ECON 492 - SENIOR CAPSTONE SEMINAR –Fall 2013
Sports Economics
Section 1: Tuesday and Thursday, 11-12:15, Clark C-360
Section 2: Tuesday and Thursday, 2-3:15, Eddy 107

Instructor: Dr. Nancy Jianakoplos
Office: C318 Clark
Office Hours: Tues. and Thurs. 9-10:30 a.m. or by appointment
Phone: 491-6537 (office) 491-9722 (home)
Fax: 491-2925
Email: Nancy.Jianakoplos@ColoState.edu

COURSE OBJECTIVES
After completing the course, a successful student should be able to:
1. synthesize and apply the tools of economics in a written economic analysis of an issue in sports.
2. evaluate and analyze professional economic research publications.
3. make an oral presentation of the sports analysis.

TEXTBOOK
Required:
[ebook available at www.CourseSmart.com]

EVALUATION
Your course grade will be determined by adding together all of the points earned. Total possible points are distributed as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Paper</td>
<td>700</td>
</tr>
<tr>
<td>Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Presentation Evaluations</td>
<td>40</td>
</tr>
<tr>
<td>Chapter Presentation</td>
<td>120</td>
</tr>
<tr>
<td>Chapter Quizzes</td>
<td>90</td>
</tr>
<tr>
<td>Reading Quizzes</td>
<td>30</td>
</tr>
<tr>
<td>Assessment Exam</td>
<td>120</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,200</strong></td>
</tr>
</tbody>
</table>

The grading scale is:
- A+: 1165-1200
- A: 1105-1164
- A-: 1069-1104
- B+: 1045-1068
- B: 985-1044
- B-: 949-984
- C+: 925-948
- C: 829-924
- D: 709-828
- F: Less than 709

The instructor reserves the right to lower the number of points required for any grade.

RESEARCH PAPER (700 possible points)
The principal focus of this course is the completion of a research paper that provides an economic analysis of a sports issue. You will write the paper as part of a 2-person group. The grade for the paper will be the same for each group member. Guidelines for papers are presented separately. Papers or sections of papers turned in after 5:00 p.m. on a due date will have 25 points deducted for each 24-hour period late. The final draft of the paper must be submitted electronically through Safe Assign as well as a paper version to the professor. You should include a signed CSU honor pledge on each section draft and your final paper: “I have not given, received, or used any unauthorized assistance.”
Tues., Sept. 10  
100 points 
Section I draft*

Tues., Sept. 24  
100 points 
Section II draft* (include graph)

Tues., Oct. 8  
100 points 
Section III draft*

Tues., Oct. 22  
100 points 
Section IV draft* (include table(s), graph)

Tues., Nov. 5  
100 points 
Section V draft* (include table(s), graph)

Tues., Nov. 19  
200 points 
Complete Paper*

* All drafts must include title page and reference page.

PRESENTATION (100 possible points)
  
During the last 4 class sessions each individual will make an oral presentation of their research project. The presentation must include PowerPoint slides (or similar visual aids). EACH student will speak between 5 and 10 minutes. Group presentations should be coordinated and each member of a 2-person group must speak for at least 5 minutes in order to receive points for the presentation. PowerPoint slides (or comparable visual aids) must be made available to the professor at least 24 hours before the scheduled presentation. Failure to meet the deadline will result in a 50 point reduction in your presentation grade. The order of presentations will be determined by random draw on Thursday, Nov. 22, 2013. Time slots may be voluntarily traded.

PRESENTATION EVALUATIONS (40 possible points)
  
At each of the last 4 class sessions each student will complete an evaluation of the presentations.

CHAPTER PRESENTATIONS (120 possible points)
  
Each student will present assigned sections of one of the nine chapters of the textbook to the class. Guidelines and evaluation criteria for the chapter presentations are posted on RamCT.

CHAPTER QUIZZES (90 possible points)
  
Three multiple-choice quizzes worth 30 points each will be given during the semester covering textbook chapters and chapter presentations according to the following schedule:

- Thurs., Oct. 3  
  Chapters 3,4,5
- Thurs., Oct. 24  
  Chapters 6,7,8
- Thurs., Nov. 14  
  Chapters 9, 10, 11

READING QUIZZES (30 possible points)
  
There will be 6 quizzes covering reading assignments scheduled throughout the semester. Quiz questions will be taken from articles posted on RamCt. Each quiz is worth 5 points. If you are not present when the quiz is given during class, you will not be able to take the quiz without approval of the professor. The reading assignments and schedule of quizzes are included in the syllabus.

ASSESSMENT EXAMS (120 possible points)
  
During the week of Dec. 2-6, 2013, each student must take the Assessment Examinations in microeconomics and macroeconomics. The exams will be available on RamCT. The exams consist of 20 multiple choice questions pertaining to microeconomics and 20 multiple choice questions pertaining to macroeconomics. Each correct answer is worth 3 points. Each exam must be completed within one hour.

ATTENDENCE
  
The main purpose of class sessions is to help you prepare your research paper. Attendance and participation in classes are critical. “I have to work.” is not an acceptable excuse. You are expected to arrange your schedule so that you attend class at the scheduled time. Part of class sessions may be time spent working with your research partner.

MISSED ASSIGNMENTS
  
If you must unexpectedly miss a quiz or assignment due date, you must present written evidence of a medical or family emergency in order to take the quiz or submit the assignment at a later date. If you know in advance that you will be unable to take a quiz or meet an assignment due date, contact the professor as soon as possible to make other arrangements. In general, with an acceptable reason, such as a university sanctioned activity, you may be able to arrange to take a quiz or submit an assignment early, but never late.
ACCOMODATION FOR STUDENTS WITH DISABILITIES

If you require special accommodation to complete the requirements of this course, please provide documentation and verification from the office of Resources for Disabled Students (see http://rds.colostate.edu/). The student is responsible for obtaining the appropriate verification and paper work.

EXPECTED WEEKLY EFFORT DISTRIBUTION:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Hours Per Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attend class</td>
<td>3</td>
</tr>
<tr>
<td>Read assigned Power Points, articles &amp; chapters</td>
<td>2</td>
</tr>
<tr>
<td>Work on research project and/or chapter presentation</td>
<td>4</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>9</strong></td>
</tr>
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</table>

ACADEMIC INTEGRITY:

This course will adhere to the Academic Integrity Policy of the General Catalog and the Student Conduct Code. As per university policy, "Any student found responsible for having engaged in academic dishonesty will be subject to academic penalty and/or University disciplinary action." (General Catalog 2011-2012, 1.6, p.8). Any academic dishonesty in this course may result in a grade of "F" for the course and may be reported to the Office of Conflict Resolution and Student Conduct Services.

Please be aware that the General Catalog specifically identifies the following examples of academic dishonesty: cheating in the classroom, plagiarism, unauthorized possession or disposition of academic materials, falsification, and facilitation of cases of academic dishonesty. Plagiarism is defined as follows:

"Plagiarism includes the copying of language, structure, ideas, or thoughts of another, and representing them as one's own without proper acknowledgment. Examples include a submission of purchased research papers as one's own work; paraphrasing and/or quoting material without properly documenting the source." (General Catalog 2011-2012, 1.6, p. 8).

While you are not required to sign the honor pledge, I will ask each of you to write and sign the following statement on the chapter quizzes, the sections of your papers and the final version of the paper that you submit: "I have not given, received, or used any unauthorized assistance."
EC 492 CLASS SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tues. Aug. 27</td>
<td>Introduction</td>
<td>5 Research Questions</td>
</tr>
<tr>
<td>Thurs. Aug. 29</td>
<td>What's Your Hypothesis</td>
<td>Chapter Preferences Submitted</td>
</tr>
<tr>
<td>Tues. Sept. 3</td>
<td>The Big 4+1</td>
<td>APA Style</td>
</tr>
<tr>
<td>Thurs. Sept. 5</td>
<td>Economics Models</td>
<td>Project Teams Finalized</td>
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<tr>
<td>Tues. Sept. 10</td>
<td>Literature Search</td>
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</tr>
<tr>
<td>Thurs. Sept 12</td>
<td>Data, Numbers, Graphs</td>
<td>Section 1 due</td>
</tr>
<tr>
<td>Tues. Sept. 17</td>
<td>Chapter 3</td>
<td></td>
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<tr>
<td>Thurs. Sept 19</td>
<td>Regressions, Panel Data &amp; Other Econometric Topics</td>
<td></td>
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<tr>
<td>Tues. Sept. 24</td>
<td>Chapter 4</td>
<td>Section 2 due</td>
</tr>
<tr>
<td>Thurs. Sept. 26</td>
<td>Article #2</td>
<td></td>
</tr>
<tr>
<td>Tues. Oct. 1</td>
<td>Chapter 5</td>
<td>Article #3</td>
</tr>
<tr>
<td>Thurs. Oct. 3</td>
<td>Quiz #1 (Chapters 3-5)</td>
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<tr>
<td>Tues. Oct. 8</td>
<td>Chapter 6</td>
<td>Section 3 due</td>
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<tr>
<td>Thurs. Oct. 10</td>
<td>Article #4</td>
<td></td>
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<tr>
<td>Tues. Oct. 15</td>
<td>Chapter 7</td>
<td>Article #5</td>
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<td>Thurs. Oct. 17</td>
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<td>Tues. Oct. 22</td>
<td>Chapter 8</td>
<td>Section 4 due</td>
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<td>Thurs. Oct. 24</td>
<td>Quiz #2 (Chapters 6-8)</td>
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<td>Tues. Oct. 29</td>
<td>Chapter 9</td>
<td>Article #6</td>
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<tr>
<td>Thurs. Oct. 31</td>
<td>Article #7</td>
<td></td>
</tr>
<tr>
<td>Tues. Nov. 5</td>
<td>Chapter 10</td>
<td>Section 5 due</td>
</tr>
<tr>
<td>Thurs. Nov. 7</td>
<td>Article #8</td>
<td></td>
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<tr>
<td>Tues. Nov. 12</td>
<td>Chapter 11</td>
<td>Final Paper due</td>
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<tr>
<td>Thurs. Nov. 14</td>
<td>Quiz #3 (Chapters 9-11)</td>
<td>Presentation Dates Assigned</td>
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<tr>
<td>Tues. Nov. 19</td>
<td>Assessment Exam review</td>
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<tr>
<td>Thurs. Nov. 22</td>
<td></td>
<td></td>
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<tr>
<td>Nov. 25-29</td>
<td>THANKSGIVING BREAK</td>
<td></td>
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</table>

Between 7:00 a.m. on Monday, Dec. 2 and 7:00 p.m. on Friday, Dec. 6 take the
Micro and Macro Assessment Exams on RamCT

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tues. Dec. 3</td>
<td>Presentations</td>
<td>Presentation Evaluation 1</td>
</tr>
<tr>
<td>Thurs. Dec. 5</td>
<td>Presentations</td>
<td>Presentation Evaluation 2</td>
</tr>
<tr>
<td>Tues. Dec. 10</td>
<td>Presentations</td>
<td>Presentation Evaluation 3</td>
</tr>
<tr>
<td>Thurs. Dec. 12</td>
<td>Presentations</td>
<td>Presentation Evaluation 4</td>
</tr>
</tbody>
</table>

Thurs., Dec. 12 - Class Dinner - Old Chicago 5:30 p.m. -- Dr. J treat!

Bold indicates class activity for points
Article #1

Article #2

Article #3

Article #4

Article #5

Article #6
Guidelines for Research Papers

1. Objective

The objective of this paper is to write an economic analysis of a sports issue.

2. Content

All research papers must contain the following:

   **Title Page**
   Paper Title, Author Names, Student Numbers, Date, Honor Pledge

I. **Introduction and Hypothesis**
   Explain the testable, refutable hypothesis you will test and why this is an interesting topic

II. **Economic Analysis**
   Explain the economic theories/model that can be used to evaluate the sports issue. You **must** include one graphical figure illustrating your economic theory/model.

III. **Previous Research**
   Describe at least three (3) professional economics articles (in English) that are related to the topic.

IV. **Data and Methodology**
   Describe the data and the methods you are using to test your hypothesis. You **must** provide a table giving the summary statistics for your data and at least one graphical representation of your data.

V. **Results**
   Describe and evaluate the results of your data analysis. You **must** provide a table with your results and at least one graphical representation of your results.

VI. **Summary and Conclusion**
   Provide a summary of the economic analysis and the conclusions you can make.

3. Length and Format

There are no minimum or maximum page requirements for the paper. To adequately achieve the objective of the paper, 15-20 pages are probably required. Use 12 point font. Papers should be double-spaced throughout with one-inch margins on all sides. Since rewriting the paper is part of the process, you should use a word processor to write your paper. Use the required section headings. Please **number the pages** of the paper.

4. Footnotes

Footnotes should be listed at the end of the paper. Footnotes should contain only statements that are not critical to the topic or provide more detailed information than is necessary for comprehension. Most papers will have no footnotes.

5. References

Follow APA style for citing references in the text and listing the references at the end of the paper. Prepare a list of all references consulted in alphabetical order by author. You **must include** analysis based on at least THREE references to academic articles (not data). You should ask the instructor whether the journal references you are using are appropriate. In the body of the text indicate the source of any citations by putting
the author, date, and page, when appropriate in parentheses. At the end of the text on a separate page list the references in alphabetical order by author.

**IMPORTANT:** You must cite your references each time you use them in the text. You must also list references by author at the end of your paper (in alphabetical order with all appropriate information). Failure to do so constitutes plagiarism (i.e., the assumption of another author=s work as your own.)

7. Tables and Figures

You must include tables of data referred to in the text. The source(s) of the data should be noted on the table. Be sure to explain the significance of these data in the body of the paper. You must also include at least THREE original (not copied) graphical figures to illustrate your paper. The source(s) of the data to construct these aids must be cited below the figures. Number your tables and figures.

8. Economic Model

You must include economic analysis based on economic models in Section II and a graphical representation of the model.

9. Evaluation

The paper is worth 700 points. The points and schedule for completion are listed below. Late papers at each stage of the process will have 25 points deducted for each 24-hour period they are late beginning at 5:00 p.m. on the due date. You should include a signed CSU honor pledge on each section draft and your final paper: “I have not given, received, or used any unauthorized assistance.”

<table>
<thead>
<tr>
<th>Date</th>
<th>Points</th>
<th>Draft Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tues., Sept. 10</td>
<td>100</td>
<td>Section I draft*</td>
</tr>
<tr>
<td>Tues., Sept. 24</td>
<td>100</td>
<td>Section II draft* (include graph)</td>
</tr>
<tr>
<td>Tues., Oct. 8</td>
<td>100</td>
<td>Section III draft*</td>
</tr>
<tr>
<td>Tues., Oct. 22</td>
<td>100</td>
<td>Section IV draft* (include table(s), graph)</td>
</tr>
<tr>
<td>Tues., Nov. 5</td>
<td>100</td>
<td>Section V draft* (include table(s), graph)</td>
</tr>
<tr>
<td>Tues., Nov. 19</td>
<td>200</td>
<td>Complete Paper**</td>
</tr>
</tbody>
</table>

* All drafts must include title page and reference page.
GUIDELINES FOR CHAPTER PRESENTATIONS

I. **Content**
   You should explain the information found in your assigned pages of the chapter.
   You should be sure to:
   1/ define and explain any word in bold in the text.
   2/ present the information necessary to achieve the learning objective appropriate to your section(s) of the chapter.
   3/ present and explain the graphical figures and tabular material contained in your section(s).
   4/ facilitate discussion by developing at least 2 questions or problems for the class.

II. **Style**
   1/ You must prepare PowerPoint slides for your presentation.
   2/ Your presentation must be at least 10 minutes, but no more than 15 minutes, not including time for questions and discussion. Be sure to practice your presentation so that it falls within the allotted time interval.
   3/ The first or second slide of your presentation must state the points/topics you will cover.
   4/ In planning your class presentation, the objective is to guide your classmates through the issues. Remember they are relying partly on you to prepare them for the quiz.

III. **Deadlines**
   Your PowerPoint presentation must be emailed to the professor for prior approval by 10 a.m. on the preceding Monday. Failure to meet this deadline will result in a 20 point reduction in points per 24 hours.

IV. **Resources Available for Your Presentation**
   The Instructors Manual and PowerPoints prepared by the publisher are available for your use on RamCT. You can use these resources as the base of your presentation, but you should expand and/or improve on these resources for your presentation.

V. **Evaluation**
   Your chapter presentation is worth 120 of the 1,200 possible points. The criteria for evaluating your presentation are available on RamCT.
Paper Presentation Guidelines

1. These should be 5-10 minute professional presentations. Visual aids (i.e., Power Point slides) are mandatory.

2. In order to allow for a timely transition between presentations, Power Point files must be emailed and/or received by the instructor at least 24 hours before the presentation, so that they can be loaded on the computer. Failure to meet the deadline will result in a 25 point reduction in your presentation grade.

3. You must present a plan for your presentation at the beginning. This means you should clearly state, for example, "I will discuss the following three points...."

4. You do not have to present your whole paper. You can focus on one or two sections or just present interesting highlights.

5. Each member of a 2-person group must speak separately, although the presentation should be coordinated. For example, one member could speak of the hypothesis, model, and literature and the other team member could speak of the data, methodology, and results.

6. The presentation should be between 5 and 10 minutes long in order to receive full credit. If the presentation is shorter than 5 minutes or longer than 10 minutes you will lose points. Practice your presentation before hand to judge the time.

7. On each presentation day you will turn in a paper evaluating the presentations. Each daily sheet is worth 10 points or 40 points total.