentor, American Humor Studies Association, 2021

Faculty Mentor, Society for Cinema and Media Studies GSO Mentorship Session, March 2021

Seminar Leader, NCA Doctoral Honors Seminar, 2020

Co-Chair, Television Studies Scholarly Interest Group, Society for Cinema and Media Studies, 2013—2015

Executive Committee Member, Humor Studies Caucus, American Studies Association, 2012—2014

University and College of Liberal Arts Service (CSU)

CLA Political Economy Graduate Certificate Board, 2023—present

College of Liberal Arts Committee for Equity Advocacy, 2021—present

Climate Studies Curriculum Steering Committee, 2024—2026

Council of Undergraduate Coordinators, College of Liberal Arts, spring 2019, 2021—2026

CLA New Student Webinar, invited faculty speaker, 2025

CLA Grade Appeal Committee Chair, 2025

CLA Design Sprint, 2024—2025

First Year Scholars Academy Faculty Mentor, CSU Multicultural Undergraduate Research Art and Leadership Symposium, 2024-2025

Ram Orientation Faculty Panelist, 5 panels, June – July 2023

Search Committee Member, CLA Recruitment & Enrollment Coordinator, 2023

College of Liberal Arts Team Teaching Selection Committee, 2021

Pilot Program for Faculty Mentoring of First-Generation Undergraduate Students, Associate Dean Student Success Project Initiative, spring 2019

Multicultural Undergraduate Research Art and Leadership Symposium Judge, spring 2019

Communication Studies Faculty Council Representative, spring 2018

College of Liberal Arts Faculty Development Fund Selection Committee, fall 2016

College of Liberal Arts Scholarship Committee, 2014

College of Liberal Arts Ambassadors Council Scholarship Committee, 2013

University and College of Liberal Arts Professional Development (CSU)

CLA Policy and Media Engagement Institute, 2026

CSU Ram Leadership Collaborative, 2025-26

CSU Assessment Leadership Academy, 2025

CSU Graduate Center for Inclusive Mentoring Mentor Well Certificate, 2025

CLA Faculty Book Boost, 2025

Climate Across the Curriculum training, CSU Climate Initiative, 2024-25

CLA Equity Dialog Facilitator Training, 2023

CLA Leadership Development Institute, 2023

CSU Online 8 week “Quality Matters” course, 2023

CSU Office of the Provost First Four Weeks Initiative Workshop, 2022

CSU Institute for Teaching and Learning, Entering Mentoring 8 week course, 2019

Departmental Service (Communication Studies, CSU)

Tenure & Promotion Committee, 2019—present

ACT Human Rights Film Festival Programming Committee, 2017—present

Curriculum Committee, Chair, 2023—2026

Director of Undergraduate Studies, interim spring 2019, 2021—2026

Academic Programs Support Coordinator Search Committee, 2025

Commencement Committee, Chair, 2024—2025

Rhetoric & Race Hire Committee Member, 2023

Executive Committee, 2020—2023

Communications Coordinator Search Committee, 2021

Contract, Continuing and Adjunct Faculty Evaluation Committee Chair, 2021

Awards Committee, 2019—2021

Graduate Committee, 2015—2021

Lead Instructor, Communication and Popular Culture, 2013—2021, interim fall 2022

Scholarship Committee, 2018—2020

Undergraduate Committee, 2016—2018

Special/Senior Teaching Faculty Review Committee, 2014—2017

Media Studies Hire Search Committee Chair, fall 2015

Gravlee Lecture Committee, 2013—2015

Organizational Communication Hire Search Committee, fall 2014

Graduate Student Advising (Communication Studies unless otherwise noted)

Dissertation Chair: Emma Lynn (2025); Kiah Bennett (2022)

Thesis Chair: Isaac Robinson (2025); Kirstin Taylor (2023); Madison Barnes-Nelson (2023); Clarence Sanon (2021); Ava Goepfert (2018); Seth Willden (2016)

Dissertation Committee Membership: Jamison Warren (expected 2027), Liz Mitchell (Journalism & Media Communication, expected 2027), Joe Giordano (Journalism & Media Communication, expected 2027), Christopher Raftery (Journalism & Media Communication, expected 2027), Abu Ahmed (Journalism & Media Communication, 2026), Hayley Blackburn (Journalism & Media Communication, 2021), Hailey Otis (2021), Annie Keeney (Social Work, 2017)

Thesis Committee Membership: Emma Fletcher (expected 2027); Rachel Owen (Journalism & Media Communication, 2026); Kyra Bower (2024); Ashley Patterson (Journalism & Media Communication, 2024); Landon Laman (Journalism & Media Communication 2024); Kayla Thomas (2021); Chelsea McHenry (2021); Jenna Coviello (2019); Brooke Beytin (2017); Adam Walsh (Journalism & Media Communication 2017); Linda Pratt (Student Affairs in Higher Education 2016); Chance Johnson (Journalism & Media Communication 2015); Geoffrey Luurs (2014)

Undergraduate Honors Theses & Independent Studies: Malia Juba (2025), Bethany Calahan (2017), Austin Knauer (2017), Elise Eppard (2015), Cheyenne McCoy (2014), Rebekah Romberg (2014)

College and Departmental Service (UT-Austin & UW-Madison)

Faculty Advisor, 1-UP Student Performance Group, September 2010—May 2012

Co-Founder and co-organizer, UW-Madison TV Comedy Conference, UW-Madison, 14-16 October 2011

Host Committee, On Archives! Conference, UW-Madison, 6-9 July 2010

Host Committee, Fiske Matters Conference, UW-Madison, 11-12 June 2010

Co-producer, Desi Comedy Curry, a UW-Madison South Asian-American Comedy festival, 1 March 2009

Conference Organizing Committee and Panel Moderator for “Television as an Advertising Medium” at the inaugural *Flow* Conference, UT-Austin, 26-28 October 2006

Writing Tutor, UT-Austin Athletic Department, September 2004—May 2006

Publicity Coordinator, The Film Loop, UT-Austin, January 2005—May 2006

Quoted Expert or Media Appearances

“[The end of the golden era of late-night shows: between Trump's hatred, network interests, and falling ratings,](#)” *El Mundo America*, 2 June 2026.

“[Stephen Colbert Shook Up Late-Night Twice, but His Push Into Politics Could Have Ultimately Hurt the Format,](#)” *Variety*, 20 May 2026.

“[Nick Marx / Right and Libertarian Media / Comedians and Politics / Political vs Class Divides,](#)” *Come Together* Podcast, 31 March 2026.

“[How MAGA Humor Took Over American Comedy,](#)” *PopMatters*, 16 February 2026.

“[Comedy used to be a satirical weapon for the left. Now it's a recruitment tool for the right,](#)” KJZZ Phoenix, 16 January 2026.

“[Bridesmaids,](#)” *Hot and Bothered* Podcast, 9 December 2025.

“[Laughing in Joe Rogan Land,](#)” *The Observer*, 2 October 2025.

“[A Baby. A Double Mastectomy. Many Opinions From Fox News Viewers,](#)” *The New York Times*, 28 September 2025.

“[Charlie Kirk Vigil at Colorado State University Tonight,](#)” *Westword*, 18 September 2025

- [“Paramount Has a \\$1.5 Billion *South Park* Problem,”](#) *Wired*, 24 July 2025.
- [“Episode 415 – Own the Libs with Nick Marx,”](#) *Nostalgia Trap*, 6 June 2025.
- [“CSU Nick Marx Media Studies Prof discusses the head of CBS news resignation,”](#) *KOA Colorado*, 21 May 2025.
- [“What to Know About the Controversial Comedian Tony Hinchcliffe Ahead of His Netflix Specials,”](#) *Time*, 7 April 2025.
- [“They look like Nazi salutes. Here's why some people think they're a joke,”](#) *NPR*, 15 March 2025.
- [“Comedy has shifted right—but the left is looking to reclaim the laughs,”](#) *Daily Kos*, 2 March 2025.
- [“Greg Gutfeld, America’s most popular late-night host, rules the airwaves,”](#) *The Economist*, 16 January 2025.
- [“Why local comedians are being asked to avoid politics, at the same time national comedians are embracing it,”](#) *Colorado Public Radio*, 7 January 2025.
- [“From Joe Rogan to Greg Gutfeld, more conservative comedians are stepping into the spotlight,”](#) *Source*, 15 October 2024.
- [“50 Years of *Saturday Night Live*,”](#) *WTMJ Radio*, 13 October 2024.
- [“Saturday Night Live is in its 50th season. Is its brand of comedy and political satire still relevant?”](#) *Canadian Broadcasting Corporation*, 12 October 2024.
- [“Why Trump Was on Andrew Schulz’s *Flagrant* Podcast. And why it might just help him win the election,”](#) *New York Magazine*, 11 October 2024.
- [“Laughing right: From podcasts to late night, conservative comedy’s influence grows,”](#) *USA Today*, 9 October 2024.
- [“Saturday Night Live' estreia sua 50ª temporada entre o legado de sucesso e incerteza,”](#) *Folha de S.Paulo*, 28 September 2024.
- [“What’s So Funny About...with Nick Marx,”](#) *The Liberation Comedy Project*, 10 May 2024.
- [“Fox News Bets on Comedy, but Not Only for Laughs,”](#) *Variety*, 30 April 2024.
- [“Crazy Props, Googly Eyes, Better Fake Vomit: ‘SNL’ Star Sarah Sherman Works to Make Viewers Laugh ‘While They Are Screaming in Horror,’”](#) *Variety*, 30 November 2023.
- [“Russell Brand’s Alternate Reality,”](#) *The New York Times*, 13 November 2023.
- [“The Golden Age of Sketch Comedy,”](#) *History of the ‘90s*, 18 October 2023.
- [“The new Tucker Carlson: Fox News’s Jesse Watters is known for comedy – and bigotry,”](#) *The Guardian*, 2 July 2023.
- [“How Fox News \(Yes, Fox News\) Managed to Beat ‘The Tonight Show,’”](#) *The New York Times*, 27 June 2023.
- [“How ‘Jury Duty’ follows a long legacy of prank shows,”](#) *NPR*, 14 May 2023.

- [“Is the Right Winning the Comedy Wars?”](#) *Vox*, 20 December 2022.
- [“The political impact of political comedy,”](#) *Central Time*, Wisconsin Public Radio, 27 October 2022.
- [“MAGA Lulz with Jessica Sele & Nick Marx,”](#) *The Bitchuation Room with Francesca Fiorentini*, 9 August 2022.
- [“The Radicalizing Wormhole Of Right Wing Comedy w/ Nick Marx & Odessa Kelly,”](#) *The Majority Report*, 28 July 2022,
- [“Why You Not Funny,”](#) *Why You Mad*, 30 June 2022.
- [“That’s Not Funny! The Right-Wing Comedy Complex,”](#) *Aca-Media Podcast*, 25 May 2022.
- [“Kids in the Hall are coming back — but is sketch comedy coming too?”](#), *The Canadian Broadcasting Corporation*, 21 May 2022.
- [“Funny or not: Republican edition,”](#) *The Nicole Sandler Show*, 16 May 2022.
- [“Liberals should be worried about the conservative comedy scene,”](#) *Politico*, 13 May 2022.
- [“How the right makes comedy work for them,”](#) *Good One: A Podcast About Jokes*, 12 May 2022.
- [“Joe Rogan is just the start of it,”](#) *Vulture*, 12 May 2022.
- [“Why you need to take right-wing comedy seriously,”](#) *Fast Company*, 10 May 2022.
- [“A Downward Tour Through the Right-Wing Comedy Complex: An excerpt from *That’s Not Funny: How the Right Makes Comedy Work for Them*,”](#) *New York Magazine*, 10 May 2022.
- [“That’s not funny but this is with Nick Marx,”](#) *Reply Guys*, 9 May 2022.
- [“Matt Sienkiewicz and Nick Marx on the politics of humor,”](#) *Theory of Change*, 5 May 2022.
- [“Nick Marx: Can conservatives be funny?”](#) *Keen On*, 5 May 2022.
- [“Conservative comedy still counts as comedy,”](#) *The John Fugelsang Podcast*, 2 May 2022.
- [“That’s Not Funny,”](#) *The Comedy Cellar: Live from the Table*, 30 April 2022.
- [“Comedy is a powerful recruitment tool: How the US rightwing use laughs for vast influence,”](#) *The Guardian*, 26 April 2022.
- [“How The Right Uses Comedy To Rally Their Base,”](#) *The Young Turks*, 19 April 2022.
- [“Sketch Comedy: Identity, Reflexivity, and American Television,”](#) *New Books Network Podcast*, 30 March 2022.
- [“Greg Gutfeld has risen to the top at Fox News — and that’s no joke,”](#) *The Washington Post*, 10 January 2022.
- [“A Horror movie fanatic bares his soul, and academia takes on conservative comedy in the Age of Gutfeld,”](#) *Right On Hollywood with Christian Toto*, 20 October 2021.
- [“The Rise of Right-Wing Comedy w/ Nick Marx,”](#) *Parallax Views with J.G. Michael*, 14 October 2021.

- [“The Right Stuff”—Why Conservative Comedy is Booming,”](#) *Top of Mind with Julie Rose*, 12 October 2021.
- [“Still there for you: ‘Friends’ reunite for sitcom nostalgia-fest,”](#) *Agence France-Presse*, 26 May 2021.
- [“The Current ‘SNL’ Cast Hasn’t Made Much of an Impression on the Public. Experts Say That’ll Need to Change in the Post-Trump Era,”](#) *Morning Consult*, 20 May 2021.
- [“Nick Marx,”](#) *The Ramsanity Show*, 17 March 2020.
- [“‘Saturday Night Live’ cast member’s ethnic slurs forces show to grapple with limits of comedy,”](#) *NBC News*, 14 September 2019.
- [“Live From New York! It’s the White, Male Face of Hollywood,”](#) *Morning Consult*, 16 May 2019.
- [“How a Philly father-son comedy duo went from funny conversations to viral fame,”](#) *The Philadelphia Inquirer*, 6 February 2018.
- [“Protesters March Against Donald Trump Hosting ‘Saturday Night Live,’”](#) *Time*, 8 November 2015.
- [“Saturday Night Live Celebrates Its 40th Anniversary,”](#) *Central Time*, Wisconsin Public Radio, 13 February 2015.
- [“A Festivus for the Rest of Us,”](#) *Fort Collins Coloradoan*, 12 December 2014.
- [“Interview with Nick Marx: Saturday Night Live’s 40th Season,”](#) *Corus Radio Alberta*, 26 September 2014.
- [“Forget Diversity: Saturday Night Live Has a Viewership Problem,”](#) *U.S. News & World Report*, 17 January 2014.
- [“Nick Marx Discusses Saturday Night Live and American TV,”](#) *Indiana University Press Podcast*, 16 September 2013.
- [“Kristen Wiig: What are the ‘SNL’ MVP’s career prospects?,”](#) *Entertainment Weekly*, 25 May 2012.
- [“Saturday Night Live Writer Bryan Tucker and Media Scholar Nick Marx,”](#) *What Lies Between Podcast*, 22 September 2011.

Media Industry Experience

On-Air Host, WPRK Radio (Winter Park, FL), September 2012—January 2013

- Produced weekly talk program on community media and culture.

Consultant, theclassconnection.com (Madison, WI), June 2008—December 2008

- Wrote and edited academic textbook summaries and notes.

Staff Writer, tinymixtapes.com (Minneapolis, MN), October 2006—October 2008

- Wrote popular music reviews and essays.

Editor, Harcourt, Brace, Jovanovich publishers (Austin, TX), March 2007—August 2007

- Edited textbook series intended to accelerate reading and writing comprehension of remedial middle-school students.

Research Associate, University of Texas Film Institute, August 2006—December 2006

- Supported University of Texas Film Institute Executive Director Thomas Schatz in project development and research.

Communications Associate, Shipley & Associates (Austin, TX), January 2005—November 2007

- Developed and implemented web and print media strategies for political consulting firm.

Production Assistant, South By Southwest Film Festival (Austin, TX), November 2005—May 2006

- Supervised film traffic and acted as technical liaison among talent, programmers, and producers.

Program Coordinator, WYOU Television (Madison, WI), December 2002—May 2003

- Co-wrote/directed weekly programs focusing on issues afflicting Madison youth.

Arts Editor, *The Badger Herald* (Madison, WI), May 2001–May 2003

- Produced daily entertainment page for nation's largest independent student newspaper (then-daily circulation 15,000).

Skills

Proficient in numerous media production and web publishing platforms, including 16 mm film cinematography and editing, digital video, Final Cut Pro, Canva, and Adobe Creative Cloud.

Fluent in Spanish, with two years spent living in Spain, Mexico, and Argentina.