

## **CURRICULUM VITAE**

Michael Humphrey  
Department of Journalism & Media Communication  
C205 Clark  
Colorado State University  
Fort Collins, CO 80523  
michael.humphrey@colostate.edu

### **EDUCATION**

- 2017 Ph.D., Public Communication & Technology, Colorado State University  
2010 M.A., Journalism, New York University  
*Notable Achievement: 2010 Edwin Diamond Award (Top Student)*  
1991 B.A., Communication and Philosophy, William Jewell College  
*Notable Achievement: President's Humanitarian Award*

### **ACADEMIC POSITIONS**

- 2018-Present Assistant Professor, Journalism and Media Communication, Colorado State University  
2017-2018 Visiting Assistant Professor, Journalism and Media Communication, CSU  
2014-2016 Graduate Teaching Assistant, Journalism and Media Communication, CSU  
2011-2014 Newsroom Adviser, Rocky Mountain Student Media Corporation, CSU  
2009-2011 Faculty Advisor, Washington Journalism & Media Conference, George Mason University

### **OTHER AFFILIATIONS**

- 2021-Present Editorial Board, *Persona Studies*, Deakin University, Melbourne, Australia  
2019-Present Visiting Scholar, Oxford Centre for Life-Writing, Wolfson College, University of Oxford  
2019-Present Affiliate/Core Faculty, Nancy Richardson Design Center, Colorado State University

### **JOURNALISM EXPERIENCE**

- 2010-2020 Contributor, Forbes.com, New York, NY  
2009-2010 Contributor, True Slant, New York, NY  
2007-2010 Reporter, National Catholic Reporter and NCRonline.org, Kansas City, MO (contract)  
1998-2009 Reporter, The Kansas City Star, Kansas City, MO (contract)  
2000-2004 Sports & Entertainment Writer, American Online-Digital Cities, Chicago, IL (contract)  
1993-1996 Editor, District 1 News, St. Paul, MN  
1992 Editor, Marion Daily Republican, Marion, IL  
1991 Reporter, Lake-Sun Leader, Osage Beach, MO

### **OTHER RELEVANT PROFESSIONAL EXPERIENCE**

- 2022-Present Director, Insights, Jobs for the Future, Boston, MA  
2020-2021 Digital Communication Consultant, Scott College of Engineering, Fort Collins, CO  
2019-2021 Analytics Consultant, University Communications at CSU, Fort Collins, CO  
2012-2016 Writer, Jigsaw Media, Westport, CT  
1996-2000 Publications Editor & Outreach Coordinator, Kansas City Public Library, KC, MO

## **CURRENT JOB DESCRIPTION**

50% Teaching, 35% Research, 15% Service/Outreach

## **PUBLISHED WORKS**

### **Peer Reviewed Journal Articles**

Humphrey, M. (2022) Pater for Millions: Negotiating the Collapse of a YouTube Father Persona. *Persona Studies*, 8(2), pp. 42-55.

Humphrey, M. (2021). Reexamining Arendt's concept of *Oikos* through the lens of a YouTube Vlog. *Persona Studies*, 7(1), pp. 20-32.

Humphrey, M. & Gbadamosi, E. (2021). The 'Imagined Author': Contingent selves in an anonymous life writing subreddit. *Journal of Comparative Literature and Aesthetics*, 44(4), pp. 164-174.

Humphrey, M. (2020). The Narratable Self lost in a cave: Tracing hints of humanity in an Instagram trope. *Storytelling, Self, Society*, 16(2), pp. 225-243.

Humphrey, M. & Humphrey, L. (2020). Career Construction in volatile settings: seeking congruence in a journalist's world today. *Life Writing*, 17(1), pp. 75-88.

Humphrey, M. (2018). Confession narratives and mass kinship of YouTube celebrities: A narrative rationality analysis. *Interactions: Studies in Communication and Culture*, 9(2), pp. 225-237.

Humphrey, M. (2017). 'I Am In No Way This': troll-hunters and pragmatic digital self-reference. *Persona Studies*, 3(2), pp. 21-34.

### **Peer Reviewed Chapters**

Humphrey, M. (In press). Small Stories in mass media: Coalescent themes and tactics in Trump's Twitter presidency. Accepted in peer review for book chapter.

Humphrey, M. (2020). The transmediated self as story: examining 'working self' narratives in social media. The Editorial Fund of the EAFIT University.

Keats, E. & Humphrey, M. (2018). From penning to pinning: performing personal 'unfinished stories' across multiple social media. Brill Publishers.

### **Invited Manuscripts**

Humphrey, M. (2019). Has narrative found a challenge in Virtual Reality? *Society for Technical Communication Intercom*.

Humphrey, M. (2018). No greater than who I actually am: virtue ethics in digital life narratives. In P. Plaisance (Ed.) *Communication and Media Ethics*. Berlin: de Gruyter Mouton.

### **In Progress**

Humphrey, M. and Gbadamosi, E. Article on the YouTube comments around Usman vs. Covington hype. Peer reviewed journal article.

Humphrey, M. Speaking a life through the network. Peer reviewed journal article.

### **Papers Presented**

Humphrey, M. (2021, October). Michael Harriot's "Threads": Weaving Stories for Change with a Twitter Affordance. Accepted to present at the International Auto/Biography Association – Americas.

Humphrey, M. (2021, July). Reconsidering Arendt's *Oikos* in digital persona. Accepted to present at the Persona Studies Online Conference.

Parks, E. and Humphrey, M. (2020, August). Storylistening. Presented a digital poster at the Association for Education in Journalism and Mass Communication Great Ideas for Teachers Awards. (Received 2nd Place).

Humphrey, M. (2020, January). Editing the digital 'I'. Accepted to present at the Modern Language Association 2020 Conference, Seattle, Washington.

Humphrey, M. (2019, June). Narratable Self & the network: Considering Cavarero in the age of social media. Accepted to present at the International Auto/Biography Association - Europe, Madrid, Spain.

Humphrey, M. (2018, November). When a story is not a "story": The limits of defining literature forms in a digital world. Accepted to present at the 116th Annual Conference of the Pacific Ancient and Modern Language Association, Bellingham, Washington.

Humphrey, M. (2017, May). First person persuasion: linguistic properties of personal narratives in persuasive political discourse on medium.com. International Communication Association Conference in San Diego.

Humphrey, M., Champ, J., Russell, G. & Stone, L. (2017, May). Communicating science efficacy for governmental decision makers: a supply chain metaphor. International Communication Association Conference in San Diego.

Humphrey, M. (2015, October). 'I could use some privilege': digital rhetoric, white privilege and life narratives as terministic screens. Accepted via blind review to present at "Internet Research 16.0: Digital Imaginaries," Association of Internet Researchers in Phoenix.

Humphrey, L. and Humphrey, M. (2015, August). Avoiding the “bad jump cut”: developing a senior year experience for journalism students. Internship and Careers Interest Group section of the Association for Education in Journalism and Mass Communication in San Francisco. (Awarded Best Paper).

Humphrey, M. (2015, April). Homo narrans digitalis? Examining life storytelling affordances in digital spaces. Western Social Sciences Association.

Humphrey, M. (2014, August). Uses & Grats 2.1: Considering ecosystem in User-Generated Content gratifications. Association for Education in Journalism and Mass Communication.

Humphrey, M. (2015, June). Quantifying a life story in digital ecosystems: content analysis on cowbird.com. International Auto-Biography Association-Americas.

Humphrey, M. (2015, March). The life you tell may be your own: social media and the algorithm of self narrative. “The Brain is Wider than the Sky” Conference, English Department, University of Wyoming.

Humphrey, M. (2014, October). ‘Small’ and ‘big’ narratives: considering the role of narrative arc in digital life storytelling. Pacific Ancient and Modern Language Association.

## **ENGAGED RESEARCH**

### **Northern Colorado Deliberative Journalism Collaborative**

2021-2022, Multi-department initiative to use Public Deliberation, Journalism and Political Science to help local communities work on “wicked problems” in intentional, collaborative, and well-informed settings (Received American Press Institute grant; received Ann Gill Faculty Development Award for Collaborative Projects).

### **Campus Compact of the Western Region, Engaged Scholars Initiative (ESI)**

2019-2020, Engagement Scholarship Training cohort, Funded by the CSU Provost Office (Grant funded).

### **Externally Funded Projects as Co-PI**

2016-2019, Science Storytelling for Policy Makers, CoPI Joseph Champ, US Geological Services (Grant funded by USGS).

## **INVITED LECTURES**

Humphrey, M. (April 3, 2023). Social Media and Community Engagement Strategies. Colorado Mountain College Campus Leadership Team, Leadville, CO.

Humphrey, M. (April 3, 2023). “The Gentle Art of Shutting Up: Hearing Stories from Those We Can't Stand.” Colorado Mountain College Campus, Leadville, CO.

Carcasson, M., Athena, E., Frank, L., Humphrey, M., Larson, E. (March 22, 2022). “How to Tackle Wicked Problems in Local Communities: Exploring the Potential of Deliberative Journalism.” Hosted a panel discussion for Northern Colorado community members with experts in local journalism. Via Zoom.

Humphrey, M. (2022, January). Social Storytelling. University Wide Communications, CSU, Fort Collins, CO.

Humphrey, M. (2022, January). How to write and pitch for The Conversation. Professional, Development Institute, CSU, Fort Collins, CO.

Humphrey, M. (2021, August). Science on Tap: The Science of Storytelling. Department of Biology, CSU, and Wolverine Farm Publick House, Fort Collins, CO.

Humphrey, M. (2021, July). Strategic Communications Analytics. Office of University Communications, Colorado State University.

Humphrey, M. (2019, October). Digital Storytelling. Office of University Communications, Colorado State University.

Elkins, E., Humphrey, M., and Luna, J. (2019, September). Great Conversations: Does Technology Create or Heal Partisan Divides: Looking through the Lenses of the Liberal Arts. College of Liberal Arts, Colorado State University.

Georgakopoulou, A., Giaxoglou, K., M. Humphrey (2019, May). Ego Media. Oxford Centre for Life Writing, Wolfson College, Oxford, UK.

Humphrey, M. (2019, May). The Storyworld Conundrum: Immersion and the Mind in VR Narratives. Culture Vultures III, Johnson and Wales University.

Humphrey, M. (2018, October). Storytelling in Immersive Environments. Office of Vice President for Research “Ram Reality” Symposium, Colorado State University.

Humphrey, M. (2018, March). "The Flourishing 'I': Anscombe and the Ethics of Life Narrative in Digital Space." Distinguished visiting scholar lecture sponsored by the Don W. Davis Program in Ethical Leadership in the Donald P. Bellisario College of Communications, Penn State University.

Humphrey, M. (2015 & 2017, August). The Power of Story in Leadership. Presented as a module in the Leadership, Entrepreneurship, Arts and the Public program, at Colorado State University.

Humphrey, M. (2015, August). I Was A Start-Up Intern. A “lightning-round” presentation for the AEJMC Pre-Conference Workshop on Media Entrepreneurship, San Francisco.

Frank, R., Humphrey, M. and Manning, J. (2013, May). Developing digital-first student journalists. Presented at the Western Association of University Publication Managers, Denver.

## RECENT JOURNALISM PUBLICATIONS (Creative)

Humphrey, M. (April, 2022). What's at stake for Trump, Twitter and politics if the tweeter-in-chief returns from banishment. TheConversation.com.

Humphrey, M. (October, 2021). What happens to your life stories if you delete your Facebook account? TheConversation.com.

Humphrey, M. (February, 2021). I analyzed all of Trump's tweets to find out what he was really saying. TheConversation.com.

Humphrey, M. (August, 2020). Meet The Woman Who Helped Spark The Adventure Elopement Trend. Forbes.com.

Humphrey, M. (April, 2020). What We Can Learn From Students Rebuilding Universities In Minecraft. Forbes.com.

Humphrey, M. (March, 2020). A Craft Brewery Town Is Sent 'Packaging' By Coronavirus. Forbes.com.

Humphrey, M. (May, 2019). A Pod Of Her Own: Dear Media Bets Influencers Can Amplify Podcasts By Women. Forbes.com

## TEACHING AWARDS

Great Ideas for Teachers - 2nd Place (August, 2020). Association for Education in Journalism and Mass Communication.

Best Teacher Award (March, 2019). Alumni Association of Colorado State University.

## TEACHING & ADVISING (past 5 years)

<u>Year</u>	<u>Semester</u>	<u>Course No. &amp; Title</u>	<u>Cr. Hr.</u>	<u>Enrollment</u>
2022	Fall	JTC 501, Mass Media Theory	4	12
2022	Summer	JTC 526, Digital Media Writing & Production	3	12 - Online
2022	Spring	JTC 411, Media Ethics and Issues	3	49-Hybrid
2021	Fall	JTC 359, Audience Insights	3	15
2021	Fall	JTC 411, Media Ethics and Issues	3	55 - Hybrid
2021	Fall	JTC 501, Mass Media Theory	4	10
2021	Summer	JTC 526, Digital Media Writing & Production	3	10 - Online
2021	Spring	JTC 792, Seminar in Narrative Theory	3	16 - Hybrid
2021	Spring	JTC 460, Senior Capstone	3	18 - Hybrid
2020	Fall	JTC 359, Audience Insights	3	24 - Hybrid
2020	Fall	JTC 422, Entrepreneurial Journalism	3	15
2019	Summer	JTC 526, Digital Media Writing & Production	3	6 - Online
2020	Spring	JTC 490, Media Analytics	3	18 - Hybrid
2020	Spring	LB 393, Storylistening	3	16 - Hybrid

2019	Fall	JTC 500, Comm Research & Evaluation Methods	4	11
2019	Fall	JTC 422, JTC 422, Entrepreneurial Journalism	3	19
2019	Summer	JTC 526, Digital Media Writing & Production	3	7
2019	Spring	JTC 490, Media Analytics	3	15
2019	Spring	JTC 326, Online Storytelling & Audience Engagement	3	36
2018	Fall	JTC 326, Online Storytelling & Audience Engagement	3	63
2018	Fall	JTC 500, Comm Research & Evaluation Methods	4	12
2018	Summer	JTC 526, Digital Media Writing & Production	3	11
2018	Summer	JTC 326-401, Online Storytelling & Audience Eng.	3	16 - Online
2018	Spring	JTC 326, Online Storytelling & Audience Engagement	3	71
2018	Spring	JTC 490, Media Analytics	3	18
2017	Fall	JTC 326, Online Storytelling & Audience Engagement	3	64 (2 sec)
2017	Fall	JTC 422, Entrepreneurial Journalism	3	19
2017	Summer	JTC 300, Professional & Technical Communication	3	20
2017	Summer	JTC 326-401, Online Storytelling & Audience Eng.	3	17 - Online
2017	Spring	JTC 326, Online Storytelling & Audience Engagement	3	71 (2 sec)
2017	Spring	JTC 422, Entrepreneurial Journalism	3	20
2017	Spring	JTC 270, Analyzing Data in Journalism and Media	3	34

#### **CHAIR, GRADUATE STUDENTS:**

Gbadamosi, Elias (PhD)  
 Giordano, Joe (PhD)  
 Finch, Meredith (Master of Science)  
 Luft, Emily (Master of Science)  
 Sakas, Michael (Master of Science)

#### **CHAIR, RECENTLY GRADUATED**

Scaccia, Jesse (PhD)  
 Kelly, Brendan (Master of Science)  
 Donaldson, Haley (MCMM)  
 Callendar, Chaz (Master of Science)  
 Gbadamosi, Elias (Master of Science)  
 Peterman, Katharyn (Master of Science)  
 Barthelmes, Michael (MCMM)  
 Osheim, Jeremiah (MCMM)  
 Cotnoir, Victoria (MCMM)

Current Graduate Committee Memberships (excluding those chaired):

4 MS/MA/MFA

5 PhD

#### **OTHER ACTIVITIES**

2012 - Present 30 Undergraduate Independent Studies Advised

2020-20201 Advisor, Undergraduate Research Academy

## **OUTREACH & SERVICE**

### **Committees**

2021 - Present Steering Committee Member, Committee for Equity Action, College of Liberal Arts  
2021 - 2022 Job Search Chair, Office of Vice President for Research  
2018 - Present Twitter Manager, Journalism and Media Communication  
2018-Present Faculty Council Representative, Colorado State University  
2018-Present Undergraduate Committee Member, Journalism and Media Communication  
2020 Merit Review Committee, Journalism and Media Communication  
2019 Visioning Team, VR/AR for Design Thinking Online Graduate Certificate, Nancy Richardson Design Center  
2017-18 Department Scholarship Committee, Journalism and Media Communication

### **Professional Affiliations**

Online News Association  
Association for Education and Journalism and Mass Communication  
Colorado Press Association  
Society of Professional Journalists  
Broadcast Education Association

### **Community and Campus Engagement**

2019-2020 Academic Member, Colorado Media Project  
2018 Ramify Podcast, Journalism and Media Communication  
2016-Present Faculty mentor Office of Academic Advising  
2016-Present JMC Capstone Presentations Analytics Workshop  
2015-2018 Colorado J-Day Presenter on Digital Media  
2015 Coloradoan Hack Fort Collins Events Committee Member  
2014-2015 Public Relations Society of America Presenter on LinkedIn strategies  
2011-2013 CSU-Wales Journalism Training Summer Program Lab Coordinator  
2012-2013 CSU Freshman Mentor Program Journalism/Media Facilitator  
2012 Texas Regions Emmys Judge for Interactive Projects (2012)

### **Media Appearances**

2022 KOA 850. "CSU Journalism Prof Michael Humphrey on Elon Musk's twitter aspirations"  
2022 Rocky Mountain PBS, "Should I Delete my Facebook Account"  
2021 Rising Up With Sonali, "Analyzing Trump's Twitter"  
2021 CBS Denver, "CSU Researcher Analyzes Every Trump Tweet, Finds Underlying Theme"  
2020 STATE: The Magazine of Colorado State University System, "Screen Time"  
2020 CSU Source, "Posts have power"  
2020 CLA Magazine, "Order, Authenticity, and Context Collapse"  
2020 Compact Nation Podcast



2018 Office of Vice President for Research Podcast  
2017 New Kings: The Power of Online Influencers  
2016 The Vlogumentary, a feature documentary produced by Morgan Spurlock  
2014 The New York Times  
2013 Southern California Public Radio  
2012 RT America  
2012 PBS Channel 12  
2012 KUSA Channel 9  
2011 Public Radio International "The Story"