

TRANSNATIONAL SOCIAL REGULATION (POLS 580)
Spring 2014
(Thursday, 2:00-4:50)

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Office Hours: T 1:00-3:00, Th 10-11
and by appointment

I. Content of Seminar: This seminar examines the social regulation of the world political economy. The first part will delineate the meaning and forms of social regulation/governance/policy. The second part will focus on particular dimensions of social regulation which can also be used as criteria for evaluating its forms and content. The third part will elaborate on more specific issues, centering around your own interests and research.

II. Goals of Seminar:

1. Delineation and meaning of transnational social regulation. *Means of assessment: Précis, facilitation of seminar discussions, class participation and essay.*

2. Dimensions of and criteria for evaluating transnational social regulation. *Means of assessment: Précis, facilitation of seminar discussions, class participation and essay.*

3. Research on specific aspects of transnational social regulation. *Means of assessment: Research proposals, in class presentation and final research paper.*

III. Contact Hours and External Work: The seminar will meet from 1:00pm to 3:50pm every Friday. Students are expected to invest 4 hours of external work every week for every credit hour.

IV. Evaluation. Your evaluation will be based on two review/synthetic essays (15% of your grade each); four précis (of which the three best will be counted), (5% of your grade each); class facilitation and participation (20%); and research steps and final product (35%). You should prepare two précis during each of the first two parts of the course. These should be as spaced as possible (i.e., avoid two sequential précis). That will help in spreading preparation even more evenly. Assuming that there will be two or three facilitators each week you should plan on four facilitations (non-sequential and two for each of the first two parts).

During the third part, your evaluation will be based on making good progress on your research project, presentation in class and final product (specific guidelines will be distributed early on).

If you do not submit an essay or any two of the précis you will automatically receive a failing grade in the course. If you miss one of the four required précis or one of the four required facilitation sessions I will subtract 10% from your final grade.

V. Class Etiquette and Disruptive Behavior: I fully appreciate the utility of smartphones and other electronic devices (other than those you use to take notes or read class material) but they can be disruptive. I am therefore requesting that they not be used in any fashion nor be visible in class.

VI. Academic Integrity. This course adheres to the Academic Integrity Policy of the Colorado State University General Catalog and the Student Conduct Code. Colorado State University has long upheld values of academic and scholastic integrity. The General Catalog's "Policies and Guiding Principles" asserts that CSU "expects students to maintain standards of personal integrity that are in harmony with the educational goals of the institution" - citing "principles of academic honesty" as the first example. (1.6 Page 1).

VII. Weekly Discussions. At the end of each seminar meeting I will provide some guidelines for the subsequent week's material. These will be brief as this is not a lecture class. We will start each meeting by asking the facilitators to initiate and direct the discussion by identifying what they find to be the key issues, interesting questions, or connections among current and other readings. Please avoid summaries since everyone will have read the same material. All seminar participants will then have the chance to comment and add (including the reasons why they agree with what has already been said). Please be prepared to participate whether you have written a precis or not. While quality of contributions is more important than quantity you should contribute every week and frequently. The value of a seminar is not only to engage issues that we feel strongly or confident about but, equally importantly, to engage issues and views on which we feel less certain. I would ask that those of you who are more comfortable talking in public to be attentive to the class dynamics.

VIII. Themes for Class Discussions, Facilitation Outlines, and Precis. In preparation for the class discussions and in order to facilitate the preparation of the review essays I am asking each one of you to prepare a number of weekly precis of about 500 words. Please start your facilitation outlines with the most general questions/issues.

Suggestions for Preparing Precis.

1. What is the central theme, issue or debate of the readings? The goal here is to organize and compare the readings around one or more key ideas. The fewer these are, the better.
2. Are the arguments and evidence of the various authors clear and persuasive? Here we will go into some detail into each author's views.
3. [In the case of empirical research readings please also be prepared to discuss their methods and findings more extensively in class.]
4. How are the themes, issues, or concepts raised by a particular week's readings relate to previous readings or other material you are familiar with.
5. What is your view about the readings in terms of any other criterion that you find important?

IX. Facilitation Outlines. Each week a number of you will serve as facilitators and each of you should serve as facilitator twice during each part. Your goal will be to identify the key questions and issues (using the guidelines above) and direct the discussion. It is important that you meet in advance to prepare an outline that you email it before the session or distribute at the beginning of the session. Please include your names, the date and the syllabus heading for the week. See samples in Samples Learning Module.

X. Precis. You are expected to write four (4) précis of about 500 words each. I will count only the three (3) best ones. Please spread your précis and avoid producing two consequential ones. Please distribute copies of your precis to everyone through Dropbox and email by noon on the day of the seminar. Precis should provide frequent and appropriate references to the readings. Please see samples in Samples Learning Module.

XI. Review/Synthetic Essays. You will be asked to write two (2) essays of about 2,500 words each. The essays will aim to synthesize, interpret and contrast the readings we will be dealing with. They are not intended to be summaries of those readings. The essay topics along with suggestions and directions will be distributed well in advance. [To be finalized after individual discussions].

XII. Research Project or Conceptual Essay. The last part of the course will focus on a project of your choice, provided that it is related to the seminar and I approve of it in advance. I will be distributing specific guidelines for the research project and the conceptual essay (the latter will allow you to focus on a specific issue or concept). [To be finalized after individual discussions].

XIII. Readings. Chapters from books, articles from journals we do not subscribe to or other material that is not available electronically will be posted on Dropbox. Articles in journals we subscribe to electronically can be accessed directly.

SCHEDULE

Jan 23 About the Seminar

Goals of the Seminar
Operation of Seminar

Overview of TSR

PART I: PARAMETERS AND TYPES OF TSR

Jan 30 Contexts of Transnational Social Regulation

Gill, Stephen (1995) Globalisation, Market Civilization and Disciplinary Neoliberalism. *Millennium* 24 (3): 399-423. [Blackboard].

Yeates, Nicola (2002) Globalization and Social Policy: From Global Neoliberal Hegemony to Global Political Pluralism. *Global Social Policy* 2(1): 69-91.

Ruggie, John (2004) Reconstituting the Global Public Domain – Issues, Actors, and Practices. *European Journal of International Relations* 10 (4): 499-531.

Dobbin, Frank, Beth Simmons and Geoffrey Garrett (2007) The Global Diffusion of Public Policies: Social Construction, Coercion, Competition, or Learning? *Annual Review of Sociology* 33: 449-472.

Evans, Peter (2008) Is an Alternative Globalization Possible? *Politics and Society* 36 (2): 271-305.

Feb 6 “Public” Regulation

Cutler, A. Claire (2001) Critical Reflections on Westphalian Assumptions of International Law and Organization: A Crisis of Legitimacy. *Review of International Studies* 27: 133-150.

Picciotto, Sol (2008) Regulatory Networks and Multi-Level Global Governance. In Olaf Dilling, Martin Herberg and Gerd Winter (eds) *Responsible Business: Self-Governance and Law in Transnational Economic Transactions*. Portland, Oregon: Hart Publishing, 315-341.

Stone, Diane (2008) Global Public Policy, Transnational Policy Communities, and their Networks. *The Policy Studies Journal* 36(1): 19-38.

Sassen, Saskia (2005) When National Territory is Home to the Global: Old Borders to Novel Borderings. *New Political Economy* 10 (4): 523-541.

Fassin, Didier (2011) Policing Borders, Producing Boundaries. The Governmentality of Immigration in Dark Times. *Annual Review of Anthropology* 40: 213-226.

Feb 13

“Public” Regulation

Cox, Robert W. (1983) Gramsci, Hegemony and International Relations. : *Journal of International Studies* 12(2): 162-175.

Best, Jacqueline (2007) Why the Economy is the Exception to Politics as Usual. *Theory, Culture, Society* 24 (4): 87-108.

Eckersley, Robyn (2006) The Big Chill: The WTO and Multilateral Environmental Agreements. *Global Environmental Politics* 4(2): 24-50.

Young, Alasdair (2006) Picking the Wrong Fight: Why Attacks on the World Trade Organization Pose the Real Threat to National Environmental and Public Health Protection. *Global Environmental Politics* 5(4): 47-71.

Wilkinson, Rorden (2002) Peripheralizing Labour: The ILO, WTO and the Completion of the Bretton Woods Project. In Jeffrey Harrod and Robert O'Brien (eds) *Global Unions?....* Routledge, pp. 204-220 [Dropbox]

Standing, Guy (2008) ILO: An Agency for Globalization? *Development and Change* 39 (3): 355-384.

Feb 20

Current Juncture: “Public” Regulation from Above and Below

Ip, Greg (October 10, 2013) *The Gated Globe*. An *Economist* special report on the world economy (dropobox)

Babb, Sarah (2012) The Washington Consensus as Transnational Policy Paradigm: Its Origins, Trajectory and Likely Successor. *Review of International Political Economy* 20 (2): 268-297.

Baker, Andrew (2009) Deliberative Equality and the Transgovernmental Politics of the Global Financial Architecture. *Global Governance* 15(2): 195-218

Bach, David (2010) Varieties of Cooperation. The Domestic Institutional Roots of Global Governance. *Review of International Studies* 36 (3): 561-589.

Doorey, David (2010) In Defense of Transnational Domestic Labor Regulation. *Vanderbilt Journal Of Transnational Law* 43: 953-1008.

Bible Coutin, Susan (2011) The Rights of Non Citizens in the United States. *Annual Review of Law and Social Science* 7: 289-308.

Feb 27 **"Private" Regulation**

Vogel, David (2008) Private Global Business Regulation. *Annual Review of Political Science* 11: 261-282.

Bartley, Tim (2007) Institutional Emergence in an Era of Globalization: The Rise of Transnational Public Regulation of Labor and Environmental Conditions. *The American Journal of Sociology* 113 (2): 297-351.

Buthe, Tim (2010) Private Regulation in the Global Economy: A (P)Review. *Business and Politics* 12(3): 1-38.

Matten, Dirk and Jeremy Moon (2008) "Implicit" and "Explicit" CSR: A Conceptual Framework for a Comparative Understanding of Corporate Social Responsibility. *Academy of Management Review* 33(2): 404-424.

Shamir, Ronen (2011) Socially Responsible Private Regulation: World-Culture or World-Capitalism? *Law and Society* 45 (2): 313-336.

Mar 6 **"Private" Regulation**

Cashore, Benjamin, Graeme Auld, Steven Bernstein and Constance McDermott (2007) Can Non-state Governance 'Ratchet Up' Global Environmental Standards? Lessons from the Forest Sector. *RECIEL* 16(2): 158-172.

Raynolds, Laura (2012) Fair Trade: Social Regulation in Food Markets. *Journal of Rural Studies* 28: 276-287.

Taylor, Peter (2004) In the Market but Not of It: Fair Trade Coffee and Forest Stewardship Council Certification as Market-Based Social Change. *World Development* 33(1): 129-147.

O'Rourke, Dara (2006) Multi-stakeholder Regulation: Privatizing or Socializing Global Labor Standards? *World Development* 34 (5): 899-918.

Brown, Sandy and Christy Getz (2008) Privatizing Farm Worker Justice: Regulating Labor through Voluntary Certification and Labeling. *Geoforum* 39: 1184-1196.

Bair, Jennifer and Florence Palpacuer (2012) From Varieties of Capitalism to Varieties of Activism: The Antisweatshop Movement in Comparative Perspective. *Social Problems* 59 (4): 522-543.

Mar 9 (Sun) **First Essay Due (guidelines in essay)**

PART II: DIMENSIONS AND CRITERIA

March 13 Tracing Transnational Connections

Henderson, Jeffrey, Peter Dicken, Martin Hess, Neil Coe & Henry Wai-Chung Yeung (2002) Global Production Networks and the Analysis of Economic Development. *Review of International Political Economy* 9(3): 436-464. [OPTIONAL]

Bair, Jennifer (2009) Analyzing Global Economic Organization: Embedded Networks and Global Chains Compared. *Economy and Society* 37(3): 339-364.

Levy, David (2008) Political Contestation in Global Production Networks. *Academy of Management* 33(4): 943-963.

Barrientos, Stephanie and Aarti Krishnan (nd). Gender, GPNs and Food Security: The Case of Ghanaian Cocoa Farmers. PPT – University of Manchester. [dropbox] [This is a short PPT example of GPN analysis].

Barrientos, Stephanie, Garry Gereffi and Arianna Rossi (2011) Economic and Social Upgrading in Global Production Networks: A New Paradigm for a Changing World. *International Labour Review* 150 (3-4): 319-340.

Selwyn, Ben (2013) Social Upgrading and Labour in Global Production Networks: A Critique and an Alternative Conception. *Competition and Change* 17(1): 75-90.

Mar 20 Spring Break

Mar 27 Work on Third Essay

April 3 Indicators and Standards

Davis, Kevin, Benedict Kingsbury and Sally Engle Merry (2012) Indicators as a Technology of Global Governance. *Law and Society Review* 46(1): 71-104.

Stiglitz, Joseph, Amartya Sen and Jen-Paul Fitoussi (2009) Report by the Commission on the Measurement of Economic Performance and Social Progress. At http://www.stiglitz-sen-fitoussi.fr/documents/rapport_anglais.pdf

[Read Executive Summary, skim Part I, chapter 1, read Part I chapters 2 and 3. Print selectively and focus on general ideas – not details.]

Hansen, Hans Krause and Tony Porter (2012) What Do Numbers Do in Transnational Governance? *International Political Sociology* 6: 409-426.

Timmermans Stefan and Steven Epstein (2010) A World of Standards but not a Standard World: Toward a Sociology of Standards and Standardization. *Annual Review of Sociology* 36: 69-89.

Bain, Carmen, Elizabeth Ransom, and Michelle Worosz (2010) Constructing Credibility: Using Technoscience to Legitimate Strategies in Agrifood Governance, *Journal of Rural Social Sciences*, 25 (3), pp. 160–192.

Moutsios, Stavros (2010) Power, Politics and Transnational Policy-Making in Education. *Globalisation, Societies and Education* 8(1): 121-141. [dropbox]

April 10

Accountability, Legitimacy, Hegemony

Utting, Peter (2008) The Struggle for Corporate Accountability. *Development and Change* 39: 959-975.

Curtin, Deidre and Linda Senden (2011) Public Accountability of Transnational Private Regulation: Chimera or Reality? *Journal of Law and Society* 38(1): 163-188.

Take, Ingo (2012) Legitimacy in Global Governance: International, Transnational and Private Institutions Compared. *Swiss Political Science Review* 18(2): 220-248. [dropbox]

Bernstein, Steven (2011) Legitimacy in Intergovernmental and Non-State Global Governance. *Review of International Political Economy* 18(1): 17-51.

Carroll, William (2007) Hegemony and Counter-Hegemony in a Global Field. *Studies in Social Justice* 1(1): 36-66. [dropbox]

Robinson, William (2005) Gramsci and Globalization: From Nation-State to Transnational Hegemony. *Critical Review of International Social and Political Philosophy* 8(4): 1-16. [dropbox, OPTIONAL]

Goodman, James and Ariel Salleh (2013) 'The Green Economy: Class Hegemony and Counter-Hegemony', *Globalizations*, Vol. 10, No. 3, 343-356.

April 17

Inclusion and Justice

Fox, Jonathan (2005) Unpacking "Transnational Citizenship". *Annual Review of Political Science* 8: 171-201.

Waldinger, Roger and David Fitzgerald (2004) Transnationalism in Question. *American Journal of Sociology* 109 (5): 1177-1195.

Mezzadra, Sandro and Brett Neilson (2012) Between Inclusion and Exclusion: On the Topology of Global Space and Borders. *Theory, Culture & Society* 29 (4/5): 58-75.

Gough, J. (2010). Workers' strategies to secure jobs, their uses of scale, and competing economic moralities: Rethinking the 'geography of justice'. *Political Geography*, 29, 130-139. [OPTIONAL]

O'Neill, Onora (2000) Bounded and Cosmopolitan Justice. *Review of International Studies* 26: 45-60. [OPTIONAL]

Fraser, Nancy (2005) Reframing Justice in a Globalizing World. *New Left Review* 36 (November-December), 69-88.

Young, Iris Marion (2006) Responsibility and Global Justice: A Social Connection Model. *Social Philosophy & Policy* 23 (1): 102-130.

Kukathas, Chandran (2006) The Mirage of Global Justice. *Social Philosophy and Policy* 23(1): 1-28.

April 24 Participation and Democracy

Dryzek, John (1999) Transnational Democracy. *The Journal of Political Philosophy* 7(1): 30-51.

Held, David and Heikki Patomaki (2006) Problems of Global Democracy. *Theory, Culture & Society* 23 (5): 115-133.

Eckersley, Robyn (2007) From Cosmopolitan Nationalism to Cosmopolitan Democracy. *Review of International Studies* 33: 675-692.

Schaffer, Johann Karlsson (2012) The Boundaries of Transnational Democracy: Alternatives to the All Affected Principle. *Review of International Studies* 38(2): 321-342.

Backstrand, Karin (2006) Democratizing Global Environmental Governance? Stakeholder Democracy after the World Summit on Sustainable Development. *European Journal of International Relations* 12(40): 467-498. [OPTIONAL]

Bexell, Magdalena, Jonas Tallberg and Unders Uhlin (2010) Democracy in Global Governance: The Promises and Pitfalls of Transnational Actors. *Global Governance* 16: 81-101.

Goodhart, Michael (2005) Civil Society and the Problem of Global Democracy. *Democratization* 12 (1) 1-21. [dropbox]

April 28 Second Essay Due

PART III: WRITING

May 1 Presentations

May 8 Presentations

May 14 Concept paper due.

