

## CURRICULUM VITAE

# Cindy T. Christen, Ph.D.

Colorado State University  
Department of Journalism & Media Communication  
C240 Clark Building  
Fort Collins, Colorado 80523  
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### EDUCATION

- 2001 Ph.D., Mass Communication, University of Wisconsin-Madison
- Academic Focus: Intergroup conflict, environmental communication and public opinion
  - Dissertation: *Predicting willingness to negotiate: The effects of perceived power and trustworthiness in a model of strategic communication*
  - Advisor: Dr. Garrett O'Keefe
  - Vilas Professional Development Fellowship, 1999
  - Inducted into Gamma Sigma Delta (Honor Society of Agriculture)–Wisconsin Chapter, 2000
- 1996 M.S., Technical Communication, Colorado State University
- Academic Focus: Environmental public relations
  - Thesis: *Game theory, coorientation theory, and field dynamics: Toward a strategic approach to initiating negotiations with key publics*
  - Advisor: Dr. Michael Slater
  - Cooperative Education Agreement/Research Assistant, U.S. Fish & Wildlife Service, 1993-1995
  - Inducted into Phi Kappa Phi (All-University Honor Society)–Colorado State University Chapter, 1996
- 1993 Undergraduate Studies, Wildlife Biology, 1991-1993
- Wildlife Biology Internship, U.S. Fish & Wildlife Service, 1992
- 1978 B.A., Mass Communication, California State University-Hayward
- Academic Focus: Journalism
  - Editor-in-Chief, Managing Editor and Sports Editor, CSUH *Pioneer*, 1977-1978
  - Second Place, Sports Story, California Intercollegiate Press Association, 1978
- 1976 A.A., Fine Arts, College of San Mateo
- Journalism Internship, *WomenSport Magazine*, 1976
  - First Place, Sports Feature, Journalism Association of Community Colleges-Northern California, 1975

## **ACADEMIC POSITIONS**

- 2003-Present Associate Professor of Public Relations, 2006-Present  
Assistant Professor of Public Relations, 2003-2006  
Department of Journalism and Media Communication  
Colorado State University
- 2000-2003 Assistant Professor of Public Relations  
Greenlee School of Journalism & Communication  
Iowa State University
- 1995-2000 Research Assistant  
Department of Agricultural Journalism  
University of Wisconsin-Madison
- 1993-1995 Technical Writer  
Human Dimensions in Natural Resources Unit  
Colorado State University

## **PROFESSIONAL POSITIONS**

- 1991-1993 Manager of Business Development  
Riverside Technology, Inc.  
Fort Collins, CO
- Managed production of successful proposals for Bonneville Power Administration Water Management Decision Support System and Rocky Mountain Arsenal Hazardous Waste Management (two largest contracts in firm's history)
- 1988-1991 Advanced Programs Manager  
Geodynamics Corporation (Denver Regional Office)  
Englewood, CO
- Managed production of successful subcontract proposal to Lockheed-Sanders for U.S. Air Force Mission Support System (largest mission planning contract in U.S. Air Force history)
  - Developed three-year strategic business plan for Denver Regional Office
- 1987-1988 Data Systems Analyst  
Lockheed Missiles & Space Company, Inc. (Space Systems Division)  
Sunnyvale, CA
- Oversaw implementation of \$4-million computer system for billion-dollar space program. Trained multidisciplinary team of 60 management, technical and support services personnel
- 1985-1987 Internal Logistics Support Manager, Marketing Manager, Program Manager  
Digital Cartographic Systems, Inc.  
Englewood, CO
- Managed production of successful subcontract proposal to Sperry-Univac for U.S. Navy AV-8B Ground Support Station. As program manager, oversaw successful completion of project
  - Managed production of successful subcontract proposal to Boeing Aerospace for B-1B Flight Simulator software/databases

- Organized/supervised support services for start-up high technology firm, including technical publications, document control, central archives and print shop

1979-1985      Technical Writer/Project Coordinator  
Lockheed Missiles & Space Company, Inc.  
1979-1982, Space Systems Division, Sunnyvale, CA  
1982-1985, Lockheed Austin Division, Austin, TX

- Organized/supervised technical publications groups supporting 13 aerospace/defense programs. Supervised up to 72 technical writers, illustrators and word processors at one time
- Managed production of \$750-million Joint STARS proposal, \$500-million SSTS proposal and \$100-million Titan Missile proposal

## **TEACHING**

### **Colorado State University:**

#### Courses Taught:

JTC 300	Professional and Technical Communication <i>[for non-majors]</i>
JTC 350	Public Relations
JTC 351	Public Relations Practices
JTC 353	Public Relations Campaigns
JTC 454	International Media Studies in Europe
JTC 460	Senior Capstone
JTC 500	Communication Research and Evaluation Methods
JTC 602	Social and Cultural Communication Theory
JTC 614	Public Communication Campaigns
JTC 650	Public Relations Management
JTC 698/798	Research Design

#### Guest Lecturer/Reviewer:

JTC 210	Newswriting
JTC 211	Computer-Mediated Visual Communication
JTC 435	Documentary Production
JTC 450	Public Relations Cases
JTC 468	Convergence and Hypermedia
JTC 490	Strategic Multicultural Communication
JTC 560	Managing Communication Systems
JTC 701	Colloquium on Communication and Information Technology
AREC 311	Agribusiness Marketing
HPCC 399	Pre-thesis Honors Seminar
NR 400	Public Relations in Natural Resources

#### Curriculum/Course Innovations:

- Represented public relations concentration during restructuring of undergraduate program to incorporate converged, multimedia approach (approved and implemented)
- Proposed creation of undergraduate public relations campaigns course and developed syllabus for course, JTC 353 (approved and implemented)

- Redesigned JTC 351 Public Relations Practices to focus on media relations and publicity (implemented)
- Proposed renaming M.S. program and degree (approved and implemented)
- Proposed credit load changes to M.S. program to create equality between research and professional tracks (approved and implemented)
- Proposed expansion of M.S. theory and methods courses from 3 to 4 credits. Developed course outline for 4-credit JTC 500 Communication Research and Evaluation Methods course (approved and implemented)
- Contributed to proposals for advanced qualitative and quantitative research methods courses. Developed syllabus for JTC 665 Advanced Qualitative Methods course (approved and implemented)
- Contributed to development of M.S. special topics seminar, JTC 690 (approved and implemented)
- Redesigned JTC 698 Research to focus on development of proposals for theses and projects (implemented)
- Contributed to proposal for Ph.D. program in Public Communication and Technology (approved and implemented)
- Contributed to development of inter-university master's program in public health and provided overview of JTC 614 Public Communication Campaigns for inclusion as core course (approved and implemented)

**Iowa State University:**

Courses Taught:

JLMC 321	Public Relations/Corporate Communication Techniques
JLMC 424/524	Public Relations Campaigns (undergraduate capstone course)
JLMC 499	Professional Media Internship
ADVRT 435	Advanced Advertising/Public Relations Campaigns

Guest Lecturer:

JLMC 101	Mass Media and Society
JLMC 110	Orientation to Journalism and Mass Communication
JLMC 220	Principles of Public Relations
JLMC 498	Seminar in Political Communication
JLMC 601	Introduction to Graduate Studies in Journalism and Mass Communication
ADVRT 301	Strategic Planning for Advertising and Public Relations
ADVRT 434	Advertising Campaigns

Curriculum/Course Innovations:

- Represented public relations emphasis in development of proposal for new strategic communication major (approved)
- Initiated and developed proposal for new undergraduate course, ADVRT 302/JLMC 302 Strategic Communication Research, with Dr. Spiro Kiouis (approved)
- Initiated and developed proposal to restructure master's program, creating research and professional tracks (approved and implemented)

## **STUDENT ADVISING**

### **Undergraduate Advising:**

Colorado State University:

- Advised up to 33 undergraduate students per semester over 11-year period
- Rated top undergraduate advisor in JTC department in 2006 survey of graduating seniors

Senior Honors Theses:

Chair:

Hawn, V. (In Progress).  
Pate, T. (2012).  
Pepperl, N. (2012).  
Veatch, D. (2011).  
Broce, S. (2010).  
Nguyen, D. (2010).  
Johnson, J. (2009).  
Lawrence, M. (2007).  
Kohli, E. (2007).  
Sorensen, K. (2005).

Committee member:

Niccoli, B. (2016).  
Cubbage, E. (2014).  
Mondt, L. (2013).  
Livingston, J. (2011).  
Padgett, A. (2006).  
Hussey, S. (2004).

Iowa State University:

- Advised up to 37 undergraduate students per semester over 3-year period

Senior Honors Theses:

Chair:

Boes, K. (2003).

### **Graduate Advising:**

Colorado State University:

Graduate Degrees Completed:

Chair:

PhD:

Song, X. (PhD, Public Communication & Technology, 2015)  
AlGhaith, S. (PhD, Public Communication & Technology, 2015– chair through preliminary examination)

MS:

Minich, M. (MS, Public Communication & Technology, 2016; co-chair with Dr. Patrick Plaisance)  
Roberts, P. (MS, Public Communication & Technology, 2013)  
Whitfield, J. (MS, Public Communication & Technology, 2012)

AlGhaith, S. (MS, Public Communication & Technology, 2010)

- JTC Thesis of the Year Award (2010-2011)

Stonehouse, T. (MS, Public Communication & Technology, 2010)

Buczynski, E. (MS, Public Communication & Technology, 2010)

Lenhardt, K. (MS, Public Communication & Technology, 2009)

- JTC Outstanding Thesis Award (2009-2010)

- Nominee, "Northwest Mutual's Best Master's Thesis Award," Institute for Public Relations (September 2010)

Blevins, C. (MS, Technical Communication, 2007)

Kucherenko, V. (MS, Technical Communication, 2007)

Liebman, R. (MS, Technical Communication, 2006)

Committee Member:

Reynolds, K. (MS, Public Communication & Technology, 2015)

Hansen, N. (MS, Public Communication & Technology, 2014)

Howerton, L. (MS, Public Communication & Technology, 2013)

Russell, G. (MS, Public Communication & Technology, 2013)

Sintek, K. (MS, Public Communication & Technology, 2013)

Muncy, R. (MS, Public Communication & Technology, 2012)

Stomberg, D. (MS, Public Communication & Technology, 2012)

Snyder, J. (MS, Public Communication & Technology, 2009)

Cantrup, L. (MS, Technical Communication, 2007)

Hsu, F. (MS, Technical Communication, 2006)

Kroeker, J. (MS, Technical Communication, 2006)

Valley, M. (MS, Technical Communication, 2006)

Wilson, A. (MS, Technical Communication, 2006)

Outside Member:

Roberts, M. (MA, English, 2010)

Divakaran, M. (MA, English, 2008)

Osborne, V. (MS, Animal Sciences, 2008)

Rutledge, C. (MA, Integrated Resource Management, 2007)

Iowa State University

Graduate Degrees Completed:

Chair:

Brantley, E. (MS, Journalism & Mass Communication, 2003 – to defense)

Committee Member:

Lanager, A. (MS, Journalism & Mass Communication, 2003)

Lee, H. (MS, Journalism & Mass Communication, 2003)

**TEACHING/ADVISING HONORS AND AWARDS**

2013 Nominated for Outstanding Honors Adviser Award by CSU University Honors Program.

2013 Nominated for Best Teacher Award by CSU Alumni Association and Student Alumni Connection

2013 Acknowledged as faculty member who had a positive impact on students' experience at CSU in survey of currently enrolled seniors by Office of Vice President of Student Affairs

2012 Nominated as an outstanding faculty member by CSU Greek Scholarship

- 2012 Acknowledged as faculty member who had a positive impact on students' experience at CSU in survey of currently enrolled seniors by Office of Vice President of Student Affairs
- 2010 Recognized as a mentor of international graduate students by the CSU Student Diversity Programs and Services and the Office of International Programs.
- 2009 Received certificate of appreciation for outstanding contribution to academic achievement and student success from the CSU Interfraternity and Panhellenic Council
- 2008 Acknowledged as faculty member who had a positive impact on students' experience at CSU in survey of currently enrolled seniors by Office of Vice President of Student Affairs
- 2006 Nominated for Best Teacher Award by CSU Alumni Association and Student Alumni Connection
- 2005 Recognized as an outstanding professor by the CSU chapter of Gamma Phi Beta
- 2003 Recognized for excellence in education by the students at Iowa State University, VEISHEA 2003
- 2002 Recognized as an outstanding teacher and mentor by the Collegiate Panhellenic Council and Interfraternity Council, Iowa State University
- 2002 Recognized for providing exceptional support to Iowa State student scholars and leaders, 2002 Student Scholars and Leaders Recognition Ceremony, Iowa State University
- 2001 Nominated for VEISHEA Professor of the Year and recognized as an outstanding faculty member at Iowa State University, VEISHEA 2001

## **PUBLISHED WORKS**

### **Refereed Journal Articles:**

Christen, C.T., & Lovaas, S. "The dual-continuum approach: An extension of the contingency theory of conflict management." Accepted for publication contingent on minor revisions in *Journal of Public Relations Research*.

Kucherenko, V.V., & Christen, C.T. (2014.) "Ability to spot and resist manipulated media news about international affairs: Does political knowledge provide it?" *Central European Journal of Communication*, 7(1), 53-68.

Christen, C.T., & Fetsch, R.J. (2008 [2009]). "Colorado AgrAbility: Improving the effectiveness of outreach efforts targeting farmers and ranchers with disabilities." *Journal of Applied Communications*, 92(1&2), 57-73.

Christen, C.T., & Huberty, K.E. (2007). "Media reach, media influence? The effects of local, national and Internet news on public opinion inferences." *Journalism & Mass Communication Quarterly*, 84(2), 315-334.

Christen, C.T. (2005). "The restructuring and reengineering of AT&T: Analysis of a public relations crisis using organizational theory." *Public Relations Review*, 31(2), 239-251.

Christen, C.T. (2005). "The utility of coorientational variables as predictors of willingness to negotiate." *Journalism & Mass Communication Quarterly*, 82(1), 7-24.

Christen, C.T. (2004). "Predicting willingness to negotiate: The effects of perceived power and trustworthiness in a model of strategic public relations." *Journal of Public Relations Research*, 16(3), 269-293.

Christen, C.T., & Gunther, A.C. (2003). "The influence of mass media and other culprits on the projection of personal opinion." *Communication Research*, 30(4), 414-431.

Christen, C.T., Kannaovakun, P., & Gunther, A.C. (2002). "Hostile media perceptions: Partisan assessments of press and public during the 1997 United Parcel Service strike." *Political Communication*, 19, 423-436.

Gunther, A.C., & Christen, C.T. (2002). "Projection or persuasive press? Contrary effects of personal opinion and perceived news coverage on estimates of public opinion." *Journal of Communication*, 52(1), 177-195.

Gunther, A.C., Christen, C.T., Liebhart, J.L., & Chia, C. (2001). "Congenial public, contrary press, and biased estimates of the climate of opinion." *Public Opinion Quarterly*, 65(3), 295-320.

Gunther, A.C., & Christen, C.T. (1999). "Effects of news slant and base rate information on perceived public opinion." *Journalism & Mass Communication Quarterly*, 76(2), 277-292.

#### **Refereed Book Chapter:**

Kucherenko, V.V., & Christen, C.T. (2015). "Guarded or guardless? The role of political knowledge in spotting manipulation in news about international affairs and resisting its persuasive effects." In B. Dobek-Ostrowska, & M. Glowacki (Eds.), *Democracy and Media in Central and Eastern Europe 25 Years On. Studies in Communication and Politics* (vol. 4, pp. 137-157). Frankfurt am Main: Peter Lang Edition.

#### **Invited Articles/Essays:**

Christen, C.T. (2013). "Power, trustworthiness and willingness to negotiate." Invited essay, Negotiation Guidance Associates, <http://negotiationguidance.com>.

Christen, C.T. (2011). "The influence of culture on strategy selection." Invited essay, Negotiation Guidance Associates, <http://negotiationguidance.com>.

Christen, C.T. (2008). "Opinion polls, exemplification or perceived news slant? Anticipating a bandwagon effect in the 2008 U.S. presidential election." Invited essay, *Political Communication Reports*, Winter 2008(3).

Christen, C.T., & Kannaovakun, P. (1998). "Public opinion and perceived media bias." *Research Conference Reports*, August, 4.

#### **Encyclopedia Entries:**

Christen, C.T. (2013). "Two-step flow theory." In R.L. Heath, Ed., *Encyclopedia of Public Relations* (2<sup>nd</sup> ed.). Thousand Oaks, CA: Sage Publications.

Christen, C.T., & Hallahan, K. (2013). "Psychological processing." In R.L. Heath, Ed., *Encyclopedia of Public Relations* (2<sup>nd</sup> ed.). Thousand Oaks, CA: Sage Publications.



Christen, C.T. (2005). "Two-step flow theory." In R.L. Heath, Ed., *Encyclopedia of Public Relations* (vol. 2, pp. 867-869). Thousand Oaks, CA: Sage Publications.

Christen, C.T., & Hallahan, K. (2005). "Psychological processing." In R.L. Heath, Ed., *Encyclopedia of Public Relations* (vol. 2, pp. 660-665). Thousand Oaks, CA: Sage Publications.

Christen, C.T. (2003). "Technical writer." McMillan Reference USA, *Genetics*. Farmington Hills, MI: Gale Group (pp. 102-104).

### **Refereed Conference Papers/Presentations:**

Muncy, R., Plaisance, P.L., & Christen, C.T. "Humility, hubris and virtue: An exploration of tensions among journalism and public relations exemplars." Abstract submitted for potential presentation to the International Association for Media and Communication Research, Cartagena, Columbia.

Song, X., & Christen, C.T. "E-service communications between organizations and customers: Effects of schema resonance on information inquiry e-service." Abstract submitted for potential presentation to the International Association for Media and Communication Research, Cartagena, Columbia.

Green, T.S., & Christen, C.T. (2016). "Is advertising environmental initiatives an effective way of encouraging resort visitation?" Paper presented to the Speech Communication Division of the 14<sup>th</sup> Annual Hawaii International Conference on Arts and Humanities, Honolulu, HI.

Green, T.S., & Christen, C.T. (2015). "Heuristic-systematic processing: The effects of advertising environmental initiatives on ski resort visitation." Paper accepted for presentation to the Environment, Science and Risk Communication Working Group of the International Association for Media and Communication Research, Montreal, Canada.

Christen, C. T. (2013). "Opinion polarization: The asymmetric effects of relative hostile media perceptions on opinions regarding climate change and Arctic oil drilling." Paper presented to the Environment Communication Interest Group of the International Association for Media and Communication Research, Dublin, Ireland.

Lee, H.O., Christen, C.T., & Kim, J. (2011). "Ethics, economics and relationships: A comparison of conflict management strategies employed by Korean and American public relations professionals." Paper presented to the Crisis Communication Working Group of the International Association for Media and Communication Research, Istanbul, Turkey.

Christen, C.T., Lee, H.O., & Kim, J. (2011). "Predicting strategy selection in conflict situations: A cross-cultural comparison of the effects of perceived power and trustworthiness." Paper presented to the Intercultural Communication Division of the International Communication Association, Boston, MA.

Lenhardt, K.J., & Christen, C.T. (2011). "Encouraging collaboration in natural resource management: An extension of willingness to negotiate using grounded theory." Paper presented to the Public Relations Division of the International Communication Association, Boston, MA.

Christen, C.T., & Lovaas, S.R. (2010). "The dual-continuum approach: An extension of the contingency theory of conflict management." Paper presented to the Public Relations Division of the Association for Education in Journalism & Mass Communication, Denver, CO.

Christen, C.T. (2009). "Estimating citizen preferences about environmental policy alternatives: The effects of news coverage, personal opinion and involvement." Research in progress round table, National Communication Association, Chicago, IL.

Kucherenko, V.V., & Christen, C.T. (2008). "The effects of political knowledge on the ability to spot manipulated information in print news coverage of the 2004 Ukrainian presidential election." Paper presented to the Political Communication Division of the International Communication Association, Montreal, Canada.

Szlemko, W.J., & Christen, C.T. (2007). "Public relations and conflict resolution: Toward a synthesis of excellence and contingency theory approaches." Paper presented to the Public Relations Division of the Association for Education in Journalism & Mass Communication, Washington, DC.

Christen, C.T. (2006). "Group identification, group involvement: Consequences for the processing of news coverage and public opinion." Paper presented to the Mass Communication Division of the International Communication Association, Dresden, Germany.

Christen, C.T., Taylor, J.J., & Slater, M.D. (2005). "Analyzing obstacles to negotiation among interest groups: A test of conflict analysis methods at Sand Flats Recreation Area." Paper accepted for presentation to the Eighth Biennial Conference on Communication and the Environment, Jekyll Island, GA.

Christen, C.T. (2005). "Media reach, media influence? The effects of local, national and Internet news on public opinion inferences." Paper presented to the Journalism Studies Division of the International Communication Association, New York, NY.

Christen, C.T. (2004) "To drill or not to drill? Assessments of news coverage and public opinion regarding U.S. environmental policy issues." Paper presented to the Science Communication Interest Group of the Association for Education in Journalism and Mass Communication, Toronto, Canada. ***Top four faculty paper***

Christen, C.T. (2004). "Managing Utah's public lands: An analysis of core issues, key players and factors affecting cooperation." Paper presented to the International Symposium on Society and Resource Management, Keystone, CO.

Christen, C.T., & Huberty, K.E. (2004). "i-Reach, i-Influence? The effects of Internet and print news on public opinion inferences." Paper presented to the Mass Communication Division of the International Communication Association, New Orleans, LA.

Christen, C.T. (2003). "The utility of coorientational variables as predictors of willingness to negotiate." Paper presented to the Public Relations Division of the International Communication Association, San Diego, CA.

Christen, C.T., Gunther, A.C., & Kiouisis, S. (2002). "Inferring public opinion from news coverage: The moderating effect of issue salience." Paper presented to the Mass Communication Division of the International Communication Association, Seoul, South Korea.

Christen, C.T. (2002). "The effects of knowledge-holding on assessments of news coverage and public opinion about natural resource policy issues." Environmental Policy and Natural Resources Management Section, Western Social Science Association, Albuquerque, NM.

Christen, C.T., & Gunther, A.C. (2001). "Perceived news slant, projection and biased estimates of the climate of opinion regarding the 2000 U.S. presidential election." Paper presented to the World Association for Public Opinion Research, Rome, Italy.

Christen, C.T. (2001). "Predicting willingness to negotiate: The effects of perceived power and trustworthiness in a model of strategic public relations." Paper presented to the Public Relations Division of the International Communication Association, Washington, D.C.

Gunther, A.C., Christen, C.T., & Liebhart, J.L. (2000). "The relative hostile media effect and its consequences." Paper presented to the Mass Communication Division of the International Communication Association, Acapulco, Mexico. ***Top three faculty paper***

Christen, C.T., & Gunther, A.C. (1999). "The influence of mass media and other culprits on the projection of personal opinion." Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, New Orleans, LA.

Gunther, A.C., & Christen, C.T. (1999). "Projection or persuasive press? The relative effects of personal opinion and perceived news coverage on estimates of public opinion." Paper presented to the Mass Communication Division of the International Communication Association, San Francisco, CA.

Christen, C.T., Trumbo, C.W., & O'Keefe, G.J. (1999). "Mediated perspectives on water conservation: An analysis of urban and rural newspapers in the Truckee River Watershed." Paper presented to the Fifth Biennial Conference on Communication and the Environment, Flagstaff, AZ.

Trumbo, C.W., O'Keefe, G.J., & Christen, C.T. (1999). "Attitudinal communities for water conservation." Paper presented to the Sixth National Watershed Conference, Austin, TX.

Christen, C.T., & Kannaovakun, P. (1998). "Partisan perceptions of public opinion: An extension of the hostile media effect." Paper presented to the American Association for Public Opinion Research, St. Louis, MO. ***Top student paper***

Christen, C.T. (1998). "Vilification as a rhetorical strategy in social movements: A comparison of environmental and wise use rhetoric." Paper accepted for presentation to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, Baltimore, MD.

Christen, C.T. (1998). "Understanding the crisis surrounding the restructuring and reengineering of AT&T: Perspectives from organizational theory." Paper presented to the Organizational Communication Division of the International Communication Association, Jerusalem, Israel.

Christen, C.T., Taylor, J.J., & Slater, M.D. (1998). "Game theory and coorientation: a strategic approach to negotiating a recreation management issue." Paper presented to the Environmental Policy and Management Division of the Western Social Science Association, Denver, CO.

Christen, C.T. (1997). "A coorientational approach to analyzing obstacles to negotiation among interest groups." Paper presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Chicago, IL. ***Top three student paper***

Gunther, A.C., & Christen, C.T. (1997). "Effects of news slant and base rate information on public opinion inferences." Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Chicago, IL. ***Top three faculty paper***

Christen, C.T., & Slater, M.D. (1995). "Getting to the table: Theory-grounded strategic approaches to initiating negotiations with key publics." Paper presented to the Public Relations Division of the International Communication Association, Albuquerque, NM.

**Selected Professional Publications:**

"Final Report: Colorado AgrAbility Supplemental Grant #53-1312." (2007). National AgrAbility Project, University of Wisconsin Cooperative Extension, U.S. Department of Agriculture (with Dr. Robert Fetsch).

"Human Dimensions of Wildlife Management." (1994). Biennial progress report, Colorado Division of Wildlife/Colorado State University.

"Hydrologic Forecasting: What are the Issues?" (1993). Presentation to the Water Resources Planning and Management Division of the American Society of Civil Engineers (produced for Dr. Larry Brazil).

"Nonpoint Source Pollution Control Program." (1992). Grant application to the U.S. Environmental Protection Agency on behalf of the Campo Band of Mission Indians.

"Denver Regional Office CFY 1992 Business Development Plan." (1991). Geodynamics Corporation.

"P450 Document Production Procedure." (1988). Lockheed Missiles & Space Company, Inc.

**RESEARCH HONORS AND AWARDS**

2004 Top Four Faculty Paper, Science Communication Interest Group, Association for Education in Journalism and Mass Communication

2000 Co-author, Top Three Faculty Paper, Mass Communication Division, International Communication Association

1998 Winner, Seymour Sudman Student Paper Competition, American Association for Public Opinion Research (with co-author Prathana Kannaovakun)

1997 Top Three Student Paper, Public Relations Division, Association for Education in Journalism and Mass Communication, 1997

1997 Arthur W. Page Society Award for Excellence in Public Relations Research

1997 Co-author, Top Three Faculty Paper, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication

**SELECTED ACADEMIC SERVICE**

**Colorado State University**

Department of Journalism and Media Communication:

Committee Assignments:

2006-Present Tenure and Promotion Committee  
■ Chair, 2013-2014

- Contribute to deliberations regarding reappointment, tenure and promotion of tenure-track assistant professors
  - Classroom observations of tenure-track assistant professors
  - Compose memoranda documenting reappointment, tenure and promotion decisions
- 2003-2008, Graduate Committee  
2012-Present
- 2006-2007 – Chair, Graduate Committee (see Graduate Coordinator initiatives/accomplishments below)
  - Meet with potential applicants to graduate program, and review MS and PhD program applications
  - Developed strategic plan for marketing M.S. and Ph.D. programs to potential applicants.
- 2015-Present Ad Hoc Committee on Senior Capstone Coordination
- Developed job interview instructions and evaluation criteria for review and potential adoption across capstone sections
  - Moderated first joint speakers panel on Public Relations and Marketing
- 2016-Present Ad Hoc Committee on Non-Tenure-Track Instructors
- Chair 2016-Present
  - Coordinate meetings, participate in deliberations
  - Develop proposal addressing concerns of non-tenured instructors, including teaching coordination, training, classroom observations, merit reviews
  - Explore two-track path toward tenure, with teaching excellence as option
- 2016-Present Faculty Search Committee (Multiculturalism and Media position)
- 2015 Merit Review Committee (by faculty vote)
- 2012-2013 Chair, Faculty Search Committee (Health Communication position)
- Developed position description
  - Developed recruitment plan
  - Developed application rating criteria
  - Coordinated approval of search documents with OEO
  - Implemented recruitment plan in coordination with search committee
  - Tracked receipt and filing of application materials in coordination with JTC office manager
  - Reviewed applications in coordination with search committee
  - Conducted reference checks in coordination with search committee
  - Prepared summaries of qualifications for JTC faculty review
  - Identified semi-finalists and finalists in coordination with search committee, JTC faculty and OEO
  - Notified applicants of status in compliance with OEO guidelines
  - Developed interview schedules in coordination with search committee; CLA dean; JTC chair, faculty and office manager; and School of Public Health representatives
  - Coordinated two rounds of interviews (five total)
  - Coordinated post-interview faculty deliberations and decision-making
- 2008-2012 Curriculum Committee
- Contributed to restructuring of undergraduate program to incorporate converged, multimedia approach
  - Prepared general education nomination form for JTC 351 Public Relations Practices

- 2008-2011      Scholarships and Awards Committee
- Review and decision-making on undergraduate scholarship applications
- 2003-2006,  
2009-2011      Academic Standards and Appeals Committee
- Chair, 2009-2011
  - Decision-making on undergraduate admission and course appeals
  - Contributed to revision and grading of appeals tests
- 2003-2012      Public Relations Student Society of America – Colorado State University Chapter
- Faculty Advisor, PRSSA – CSU Chapter, 2005-2006
  - Faculty Advisor, National Organ Donor Awareness Competition Team, 2003-2006.
  - Presented educational sessions on campaign planning and news release writing to RamPR student PR firm, 2006
  - Represented CSU at PRSA 2005 and 2006 Gold Picks Awards
  - Substituted for PRSSA faculty advisor Dr. Kirk Hallahan (on sabbatical) at PRSSA chapter meetings, fall 2004
  - Participated in PRSSA chapter meetings as guest speaker and resume reviewer
- 2008-2009      Chair, Travel Funding Policy Committee
- Developed policy and procedures for authorization and reimbursement of faculty travel expenses
- 2006-2008      Graduate Coordinator
- Coordinated outreach efforts intended to encourage inquiries, applications and enrollment in graduate program. Enrollment in JTC M.S. program doubled over a two-year period
  - Made determinations regarding graduate program admissions
  - Coordinated graduate teaching assistantship assignments and fellowship awards
  - Oversaw activities of Graduate Committee, including identification of priorities, scheduling and conducting meetings, and monitoring completion of committee initiatives, 2006-2007
  - Initiated development of public relations campaign to increase inquiries, applications and enrollment in graduate program. Included in-depth interviews with department administrators and faculty members, and focus groups with first- and second-year M.S. students
  - Initiated update of graduate program website
  - Initiated development of guidelines for role of temporary advisor
  - Initiated development of procedure for determining exemptions from remedial course requirements
- 2008              Executive Committee
- Annual evaluation of department chair
- 2006-2007      Ph.D. Planning Committee
- Contributed to implementation of successful proposal for Ph.D. program in Public Communication and Technology, including curriculum development, recruitment planning and development of promotional materials
- 2006-2007      Faculty Search Committee (Information Technology position)

2005-2006 Faculty Search Committee (Public Communication/Social Influence position)

2005 Merit Review Committee (by faculty vote)

College/University Service:

2009-Present CSU Alumni Media Festival

- Panel Organizer/Moderator, “Public Relations Entrepreneurship,” 2016
- Panel Moderator, “Health, Hope and Happiness: Can Media Help?” 2013
- Panel Moderator, “Long Form Specialty Television,” 2011
- Panel Moderator, “Passion, Publication and Packaging: Turning Pages Can Still Be Cool,” 2010
- Judged public relations entries, 2009-2010, 2013

2011-Present CSU Alliance Partnership / Communications Institute

- Presentations on public relations to visiting high school students in 2011, 2012 and 2016

2015-Present College of Liberal Arts Scholarship Representative

2006-2014 CSU Faculty Council

- JTC Department Representative, 2007-2014
- Substitute At-Large Representative, 2006

2011-2014 Editorial Board Member, *CSU Life*

2009, 2011-2012, 2014 Judge, Celebrate Undergraduate Research and Creativity Showcase

2006-2008 JTC Department Representative, CLA Graduate Council

- Member, subcommittee on strategies to address low enrollment
- Member, subcommittee on strategies to improve graduation rates

2003-2007 Faculty Representative, University Parking Services Committee

2005 JTC Department Representative, Ram Welcome College Day Committee

2004 Panel Moderator, “Inside Scoop on Public Relations,” Second Annual Media and Communications Career Day

**Iowa State University:**

Greenlee School of Journalism and Communication:

Committee Assignments:

2000-2003 Graduate Faculty Member

- Wrote proposal to restructure graduate program, creating research and professional tracks. (Motion to adopt proposal carried; proposal implemented.)
- Represented public relations emphasis in development of proposal for new strategic communication major. (Motion to adopt proposal carried.)

- Developed proposal for new undergraduate course, Advrt 302/JLMC 302 – Strategic Communication Research (with Dr. Spiro Kiouis)
  - Wrote section on graduate study in journalism and mass communication for Iowa State University 2003-2005 Catalog.
  - Wrote section on public relations emphasis for AEJMC Accreditation Self-Study.
- 2000-2003 Undergraduate Committee
- Decision-making on scholarships and appeals
  - Contributed to development of proposal and procedure for enacting 2.5 minimum grade point average to manage enrollment. (Motion to adopt proposal carried.)
  - Reviewed alternatives to current English Usage Test
  - Expansion of articulation agreements with community colleges
- 2000-2002 Faculty Advisor, Public Relations Student Society of America – Iowa State University Chapter
- Chapter accomplishments:
- First Place, National Organ Donor Awareness Competition, 2002
  - Presenters, PRSSA National Conference, 2000, 2002
  - PRSSA National Vice President, 2001-2002
  - PRSSA National President's Citation, 2001, 2002
  - David J. Edelman Award, 2002
  - Gallup Organization Scholarship, 2002
  - Central Iowa PRSA Scholarship, 2002, 2003
  - Conducted campus-wide news release writing workshop, 2003
  - Developed chapter bylaws, 2001
  - Chapter membership increased from 10 to 100 over a three-year period
- Other activities:
- Collaborated with PRSSA officers and Greenlee School Alumni Advisory Board representative on development of proposal for new student-run public relations firm
  - Coordinated visit and guest lectures by Drs. James E. Grunig and Larissa A. Grunig as part of campus-wide PR Week
- 2002-2003 Faculty Advisor, Marketing/Public Relations Department, *Iowa State Daily*
- Collaborated with *Iowa State Daily* faculty advisor and business manager on establishment of new department responsible for marketing and public relations activities
  - Moderated focus groups seeking Iowa State faculty and student feedback on redesign of *Iowa State Daily*
- 2002-2003 Greenlee School Director Search Committee
- 2002 Greenlee School Interim Governance Committee
- Selected by CLA dean to serve on five-member committee responsible for governing school after chair stepped down
  - Committee accomplishments included revision of governance documents, hiring outside mediator and coordination of faculty retreat
  - Moderated focus group to assess impact of governance changes on Greenlee School students



College/University Service:

- 2001-2003 Greenlee School Representative, College of Liberal Arts and Sciences Faculty Assembly
- 2000-2003 Greenlee School Representative, College of Liberal Arts and Sciences Fall and Spring Graduation Convocations
- 2000-2002 Judge, Varieties 2001 and 2002, Student Union Board, Iowa State Memorial Union
- 2000-2001 Faculty Advisor, ISU Focus (election committee for Andrew Tofilon, successful candidate for President of the Government of the Student Body, Iowa State University)
- 2001 Faculty Advisor, Public Relations Committee, Iowa State Dance Marathon, Children's Miracle Network

**University of Wisconsin-Madison (Student Service):**

- 1998-2000 Executive Officer and Department Representative, College of Agriculture and Life Sciences Graduate Student Council
  - Participated in establishment of student council representing graduate students in the College of Agriculture and Life Sciences
- 1999-2000 Graduate Student Representative, Human Subjects Committee, College of Agricultural and Life Sciences
- 1998-1999 Interim Executive Committee, Organization and Governance Committee and Department Representative, University of Wisconsin-Madison Graduate Student Council
  - Participated in establishment of student council representing graduate students on UW-Madison campus

**SERVICE HONORS AND AWARDS**

- 2006 SOAR Award for "Outstanding Public Relations," Holocaust Awareness Week, RamPR, Public Relations Student Society of America (Faculty Advisor, Colorado State University)
- 2006 Second Place, National Organ Donor Awareness Competition, Public Relations Student Society of America (Faculty Advisor, Colorado State University)
- 2005 First Place, National Organ Donor Awareness Competition, Public Relations Student Society of America (Faculty Advisor, Colorado State University)
- 2003 First Place, National Organ Donor Awareness Competition, Public Relations Student Society of America (Faculty Advisor, Iowa State University)