

Scholarships in Journalism and Media Communication, 2017

Overview:

The Department of Journalism and Media Communication oversees a dozen scholarships or awards (some with multiple awards). These can be divided into three categories.

First, there are the five general awards. These are given based on common criteria of GPA and accomplishments in journalism and media communication. Second, there are the six specific awards. These are given based on the general criteria plus special criteria that are unique to each award. Finally, there is one award given each year for demonstration of ethical practices in journalism. In addition, the College of Liberal Arts oversees one specific award available to JMC majors. Scholarship amounts vary and are not made available until late spring through AcademicWorks.

The material below organizes the awards by these categories, provides background on the origins of the scholarships, and presents criteria for application and consideration. An overview of the awards available through JMC is also provided under the Journalism category at:

<http://central.colostate.edu/scholarships/search/>

What you need to do to apply:

First, see the instructions for using AcademicWorks to make your application(s). These are available at:

<http://central.colostate.edu/scholarships/>

All applicants must provide a resume. There are no standard formatting requirements for the resume. The resume should reflect your major accomplishments and should be a professionally prepared document. To submit your resume you must save it as a PDF document and upload it in AcademicWorks as instructed there.

All applicants must provide a cover letter. The cover letter must follow specific formatting requirements.

- 1) Address your letter to the Scholarships and Awards Committee, Department of Journalism and Media Communication, Colorado State University.
- 2) At the top of the cover letter list any of the six specific awards you are applying for.
- 3) In the body of the letter provide some background on yourself and your major accomplishments, reflections on your studies, a description of your career goals, and a statement on why you feel you should be considered for a scholarship.
- 4) If you are applying for any of the six special scholarships you must also include a brief (one paragraph) statement on why you feel you meet the scholarship's specific requirements. You must provide one such statement for each special scholarship you are applying for.
- 5) The clarity and readability of your cover letter matters. It is recommended that some time in advance be given to this writing and that the guide provided here be used to organize your thoughts. Also the committee will prefer that you use the common Times Roman typeface at 12 points and that your document have 1-inch margins. The letter must not exceed two pages. This must also be saved as a PDF document and uploaded through AcademicWorks as instructed there.

Category: General	Cecil B. Neth Memorial Scholarship
History:	Established in 1986, this endowed scholarship honors Cecil Neth, renowned journalist and former faculty member. The award is made possible by faculty, staff, friends, alumni, and the Neth family. Cecil Berle Neth began his career in journalism in high school where he was the editor of the yearbook and a member of the school newspaper staff. He served in the Air Force during World War II and the Korean War and earned the Distinguished Flying Cross. During the Korean War, he worked on The Stars and Stripes and as a correspondent for the Paris Herald Tribune and The London Daily Telegraph. After the war, he worked on The Wheaton Journal and The Chicago Sun-Times. Cecil taught editing and reporting in the Department of Technical Journalism at Colorado State University for seven years. He served on the Board of Student communications, supervised the journalism internship program, brought a Gannett Grant for Visiting Journalists to the department and became known for his famous spaghetti dinners. Mr. Neth was named the department's professor of the year in 1981 and he also earned recognition as Sigma Delta Chi's statewide Journalism Educator of the Year. He was a man who make people laugh and who could scare the living daylights out of them when he wanted to. But underneath his sometimes gruff exterior was tender man with a passion for his family, for life, and for the written word. He overcame great sadness and struggles in life to become the kind of father who read his children to sleep with poetry, who invented songs while shaving, and who had the courage to fight for his convictions even when they weren't popular.
Criteria:	Based on achievement in journalistic work, such as on an internship, the Collegian, Silver Spruce, KCSU, or a part-time job in journalism, and financial need.
Special Instructions:	None. By completing the AcademicWorks basic application you will be automatically applying for this scholarship.

Category: General	Clyde E. Moffitt Memorial Scholarship
History:	Established in 1981, this endowed scholarship honors the memory of Clyde Moffitt, late publisher of the Fort Collins Coloradoan. The award is made possible by contributions from the Moffitt family. Faculty, staff, alumni and friends recognize the importance of scholarships in encouraging students to aim for excellence. The generous gifts from individual members of these various groups allow us to provide financial support for students who have demonstrated superior achievements or skills, thereby encouraging their continued efforts and the overall atmosphere of vigorous research and creativity. The criteria for this scholarship are established at the college level, and a committee of faculty from various departments selects the recipient.
Criteria:	Based on financial need, scholarship, and demonstrated interest in professional journalism.
Special Instructions:	None. By completing the AcademicWorks basic application you will be automatically applying for this scholarship.

Category: General	Clark/Eynon Scholarship
History:	The purpose of this scholarship is to honor the careers of David Clark and Derry Eynon. David Clark is a journalism historian and a long-time chair of the Department of Journalism and Technical Communication who became an associate vice chancellor of the Colorado State University system. Derry Eynon is a former long-time professor specializing in technical writing, magazine writing, and agricultural journalism in the Department of Journalism and Technical Communication.
Criteria:	Good academic standing, demonstrated writing ability, journalism accomplishments demonstrated through internships, student media or professional experience. Financial need
Special Instructions:	None. By completing the AcademicWorks basic application you will be automatically applying for this scholarship.

Category: General	Isabelle Arnold Journalism Scholarship
History:	This scholarship was established with a generous gift from the estate of Isabelle Arnold. It honors a student's commitment to the profession and encourages them to be involved in media production within their major.
Criteria:	Full-time JMC major, minimum 2.7 GPA, demonstrated involvement in media production activities, financial need.
Special Instructions:	None. By completing the AcademicWorks basic application you will be automatically applying for this scholarship.

Category: General	Journalism and Technical Communication Faculty Scholarship
History:	This scholarship honors Journalism faculty who contribute to the education and professional careers of their students. Faculty, staff, alumni and friends recognize the importance of scholarships in encouraging students to aim for excellence. The generous gifts from individual members of these various groups allow us to provide financial support for students who have demonstrated superior achievements or skills, thereby encouraging their continued efforts and the overall atmosphere of vigorous research and creativity. The criteria for this scholarship are established at the college level, and a committee of faculty from various departments selects the recipient.
Criteria:	Completed the basic introductory courses in the program and a minimum 3.0 GPA.
Special Instructions:	None. By completing the AcademicWorks basic application you will be automatically applying for this scholarship.

Category: Specific	Bob Peck Memorial Scholarship
History:	Bob Peck was the public relations director for the Denver Broncos when he died of a malignant brain tumor in 1979. He was 46 years old. He had served in the Air Force, moving to Colorado in 1956 to serve as sports administrator for the Air Force Academy. He was assistant commissioner of the Mid-American conference from 1967 until 1970, when he returned to Denver to be assistant to Lou Saban, coach of the Broncos.
Criteria:	Preference given to students having demonstrated an interest in sports through either participation, sports writing, or information specialist. Junior or senior Public Relations major. Good character and academic performance. Financial need.
Special Instructions:	Indicate this application in AcademicWorks. At the top of your cover letter indicate you are applying for this award. At the end of your cover letter include a brief (one paragraph) statement on why you feel you meet this scholarship's specific requirements.

Category: Specific	Cary Griffin and Tom Suber Public Relations Scholarship
History:	Cary Griffin ('77) and Thomas Suber ('75) established this scholarship as a way to honor an institution where they both experienced growth and learned valuable skills that helped them to become productive individuals with satisfying professional careers. Meeting in Ingersoll Hall as students, they both have an appreciation for their Alma mater and a desire to sustain and expand the educational experiences of future generations of Colorado State University students.
Criteria:	Demonstrated career trajectory in Public Relations. Write a short response about social responsibility and the impact on the field of Public Relations. Minimum 3.0 GPA. Preference given to Colorado residents and first generation college students.
Special Instructions:	Indicate this application in AcademicWorks. At the top of your cover letter indicate you are applying for this award. At the end of your cover letter include a brief (one paragraph) statement about social responsibility and the impact on the field of Public Relations.

Category: Specific	CSU Television Alumni Scholarship
History:	Faculty, staff, alumni and friends recognize the importance of scholarships in encouraging students to aim for excellence. The generous gifts from individual members of these various groups allow us to provide financial support for students who have demonstrated superior achievements or skills, thereby encouraging their continued efforts and the overall atmosphere of vigorous research and creativity in the college.
Criteria:	Full-time student. Career goals to work in television, production or entertainment. Demonstrated dedication to quality production and demonstrated quality production ability in any production genre
Special Instructions:	Indicate this application in AcademicWorks. At the top of your cover letter indicate you are applying for this award. At the end of your cover letter include a brief (one paragraph) statement on why you feel you meet this scholarship's specific requirements.

Category: Specific	Joseph and Erin Conrad Social Impact Scholarship
History:	
Criteria:	Minimum 2.5 GPA. Demonstrate a history of creating social impact by volunteerism and community engagement.
Special Instructions:	Indicate this application in AcademicWorks. At the top of your cover letter indicate you are applying for this award. At the end of your cover letter include a brief (one paragraph) statement describing goals to pursue a career in advertising, marketing, public relations, communications or a related field. Preference shall also be given to students with demonstrable work experience in media, which may include student media organizations such as the Collegian, College Avenue magazine, KCSU-FM, the Faculty Staff Life Newsletter or Campus Television (CTV) and/or those who have an interest in summer internships at an advertising agency. Preference given to Colorado residents. Financial need.

Category: Specific	Public Relations Alumni-Student Scholarship
History:	Faculty, staff, alumni and friends recognize the importance of scholarships in encouraging students to aim for excellence. The generous gifts from individual members of these various groups allow us to provide financial support for students who have demonstrated superior achievements or skills, thereby encouraging their continued efforts and the overall atmosphere of vigorous research and creativity in the college.
Criteria:	Full-time junior/senior. Career goal in public relations/strategic communication. Minimum 3.0 GPA.
Special Instructions:	Indicate this application in AcademicWorks. At the top of your cover letter indicate you are applying for this award. At the end of your cover letter include a brief (one paragraph) statement on why you feel you meet this scholarship's specific requirements.

Category: Specific	Rebecca Allen Memorial Scholarship
History:	This scholarship honors the memory of Rebecca Allen who served students in the Department of Journalism as an advisor, mentor and friend. She is remembered for her enthusiasm, encouraging nature and love of the environment. It was established with generous gifts from Rebecca's family and friends.
Criteria:	Full-time student. Demonstrated interest in recycling and the environment. Minimum 3.0 GPA.
Special Instructions:	Indicate this application in AcademicWorks. At the top of your cover letter indicate you are applying for this award. At the end of your cover letter include a brief (one paragraph) statement on why you feel you meet this scholarship's specific requirements.

Category: Special	Rowene C. Danbom Memorial Scholarship
History:	<p>Rowene C. Danbom was a pioneering news reporter, public relations practitioner and college journalism and public relations professor. She began her career in 1937 on the Evening Sentinel in Shenandoah, Iowa. She later served as International News Service's first woman bureau chief in Des Moines and was also a statehouse reporter for the Associated Press. Following the birth of her two sons, she returned to journalism as an editor for United Press International. She joined the public relations staff of the Colorado Highway Department in 1959 and became public relations director for the Colorado Department of Health in 1964. When she left the health department to join the journalism faculty at Colorado State University, the Denver Post editorialized about her honesty, integrity and public service – an unprecedented accolade for a news organization to bestow on a public relations person. She received the media award from the Rocky Mountain Center on the Environment for outstanding environmental achievement in bringing to light the potential hazard posed by exposure to low-level radiation from widespread uranium mill tailings used in housing construction. Her efforts led to immediate action. She also received the first Distinguished Communicator Award from the International Association of Business Communicators/Colorado Chapter. Several of her public relations plans were cited in textbooks and papers from her career now reside in the Iowa Women's Archives at the University of Iowa. She was accredited by the Public Relations Society of America and was a longtime member of the Society of Professional Journalists and the Denver Press Club. She greatly valued education, integrity, perseverance and the power of the written word.</p>
Criteria:	Full-time student. Minimum 3.0 GPA. Exhibit moral character and courage necessary to uphold highest standards of profession. Financial need.
Special Instructions:	Indicate this application in AcademicWorks. The cover letter must include an essay of a maximum 250 words describing what the scholarship would mean to you or recounting a time when they took a principled stand or demonstrated integrity.

Category: Special	Ethical Practices in Journalism Award
History:	<p>The purpose of the Fund is to recognize and award an outstanding student in the College of Liberal Arts who is majoring in Journalism and Media Communications at Colorado State University and who exemplifies the principles set forth in the Society of Professional Journalists Code of Ethics (SPJ).</p>
Criteria:	<p>Graduating senior JMC major nominated by an advisor or a JMC instructor; self-nominations must be accompanied by endorsements from a CSU faculty member. Exemplify strong ethical practices in media or make ethical decisions as a student journalist; as demonstrated by selecting one or more of the four major principles in the SPJ Code of Ethics to submit as an example of how their ethical decision or practice lived up to the principles of the code. Must also include published journalistic materials relevant to the essay, which may have been produced within the last two years.</p>
Special Instructions:	This application is made within the department, not through AcademicWorks. A specific announcement with detailed instructions will be provided at the start of the spring semester.