

## Master of Arts Leadership and Cultural Management

---

### Application Information

#### Admission and Application Procedures

Applicants seeking admission to the Master of Arts Leadership and Administration program should follow the instructions outlined on the online application available at: <http://graduateschool.colostate.edu/>. Applications may be considered on an ongoing basis; however, applications for GTA consideration are due by April 15<sup>th</sup>. Please contact [leap@colostate.edu](mailto:leap@colostate.edu) for additional deadline information.

In addition, all applicants must send:

- Two official transcripts of ALL college or university work
- Three letters of recommendation: Applicants should provide three letters of recommendation from faculty members or individuals who have first-hand knowledge of the applicant's academic or professional capabilities.
- A personal statement of professional goals that addresses the question, what will you anticipate doing with you degree? Length should be approximately 500 words
- Resume
- Financial aid application (<http://sfs.colostate.edu/>)

#### **Send To:**

Graduate Admissions  
Colorado State University – Office of Admissions  
1062 Campus Delivery  
Fort Collins, CO 80523-1062

#### Costs and Financial Aid

Two quarter time (10 hours/week) graduate teaching assistantships are available for each academic year. Assistantships provide a stipend for teaching and/or administrative duties and half tuition coverage. All graduate teaching assistantships are for the academic year and are renewable for a second year. The deadline to apply for financial aid is November 15 for the spring semester and February 15 for the fall semester. In addition to the Colorado State University tuition per credit hour, the Master of Arts Leadership and Cultural Management requires a program fee of \$1,500 a year.

Please visit the Registrar's site for more information regarding tuition and fees:

<http://registrar.colostate.edu/tuition-fees>

# Degree Program Information

## Program of Study

Course	Title	Cr
<b>FIRST YEAR</b>		
LEAP 500 <sup>P</sup>	Leadership in the Arts	3
LEAP 600 <sup>P</sup>	Arts Policy and Advocacy	3
LEAP 650 <sup>P</sup>	Arts Event Management	3
LEAP 687 <sup>P</sup>	Internship	3
LEAP 692 <sup>P</sup>	Internship Seminar	1
	Selected Course <sup>1*</sup>	3
<b>SECOND YEAR</b>		
LEAP 660 <sup>P</sup>	Arts Collaboration and the Community	3
LEAP 670 <sup>P</sup>	Law and the Arts	3
LEAP 687 <sup>P</sup>	Internship	3
LEAP 692 <sup>P</sup>	Internship Seminar	1
	Selected Courses <sup>1*</sup>	6

PROGRAM TOTAL = 32 credits

<sup>P</sup> This course has at least one prerequisite. Check the Courses of Instruction section of the catalog or <http://catalog.colostate.edu/front/courses-of-instruction.aspx> to see the course prerequisites.

<sup>1</sup> Select course(s) from program list of approved courses in consultation with advisor and committee. Additional coursework may be required because of prerequisites.

## Course Selection List

Course	Title	Cr	AUCC	Course	Title	Cr	AUCC
ACT 600 <sup>P</sup>	Accounting for Managers	3		LEAP 310 <sup>*</sup>	Creating and Managing a Career in the Arts	3	
BUS 690H <sup>P</sup>	Contemporary Issues in Business	1-6		MGT 340 <sup>*</sup>	Fundamentals of Entrepreneurship	3	
CIS 600 <sup>P</sup>	Information Technology and Project Management	3		MGT 420 <sup>P*</sup>	New Venture Creation	3	
EDOD 506 <sup>P</sup>	Human Resource Development.	3		MGT 440 <sup>P*</sup>	New Venture Management	3	
EDOD 673 <sup>P</sup>	Organizational Intervention Strategies.	3		MGT 620	Management	3	
EDOD 675 <sup>P</sup>	Design, Develop, Implement Workshop Learning	3		MGT 679 <sup>P</sup>	Principles of Strategic Management	3	
EDOD 678 <sup>P</sup>	Asses Change Interventions	3		MKT 600 <sup>P</sup>	Marketing Management and Strategy	3	
EDUC 651 <sup>P</sup>	Multicultural and Special Populations	3		SPCM 532 <sup>P</sup>	Theories of Interpersonal Communication	3	
FIN 600 <sup>P</sup>	Financial Management-Theory and Case Studies	3		SPCM 533 <sup>P</sup>	Discourse, Work, and Organization	3	
				SPCM 539 <sup>P</sup>	Communication Theory	3	

## General Catalog Course Descriptions

### LEAP REQUIRED CORE COURSES: 23 Credits

**LEAP 500 03(3-0-0). Leadership in the Arts.** F. Prerequisite: Admission to the Master of Arts Leadership and Administration program.  
Theoretical and applied knowledge about concepts of leadership, leadership styles as applied to arts related organizations.

**LEAP 600 03(0-0-3). Arts Policy and Advocacy.** F. Prerequisite: Admission to the Master in Arts Leadership and Administration program.  
Discussion of the role of artist as citizen and how we affect public policy.

**LEAP 650 03(3-0-0).** Arts Events Management. S. Prerequisite: LEAP 500 or LEAP 600.  
Technical aspects of events, season and festival management for arts related organizations.

**LEAP 660 03(1-4-1).** Arts Collaboration and the Community. F. Prerequisite: LEAP 600.  
Research, development and production of outreach projects; team projects for community engagement.

**LEAP 670 03(3-0-0).** Law and the Arts. S. Prerequisite: LEAP 600.  
Examines the legal foundations of artistic creation including copyright, freedom of expression, public domain laws, and contract negotiation.

**LEAP 687 Var[3-12]. Internship.** F, S, SS. Prerequisite: LEAP 600; LEAP 692 or concurrent registration.  
Field internship at local, regional or national arts organization (45 hours per credit).

**LEAP 692 01(0-0-1).** Internship Seminar. F, S, SS. Prerequisite: LEAP 600.

### ELECTIVES: 9 Credits Minimum

**ACT 600 03(3-0-0). Accounting for Managers.**† F. Prerequisite: Admission to a master's program in business.  
Cost management, budgeting, profitability analysis, and decision making.

**BUS 690H Var[1-6]. Entrepreneurship & New Venture Creation.**† F, S, SS. Prerequisite: Admission to a College of Business graduate program.  
Current issues in Entrepreneurship & New Venture Creation, featuring business and community leaders.

**CIS 600 03(3-0-0). Information Technology and Project Management.**† F, SS. Prerequisite: Admission to one of the following programs: M.S. in Business, M.B.A., or systems engineering specialization in Master of Engineering.  
Strategic role and management of information technology and software development projects. (NT-O/T/V)

**EDOD 506 03(3-0-0). Human Resource Development.** S. Prerequisite: Admission to the Organizational Performance and Change specialization.  
Human resource development foundational theory, research, and techniques for workplace and organizational learning and performance. (NT-O)

**EDOD 673 03(3-0-0). Organizational Intervention Strategies.** S. Prerequisite: Admission to the Organizational Performance and Change specialization.

Identify, analyze, evaluate, and select performance improvement interventions/change initiatives for organizational performance problem or breakdown.

**EDOD 675 03(3-0-0). Design, Develop, Implement Workplace Learning.** S, SS. Prerequisite: EDOD 674.

Design, develop, and implement workplace learning and performance interventions drawing on foundational principles. (NT-O)

**EDOD 678 03(3-0-0). Assess Change Interventions.** S, SS. Prerequisite: EDOD 673.

Assess and institutionalize change interventions to improve organizational learning and performance. (NT-O) (Available Summer 2014)

**EDUC 651 03(2-0-1). Multicultural and Special Populations.** F, S, SS. Prerequisite: Bachelor's degree.

Special concerns for working with people of various cultural, ethnic, exceptional, and special interest groups. (NT-O)

**FIN 600 03(3-0-0). Financial Management-Theory and Case Studies.**† F. Prerequisite: FIN 300 or FIN 305.

Financial problems for various types of business organizations. (NT-V)

**LEAP 310 03(3-0-0). Creating and Managing a Career in the Arts.** S. Prerequisite: LEAP 300.

Training artists to create careers as entrepreneurs through self-promotion, career development, media, networking, and fiscal awareness/understanding.

**MGT 340 03(3-0-0). Fundamentals of Entrepreneurship.**† F, S, SS.

Concepts of entrepreneurship and role of entrepreneurs in the economy.

**MGT 420 03(3-0-0). New Venture Creation.** F. Prerequisite: MGT 340.

Entrepreneurs and the entrepreneurial process. Growth of an independent business.

**MGT 440 03(3-0-0). New Venture Management.** S. Prerequisite: MGT 420.

Theories and skills necessary for managing startup and existing small firms.

**MGT 620 03(3-0-0). Management.**† F, S.

Practices, policies, philosophies, and behavior.

**MGT 679 03(3-0-0). Principles of Strategic Management.**† S. Prerequisite: Admission to a master's program in business.

Processes through which firms choose and implement strategies. Formulation and implementation of strategic management process in variety of industries.

**MKT 600 03(3-0-0). Marketing Management and Strategy.**† S. Prerequisite: Admission to a master's program in business.

Processes of customer value creation and value capture; marketing strategy analysis.

**SPCM 532 03(3-0-0). Theories of Interpersonal Communication.** S. Prerequisite: Graduate standing or SPCM 332 and 12 additional 300-400 level credits in communication studies.

Theories of communication in development, maintenance, and deterioration of friendship, couple, family, group, and business relationships.

**\*SPCM 533 03(3-0-0). Discourse, Work, and Organization.** F. Prerequisite: Graduate standing or SPCM 433 and 12 additional 300- and 400-level credits in communication studies.

How organizing processes and discursive practices create, maintain, and destroy diverse forms of work in society.

**SPCM 539 03(3-0-0). Communication Theory.** F. Prerequisite: Graduate standing or fifteen 300- and 400-level credits in communication studies and/or English.

Examination of communication philosophies and perspectives; analysis of modern theories of face-to-face communication.

---

°Alternate year offering (odd); \* Alternate year offering (even); + Field trips; \$ Special course fee; NT Approved for nontraditional course offering (B = blended, C = correspondence, O = online, T = telecourse, V = videotape/DVD); GT-*subcode* = State Guarantee Transfer course and AUCC*subcode* = All University Core Curriculum, where the subcode refers to the specific category the course fulfills. (See Course Catalog Introduction for more information.)

**PLEASE NOTE:** Courses are offered at department discretion. Please contact the department offering the courses that you wish to take regarding terms offered. Students enrolled in the MALA will be able to enroll for most courses listed without meeting the specified pre-requisite requirements.

Graduate students may only take up to (6) 300-400 level credits as electives toward their graduate degree.

All courses marked with a † are Master of Management Practice (MMP) courses. The MMP is a 30 credit, one year program offered by the College of Business that complements the MALA. Students who are interested in completing both masters' degrees should seek information on applying for the MMP at <http://biz.colostate.edu/mmp/pages/default.aspx>. Please note that credits can only be applied once to each program, completing both programs will total 62 credits.

**For more information, please contact:**

**Constance DeVereaux**

Director of LEAP

Office: UCA 303C

Phone: (970) 491-3902

Email: [constance.devereaux@colostate.edu](mailto:constance.devereaux@colostate.edu)

**leap.colostate.edu**