



Minor in Arts Leadership and Administration

Program Description

The minor in Arts Leadership and Administration augments a student’s major by broadening their skill set and career options. Classes are designed to provide the students the following: leadership, business and entrepreneurial skills that will enhance their ability to be competitive in the 21st century job market, arts leadership and advocacy skills that will cultivate an audience for the present and future of the arts, real-world experience in partnership with arts organizations and an environment that allows for creative thinking and entrepreneurial efforts that may lead to new collaborations in the arts and entertainment industries. Through this minor, students will prepare themselves for career paths in or out of the creative industries, and redefine what success in an arts career looks like for them.

Program of Study

| <u>Course</u> | <u>Title</u> | <u>Cr</u> | <u>AUCC</u> |
|----------------------------|---|-----------|-------------|
| LOWER DIVISION | | | |
| ECON 101 | Economics of Social Issues | 3 | 3C |
| LEAP 200 ^P | Advocacy in the Visual & Performing Arts | 3 | |
| LEAP 220 ^P | Technology and the Arts in the 21st Century | 3 | |
| ACT 205 | Fundamentals of Accounting | 3 | |
| UPPER DIVISION | | | |
| MGT 340 | Fundamentals of Entrepreneurship | 3 | |
| LEAP 300 ^{P1} | Arts Outreach and Community Engagement | 3 | |
| LEAP 310 ^{P1} | Creating and Managing a Career in the Arts | 3 | |
| LEAP 487/492 ^{P1} | Internship | 3 | |

PROGRAM TOTAL = 24 credits

¹ To enroll in the upper division LEAP courses, a student must have a declared Minor in Arts Leadership and Administration

^P This course has at least one prerequisite. Check the Courses of Instruction section of the catalog or <http://catalog.colostate.edu/front/courses-of-instruction.aspx> to see the course prerequisites.

LOWER DIVISION

ECON 101 03(3-0-0). Economics of Social Issues. (GT-SS1, AUCC 3C). S.

Economic analysis of poverty, crime, education, and other social issues. Basics of macro, micro, and political economy.

LEAP 200 03(0-0-3). Advocacy in the Visual & Performing Arts. F, S. Prerequisite: Music, Theatre, Dance or Art Major.

The importance of the role of advocacy for the arts, issues of censorship, public funding, arts education, and artists' advocacy through the arts.

LEAP 220 03(3-0-0). Technology and the Arts in the 21st Century. S. Prerequisite: LEAP200, Music, Theatre, Dance or Art Major.

Utilizing technology to better serve arts creation, arts marketing and promotion.

ACT 205 03(3-0-0). Fundamentals of Accounting. F, S, SS. For nonbusiness majors. Credit not allowed for both ACT 205 and ACT 210.

Understanding of financial statements to support financial and managerial decision making. (NT-O)

UPPER DIVISION

MGT 340 03(3-0-0). Fundamentals of Entrepreneurship. F, S, SS.

Concepts of entrepreneurship and role of entrepreneurs in the economy.

+LEAP 300 03(3-0-0). Arts Outreach and Community Engagement. F. Prerequisite: LEAP220. Required field trips.

Research, development and production of arts outreach projects; team projects for community engagement.

LEAP 310 03(3-0-0). Creating and Managing a Career in the Arts. S. Prerequisite: LEAP 300.

Training artists to create careers as entrepreneurs through self-promotion, career development, media, networking, and fiscal awareness/understanding.

LEAP 487 Var [3-12]. Internship. F, S, SS. Prerequisite: Junior or senior standing.

Field internship at local, regional or national arts organization (8 hours per credit).

LEAP 492 (1) Internship Seminar. F, S, SS. Prerequisite: Enrollment in Minor, LEAP 487.

°Alternate year offering (odd); * Alternate year offering (even); + Field trips; \$ Special course fee; NT Approved for nontraditional course offering (B = blended, C = correspondence, O = online, T = telecourse, V = videotape/DVD); GT-*subcode* = State Guarantee Transfer course and AUCC*subcode* = All University Core Curriculum, where the subcode refers to the specific category the course fulfills. (See Catalog Introduction for more information.)

For more information, please contact:

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