

## **CURRICULUM VITAE**

### **NAME**

Marilee Long

### **ADDRESS**

Department of Journalism & Technical Communication  
C216 Clark Building  
Colorado State University  
Fort Collins, CO 80523

### **PHONE**

(970)491-6463

### **EDUCATION**

1991 Ph.D., Mass Communications, University of Wisconsin-Madison  
1986 M.S., Agricultural Journalism, University of Wisconsin-Madison  
1981 B.A., Technical Journalism, Colorado State University

### **ACADEMIC POSITIONS**

(2007-present) Professor, Dept. of Journalism & Technical Communication, Colorado State University  
(2008-present) Professor, Dept. of Community & Behavioral Health, Colorado School of Public Health  
(1997- 2007) Associate Professor, Dept. of Journalism & Technical Communication, Colorado State University  
(1991-1997) Assistant Professor, Dept. of Journalism & Technical Communication, Colorado State University  
(1986-1988) Lecturer, Dept. of Communication, Cornell University, Ithaca, NY  
(1986) Part-Time Lecturer, Dept. of Agricultural Journalism, University of Wisconsin-Madison  
(1985) Teaching Assistant, Dept. of Agricultural Journalism, University of Wisconsin-Madison

### **SABBATICALS**

Spring 2004, No Sponsor, Research Sabbatical

### **OTHER POSITIONS**

(1990-1991) Associate Editor, School of Nursing, University of Wisconsin-Madison  
(1989-1991) Project Assistant, School of Journalism and Mass Communication, University of Wisconsin-Madison  
(1989-1990) Part-Time Writer, Public Affairs Office, Center for Health Sciences, University of Wisconsin-Madison  
(1981-1984) Writer/Editor and Senior Writer/Editor, Martin Marietta Denver Aerospace, Denver, CO

## **CURRENT JOB DESCRIPTION**

25% Teaching 35% Research/Creative Activity 40% Service/Outreach 0% Admin

## **TEACHING (last 6 years)**

<b><u>Year</u></b>	<b><u>Semester</u></b>	<b><u>Course No./Title</u></b>	<b><u>Cr. Hrs.</u></b>	<b><u>Enrollment</u></b>
2013	Fall	JTC792A, Seminar in Youth & Media	3	10
2013	Fall	JTC701, Colloquium in Comm & Info Tech	1	17
2013	Fall	JTC795, Independent Study	1	1
2013	Summer	JTC300, Professional & Technical Comm.	3	24
2013	Spring	JTC795, Independent Study	1	3
2013	Spring	JTC793A, Seminar in Experimental Design	3	8
2012	Fall	JTC701, Colloquium in Comm & Info Tech	1	14
2012	Fall	JTC414, Media Effects	3	51
2012	Fall	JTC695, Independent Study	1	1
2012	Fall	JTC695, Independent Study	3	1
2012	Summer	JTC414, Media Effects	3	7
2012	Spring	JTC414, Media Effects	3	54
2011	Fall	JTC664, Quantitative Research in Comm.	3	10
2011	Fall	JTC414, Media Effects	3	49
2011	Spring	JTC471, Communication Research Methods	3	8
2011	Spring	JTC414, Media Effects	3	57
2010	Fall	JTC414, Media Effects	3	54
2010	Fall	JTC793C, Seminar in Content Analysis	3	14
2010	Summer	JTC414, Media Effects	3	12
2010	Spring	JTC414, Media Effects	3	55
2010	Spring	JTC361, Writing for Specialized Magazines	3	11
2009	Fall	JTC361, Writing for Specialized Magazines	3	17
2009	Fall	JTC414, Media Effects	3	51
2009	Spring	JTC361, Writing for Specialized Magazines	3	17
2009	Spring	JTC664, Quantitative Research in Comm.	3	8
2008	Fall	JTC414, Media Effects	3	48
2008	Fall	JTC361, Writing for Specialized Magazines	3	18
2008	Spring	JTC630 Health Communication	3	13

## **PUBLISHED WORKS**

### **Refereed Journal Articles**

Boiarsky, G., Rouner, D., & Long, M. (2013). Effects of responsibility attribution and message source on young adults' health attitudes and behaviors. *Journal of Health Communication, 18(7)*:881-894.

Walters, A., & Long, M. (2012). The effect of food label cues on perceptions of quality and purchase intentions among high-involvement consumers with varying levels of nutrition knowledge. *Journal of Nutrition Education and Behavior, 44(4)*:350-354. This article is based on the first author's thesis.

Steinke, J., Applegate, B., Lapinski, M., Ryan, L., & Long, M. (2012). Gender differences in adolescents' wishful identification with scientist characters on television. *Science Communication, 34*(2):163-199.

Long, M., Steinke, J., Applegate, B., Knight Lapinski, M., Johnson, M. J., & Ghosh, S. (2010). Portrayals of male and female scientists in televised programs popular among middle school-age children. *Science Communication, 32*:356-382.

Larson, S., Long, M., Slater, M. D., Bettinghaus, E. P., & Read, A. (2009). A content analysis of cancer survivorship coverage in a representative sample of U.S. news outlets. *Journal of Cancer Education, 24*(4), 291-296. This article is based on the first author's thesis.

Rouner, D., Slater, M., Long, M., & Stapel, L. (2009). The relationship between editorial and advertising content about tobacco and alcohol in United States newspapers: An exploratory study. *Journalism and Mass Communication Quarterly, 86*(1)103-118.

Slater, M. D., Hayes, A. F., Reineke, J. B., Long, M., & Bettinghaus, E. P. (2009). Newspaper coverage of cancer prevention: Multilevel evidence for knowledge gap effects. *Journal of Communication, 59*(3), 514-533.

Steinke, J., Knight Lapinski, M., Long, M., VanDerMaas, C., Ryan, L., & Applegate, B. (2009). Seeing oneself as a scientist: Media influences and adolescent girls' science career-possible selves. *Journal of Women and Minorities in Science and Engineering, 15*, 279-302.

Slater, M. D., Long, M., Bettinghaus, E. P., & Reineke, J. B. (2008). News coverage of cancer in the U.S.: A national sample of newspapers, television and magazines. *Journal of Health Communication, 13*:523-537.

Long, M., Slater, M. D., & Lysengen, L. (2006). U.S. media coverage of tobacco-control issues. *Tobacco Control, 15*:367-372.

Slater, M. D., Long, M., & Ford, V. (2006). Alcohol and illegal drugs, violent crime, and accidents in U.S. local and national news. *Journal of Studies on Alcohol, 67*:904-910.

Slater, M. D., Rouner, D., & Long, M. (2006). Television dramas and support for controversial public policies: Effects and mechanisms. *Journal of Communication, 56*(2):235-252.

Long, M., Slater, M. D., Boiarsky, G., Stapel, L., & Keefe, T. (2005). Obtaining a nationally representative sample of local news media outlets. *Mass Communication and Society, 8*:299-322.

Haard, J., Slater, M. D., & Long, M. (2004). Scientese and ambiguous citations in the selling of unproven medical treatments. *Health Communication, 16*(4):411-426. This article is based on the first author's thesis.

Long, M., Boiarsky, G., & Thayer, G. (2001). Gender and racial counter-stereotypes in science education television: A content analysis. *Public Understanding of Science, 10*:255-269.

Boiarsky, G., Long, M., & Thayer, G. (1999). Formal features in children's science television: Sound effects, visual pace, and topic shifts. *Communication Research Reports, 16*(2), 185-192.

Boiarsky, G., Long, M., & Zimmerman, D. E. (1999). Pollution-prevention information campaigns for small businesses: An audience analysis. *Journal of Environmental Education, 30*(3), 29-36.

Steinke, J. & Long, M. (1996). A lab of her own? Portrayals of female characters on children's educational science programs. *Science Communication, 18*(2), 91-115.

Long, M., & Steinke, J. (1996). The thrill of everyday science: Images of science and scientists on children's educational science programs in the United States. *Public Understanding of Science, 5*(2), 101-119.

Vest, D., Long, M., & Anderson, T. (1996). Electrical engineers' perceptions of communication training and their recommendations for curricular change: Results of a national survey. *IEEE Transactions on Professional Communication, 39*(1), 38-42.

Long, M. (1995). Scientific explanation in U.S. newspaper science stories. *Public Understanding of Science, 4*(2), 119-130.

Vest, D., Long, M., Thomas, L., & Palmquist, M. (1995). Relating communication training to workplace requirements: The perspective of new engineers. *IEEE Transactions on Professional Communication, 38*(1), 11-17.

Zimmerman, D. E., & Long, M. (1993). Exploring the technical communicator's roles: Implications for program design. *Technical Communication Quarterly, 2*(3), 301-318.

Dunwoody, S., Neuwirth, K., Griffin, R. J., & Long, M. (1992). The impact of risk message content and construction on comments about risks embedded in "letters to friends." *Journal of Language and Social Psychology, 11*(1&2), 9-33.

#### **Manuscripts Under Review at Refereed Journals**

Rouner, D., Long, M., Bubar, R., Vernon, I., & Aungie, B. Communication about sexually transmitted infections among rural and urban Native American youth. Received a revise-and-resubmit decision from *The Howard Journal of Communications* in late July 2013. Article is under revision.

#### **Refereed Proceedings/Transactions**

Grove, L. K., Zimmerman, D. E., & Long, M. (1996). Bridging communication science to technical communication—The importance of research methods. *Proceedings of the International Professional Communication Conference 96*, 223-230.

Zimmerman, D. E., Palmquist, M., Vest, D., Boiarsky, G. A., Long, M., Tajchman, R., Anderson, T., Criswell, K., & Crim, C. (1995). Developing online writing aids for electrical engineering majors—A progress report. *Proceedings of the International Professional Communication Conference 95*, 230-233.

### **Non-Refereed Publications**

Long, M., Kumler, M., Gabel, S., Wescoat Jr., J. L., & Luft, G. (1996). *People and water: An information challenge*. Fort Collins, CO: Colorado State University, Colorado Water Resources Research Institute.

Long, M., Zimmerman, D. E., & Boiarsky, G. A. (1994). *A survey of the pollution prevention habits and needs of Colorado's small- and medium-sized businesses*. Denver, CO: Pollution Prevention Partnership of Colorado.

Long, M. (1993, Fall). Mass media and scientific information. *Sciphers*, 14(2), 1-3.

Dunwoody, S., Baldrice, C., & Long, M. (1993). *Annotated bibliography of research on mass media science communication*. Madison, WI: University of Wisconsin-Madison, Center for Environmental Communications and Education Studies.

Dunwoody, S., & Long, M. (1991). *Annotated bibliography of research on mass media science communication*. Madison, WI: University of Wisconsin, Center for Environmental Communications and Education Studies.

### **CONTRACTS AND GRANTS**

#### **Funded Projects as PI**

(1996-1998). A study of the presentation of science and scientists in children's science education programming. Greg Boiarsky (co-PI, Colorado State University). National Science Foundation, Division of Research, Evaluation, and Communication. \$49,181.

(1994-1996). People and water: An information challenge. Mark Kumler (co-PI, University of Colorado-Boulder), Greg Luft (co-PI, Colorado State University), and James Wescoat (co-PI, University of Colorado-Boulder). Colorado State University, Colorado Water Resources Research Institute. \$12,000.

#### **Funded Projects as Co-PI**

(2006-2009). Middle school students' identification with televised portrayals of scientists. Jocelyn Steinke (PI, Western Michigan University), Maria Lapinski (co-PI, Michigan State University), and Lisa Ryan (co-PI, Western Michigan University). National Science Foundation's Research on Gender in Science and Engineering Program. \$499,924. I was a co-PI on this project for its duration, and the PI on a subcontract between Western Michigan University and CSU for \$63,974.

(2007-2008). Media messages about HIV/AIDS and STIs/STDs available to Native Americans in an urban and a rural context. Donna Rouer (PI, Colorado State University), Roe Bubar, (co-PI, Colorado State University), and Irene Vernon (co-PI, Colorado State University). Colorado State University's Infectious Disease SuperCluster. \$44,087.

(2007-2008). An examination of Native youth and media messages about sexually transmitted diseases. Roe Bubar (PI, Colorado State University), Donna Rouer, (co-PI, Colorado State University). Colorado State University's Infectious Disease SuperCluster. \$19,965.

(2004-2008). Media influences on cancer risk perceptions. Erwin Bettinghaus (PI, Klein-Buendel), Michael Slater (co-PI, Ohio State University), and others. National Cancer Institute. \$500,000. I was a co-PI on this project for its duration, and the PI on a subcontract between Klein Buendel and CSU for approximately \$174,000, during the years of the grant.

(2004-2005). Analysis of tobacco-related news coverage. Michael Slater (PI, Ohio State University) and others. Colorado Tobacco Research Program. \$141,309.

(2001-2006). Alcohol risk perceptions and the media. Michael Slater (PI, Ohio State University) and others. National Institute on Alcohol Abuse and Alcoholism. \$1.7 million. I was a co-PI on this project for its duration. I was also PI on a subcontract between Ohio State University and CSU for approximately \$88,299 in the last years of the grant.

(1993-1994). A telephone survey for a pollution prevention needs assessment of small- and medium-sized Colorado businesses. Donald E. Zimmerman (PI, Colorado State University). Pollution Prevention Partnership of Colorado. \$19,870.

## **PROFESSIONAL AFFILIATIONS AND ACTIVITIES**

### **Memberships in Professional Societies**

Association for Education in Journalism and Mass Communication

- Communication Theory and Methodology Division
- Communicating about Science, Health, Environment, and Risk Division

National Association of Science Writers

American Association for the Advancement of Science

- General Interest in Science and Engineering Section
- Societal Impacts of Science and Engineering Section

### **Offices in Professional Societies**

American Association for the Advancement of Science

- General Interest in Science and Engineering Section
  - Chair, 2013-2014
  - Chair-Elect, 2012-2013

Association for Education in Journalism and Mass Communication

- Science Communication Interest Group
  - Head, 2001-2002
  - Vice Head, 2000-2001
  - Research Chair, 1998-1999

### **Grant Referee**

- Reviewed a grant application for the Indo-US Science and Technology Forum (IUSSTF), part of the Smithsonian Institution in Washington D.C., 2010
- Reviewed a grant application for the National Science Foundation, 2001

### **Manuscript Referee**

#### **Associate Editor**

- *Science Communication*

#### **Editorial Board**

- *Journal of Health and Mass Communication*

#### **Journals**

- *Science Communication*
- *Public Understanding of Science*
- *Journal of Health Communication*
- *Critical Public Health*
- *Preventive Medicine*
- *Health Education Research*
- *Mass Communication & Society*
- *Communication Yearbook 34*
- *Journalism and Mass Communication Monographs*
- *Human Communication Research*
- *Human Dimensions in Wildlife*
- *Technical Communication*
- *IEEE Transactions on Professional Communication*

#### **Conventions**

- Association for Education in Journalism and Mass Communication
  - Communicating about Science, Health, Environment, and Risk Division

### **HONORS AND AWARDS**

- |      |  |
|------|--|
| 2013 | Elected to the Delta Omega Honorary Society in Public Health, Alpha Upsilon Chapter, Colorado School of Public Health  |
| 2008 | Top three faculty paper, Science Communication Interest Group, Association for Education in Journalism and Mass Communication annual conference, Chicago, IL |
| 2006 | Elected a Fellow in the American Association for the Advancement of Science, General Interest in Science and Engineering Section                             |
| 1999 | Top paper in Debut Category in the Gender Issues Division of the Broadcast Educators Association annual conference, Las Vegas, NV                            |
| 1992 | Mortar Board Rose Certificate for outstanding contributions to students at CSU   |

- 1988-89 Reader's Digest Excellence in Journalism Fellowship
- 1984 Award for outstanding work on a Martin Marietta Denver Aerospace project
- 1981 Award for outstanding work on a Martin Marietta Denver Aerospace project
- 1981 Outstanding senior, technical/specialized writing sequence, Department of Technical Journalism, Colorado State University
- 1980-81 Society for Technical Communication Scholarship

**PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS**

**Refereed Convention Papers and Posters**

Lee, C-J., Song, W., Long, M., & Slater, M. D., (2012). Comparing local TV news with national TV news in cancer coverage. Paper presented at the National Communication Association annual meeting, Orlando, FL.

Long, M., Rouner, D., Bubar, R., Vernon, I., Boiarsky, G., & Walton, J. (2012). Brochures as potential initiators of change: A case study of STD brochures available to Native American youth. Paper presented to the Communicating about Science, Health, Environment, and Risk Division of the Association for Education in Journalism and Mass Communication, annual convention, Chicago.

Steinke, J., Applegate, B., Lapinski, M., Long, M., & Ryan, L. (2009). Adolescents' wishful identification with scientist characters on television. Paper presented to the Science Communication Interest Group of the Association for Education in Journalism and Mass Communication, annual convention, Boston, MA.

Steinke, J., Long, M., Johnson, M. J., & Ghosh, S. (2008). Gender stereotypes of scientist characters in television programs popular among middle school-aged children. Paper presented to the Science Communication Interest Group of the Association for Education in Journalism and Mass Communication, annual convention, Chicago, IL.

Slater, M. D., Hayes, A. F., Reineke, J. B., Long, M., Bettinghaus, E. P. (2008). Newspaper coverage of cancer prevention: Multilevel evidence for knowledge gap effects. Paper presented at National Communication Association, annual convention, San Diego, CA.

Larson, S. J., Long, M., Slater M. D., Bettinghaus, E. P., & Read, A. (2007). A content analysis of cancer survivorship coverage in the media. Paper presented at the American Association for Cancer Education annual meeting, Birmingham, AL. (Paper is based on the first author's thesis.)

Reineke, J. B., Slater, M. D., Bettinghaus, E. P., & Long, M. (2007). Cancer research funding and the press: Identifying a relationship and raising the question of causality. Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, annual convention, Washington, D. C.



Slater, M. D., Long, M., Bettinghaus, E. P., & Reineke, J. B. (2007). News coverage of cancer in the U.S.: A representative national sample of newspapers, television and magazines. Paper presented to the Health Communication Division of the International Communication Association, annual convention, San Francisco, CA.

Long, M., Slater, M. D., & Lysengen, L. (2006). No news is bad news: U.S. media coverage of tobacco. Paper presented to the Health Communication Division of the International Communication Association annual convention, Dresden, Germany.

Rouner, D., Long, M., & Slater, M. D. (2006). Narrative persuasion: Effects of subsequent discussion. Paper presented to the Mass Communication Division of the International Communication Association annual convention, Dresden, Germany.

Slater, M. D., Long, M., & Ford, V. (2006). Alcohol and illegal drugs, violent crime, and accidents in U.S. local and national news. Poster presented at the Society for Prevention Research annual meeting, San Antonio, TX.

Robinson-Russ, A., & Long, M. (2005). Effects of endorsement type and expertise indicators on Web credibility. Poster presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication annual convention, San Antonio, TX. (Paper is based on the first author's thesis.)

Slater, M. D., Rouner, D., & Long, M. (2005). Television dramas and support for controversial public policies: Effects and mechanisms. Paper presented at the annual meeting of the International Communication Association, New York.

Rouner, D., Long, M., Saldarriaga, L., & Browder Gragg, C. (2004). Adolescent and young adult processing of science information from a news and an entertainment source. Paper presented to the Science Communication Interest Group of the Association for Education in Journalism and Mass Communication annual convention, Toronto, Canada.

Long, M., Slater, M. D., & Stapel, L. (2003). A multistage approach to obtaining a nationally representative sample of local news coverage. Poster presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication annual convention, Kansas City, MO.

Boiarsky, G., & Long, M. (2003). Media use, gender, and attitudes toward guns and violence. Paper presented to the Mass Communication Division at the annual convention of the International Communication Association, San Diego, CA.

Haard, J., Slater, M., & Long, M. (2002). Scientese and ambiguous citations in the selling of unproven medical treatments. Paper presented at the annual convention of the International Communication Association, Seoul, Korea. This paper is based on Haard's thesis.

Long, M., Boiarsky, G., & Thayer, G. (1999). Gender and racial counter-stereotypes in science education television: A content analysis. Paper presented to the Gender Issues Division at the annual convention of the Broadcast Educators Association, Las Vegas, NV.

Long, M. (1997). Theoretical approaches to message design in informal science learning. Poster presented at the annual convention of the American Association for the Advancement of Science, Seattle, WA.

Long, M., Kumler, M., Gabel, S., Wescoat Jr., J. L., & Luft, G. (1997). Assessing public water information activities in Colorado. Paper presented at the Symposium on Water Resources Education, Training, and Practice: Opportunities for the Next Century, Keystone, CO.

Boiarsky, G., Long, M., & Zimmerman, D. E. (1995). A study of the pollution prevention attitudes and behaviors of small- and medium-sized businesses. Paper presented to the Science Communication Interest Group at the annual convention of the Association for Education in Journalism and Mass Communication, Washington, DC.

Steinke, J., & Long, M. (1995). A lab of her own?: Portrayals of female characters on children's educational science programs. Paper presented at the annual convention of the International Communication Association, Albuquerque, NM.

Long, M., & Steinke, J. (1994). Images of science and scientists in children's educational science programs. Paper presented to the Science Communication Interest Group at the annual convention of the Association for Education in Journalism and Mass Communication, Atlanta, GA.

Long, M., & Boiarsky, G. (1993). The effect of varying levels of scientific explanation on readers' responses to newspaper science stories. Paper presented to the Science Communication Interest Group at the annual convention of the Association for Education in Journalism and Mass Communication, Kansas City, MO.

Long, M. (1992). Explanation in media science stories and the influence of production-based variables and journalistic conventions on its inclusion. Paper presented to the Science Communication Interest Group at the annual convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Long, M., Steinke J., Kalter, J., Schwaab, A., Savagian, A., Jaffer, N., Shim, J., & Wenzel, W. (1991). Explanation in newspaper science section news articles. Paper presented to the Science Communication Interest Group at the annual convention of the Association for Education in Journalism and Mass Communication, Boston, MA.

Steinke, J., & Long, M. (1991). Communicating health risks to the public: A content analysis of press coverage associated with video display terminal (VDT) use. Paper presented at the annual convention of the International Communication Association, Chicago, IL.

Dunwoody, S., Neuwirth, K., Griffin, R. J., & Long, M. (1990). The impact of risk message content and construction on comments about risks embedded in 'letters to friends.' " Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

### **Refereed Conference Panels**

Steinke, J., & Long, M. (2006). Overcoming gender stereotypes: Girls in science, engineering, and technology. Panel presented at the annual convention of the American Association for the Advancement of Science, St. Louis, MO.

Long, M., & Steinke J. (1996). Assessing progress: Lessons learned from some informal science education programs. Panel presented at the annual convention of the American Association for the Advancement of Science, Baltimore, MD.

Steinke, J., & Long, M. (1995). Mirror, mirror: Reflections on media images of science and scientists. Panel presented at the annual convention of the American Association for the Advancement of Science, Atlanta, GA.

### **Invited Lectures/Panelist**

(2010). "Health Promotion, Minority Populations and Health Reporting: Challenges for 2010 and Beyond." Invited panelist. Association for Education in Journalism and Mass Communication annual convention, Denver, CO.

(2007). "Media Portrayals of Public Health Issues." Invited lecture. Department of Preventive Medicine and Biometrics Grand Rounds, University of Colorado Health Sciences Center, Denver, CO.

(2000). "Growth in western deserts: What happens when a town becomes a city?" Invited panelist. Association for Education in Journalism and Mass Communication annual convention, Phoenix, AZ.

(1998). "Using media to attract women and minorities to science." Invited panelist. Association for Education in Journalism and Mass Communication annual convention, Baltimore, MD.

(1998). "People and water: An information challenge." Invited lecture. Colorado Water Workshop. Gunnison, CO.

(1998). "Measuring effectiveness of pollution prevention projects." Invited lecture. Poudre River Charette, sponsored by The City of Fort Collins, Larimer County Pollution Prevention, and The Brendle Company. Fort Collins, CO.

(1996). "Techniques for communicating science to different audiences" and "Implications of media images of science and scientists." Invited lectures. Department of Biology, College of Wooster, Wooster, OH.

### **COMMITTEES**

#### **Colorado School of Public Health**

- Faculty Council: 2009, 2010, 2011
- Executive Committee for MPH at CSU: 2011, 2012, 2013
- Admissions Committee for MPH at CSU: 2012, 2013

### **Colorado State University**

- University Review Committee for Department of Marketing, 2012
- Search for environmental communication position, Dept. of Natural Resource Recreation & Tourism: 2001, 2002
- Joint Appointment with Dept. of Natural Resource Recreation & Tourism: 2001, 2002
- Member of multi-department committee (only non-College of Natural Resources member) developing minor in Environmental Communication: 2001
- Member of committee to revise environmental education/interpretation curriculum, Dept. of Natural Resource Recreation & Tourism: 2001
- University Review Committee: 1999
- Search for human dimensions position, Dept. of Fishery & Wildlife Biology: 1999
- Search for public relations position, Dept. of Fishery & Wildlife Biology: 1997
- Advisory Board for *ALUMNI* magazine: 1994, 1995, 1996

### **College of Liberal Arts, CSU**

- Curriculum Committee: 2006 (spring)
- Discovery Task Force: 2005
- Sabbatical Review Committee: 2004
- Graduate Council: 2001, 2002, 2003, 2012, 2013
- Search for computer lab technician: 1996
- Instructional Development Program: 1993, 1994, 1995

### **Department of Journalism and Technical Communication, CSU**

- Graduate Program Committee: 1993, fall 1996 – spring 1997, fall 2000 to present
  - Committee Chair: Fall 2000 – summer 2003, fall 2007 – spring 2012
  - Graduate Program Coordinator: Fall 2000 – summer 2003, spring 2012 to present
- Ad Hoc Committee on Denver Master's Program Restart: 2010 to present
- Ad Hoc Committee on the Ph.D. Program: 2006 (chair), 2007 (chair)
- Ad Hoc Committee on Graduate Advising Equity: 2008
- Curriculum Committee: 1993, 1995 (chair, spring), 1996, 1999 – 2006 (chair, spring 2006)
- Merit Evaluation Committee: 1999 (chair), 2004 – 2006, 2010, 2011 (chair)
- Tenure and Promotion: 1997 to present
- Diversity Committee: 2000, 2010, 2011
- Academic Appeals Committee: 1995, 1999 (chair), 2003
- Scholarship Committee: 1995, 1999, 2001
- Six-Year Review: 1997 (chair)
- Search Committees
  - Health communication and/or multiculturalism & the media, 2013
  - Science and technology communication, 2012
  - Public communication and social influence tenure-track position: 2005 (chair)
  - Administrative assistant for department's graduate programs: 2007
  - Department chair: 2000, 2001
  - News/editorial instructor: 2001
  - Public relations tenure-track position: 1995
- Coordinator for Willard Simms Writing Competition: 1991– 2007

## **STUDENT ADVISING/GRADUATE SUPERVISION**

### **Undergraduate Students (last 5 years)**

20 Current Advisees  
20 Advisees - 2012  
20 Advisees - 2011  
25 Advisees - 2010  
25 Advisees - 2009

### **Current Graduate Advisees**

Nick Boehm, M.S. (temporary advisor)  
Nikki Cristello, M. S.  
Kyle Garratt, M.S.  
Lauren Mingus, M.S.  
Heather Landers, Ph.D. (temporary advisor)  
Danielle Stomberg, Ph.D.  
Hui Zhang, Ph.D.

### **Current Graduate Committee Memberships (excluding those chaired)**

  4   M.S./M.A.  
  6   Ph.D.

### **Graduate Committee Memberships (past 5 years, not including those above)**

 29  M.S./M.A.  
  3  Ph.D.

### **Graduate Degrees Completed Under My Supervision (past 5 years)**

Stephanie Ashley, 2012, M.S.  
Danielle Stomberg, 2012, M.S.  
John Bustos, 2011, M. S.  
Amanda Adams, 2010, M.S.  
Darren Bau-Madsen, 2009, M.S.  
Amber Walters, 2009, M.S.

## **OTHER ACTIVITIES/ACCOMPLISHMENTS**

Instructor, Communication Institute, Department of Journalism and Technical Communication, June 15, 2012

Outside referee for tenure and promotion of professor at Portland State University, 2006

Review Board, "Points of View" section of the Arapaho and Roosevelt National Forest and Pawnee National Grassland's newsletter, "Forests to Grassland." 2002-2004

Education Advisory Committee, Discovery Center Science, Fort Collins, CO, 2001 – 2002

Workshop Faculty Member, three-day environmental journalism workshop at Western State College, Gunnison, CO, 1999

Judge for Technical Writing Competition, Colorado Science Fair, 1993, 1995 – 1997

Advisory Board, *ALUMNI*, Colorado State University alumni magazine, 1994 – 1996

Workshop Leader, editing workshop for technical writers and editors in northern Colorado. Colorado State University, Department of Technical Journalism, 1995

Workshop Co-Leader, Exploring writing across the curriculum at Colorado State University. Colorado State University Professional Development Institute, 1992