

INST 200: Interdisciplinary Approaches to Globalization

Fall 2019: Tuesdays and Thursdays 12:30-1:45pm, Clark C-337

Instructor: Dr. Andrea Duffy

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Office Hours: Drop in 10am-12pm Thursdays, and by appointment M-F

GENERAL INFORMATION

Globalization. We hear this word everywhere, but what does it really mean, and why should we care? This course uses the subject of globalization to introduce the field and methods of International Studies. We will explore this subject through assigned readings, written work, group work, lectures and discussion. Our investigation of globalization will revolve around a few basic questions:

- How can we define globalization, and why is its definition useful?
- When and how did this process begin, and how has it changed over time?
- How is the experience of globalization similar and different around the world?
- What are benefits and challenges of our globalized world?
- How can we influence and direct the globalization process in positive ways?

Objectives

This course will enrich your understanding of the world by deepening your knowledge base and broadening your perspective. It will cultivate your awareness of past and present world problems, and help you to appreciate the value of International Studies as an interdisciplinary approach to global subjects. In the process, this course will target critical analysis, creativity, group work, public speaking, discussion, debate, reading, writing, and research. By the end of this course, you should be able to:

1. Identify connections among multiple world regions;
2. Articulate key global issues;
3. Demonstrate familiarity with world history and current international affairs;
4. Critically evaluate the ideas and arguments of others as well as one's own views; and
5. Effectively communicate ideas and arguments.

Readings

Required text (E-book or Print edition): Shawn Smallman and Kimberly Brown, *Introduction to International and Global Studies*, Second Edition (University of North Carolina Press, 2015)

Additional assigned readings and media will be accessed via the INST 200 Canvas website. Refer to the Class Schedule (below) and/or Canvas for all reading assignments. Reading assignments may be subject to change. If so, the change will be announced in class and via an announcement on Canvas.

ASSIGNMENTS AND EVALUATIONS

Unless otherwise noted, all assignments should be typed, double-spaced, and formatted with Times or an equivalent font, 12-point font size, and 1-inch margins. References should follow Chicago Manual of Style (CMS) formatting rules.

News Analysis Essay

For this assignment, you'll write an essay on a major international issue and discuss 2+ relevant news articles of your choice. See Canvas for details.

Group Presentation Project

For this assignment, you'll work with a classmate to present an international topic to the class. Groups can be self-selecting or assigned at random. See Canvas for details and for your partner and date assignment.

International Event Reflection Papers

During the semester, you must attend and reflect on at least two internationally-themed university events outside of class (talks, panels, films, etc.). Pre-approved events will be listed with a star (*) in the weekly International Studies mailing. You can sign up to receive this mailing here: <https://lists.colostate.edu/cgi-bin/mailman/listinfo/inst-1>. To find out whether another event will qualify, send me an email with a brief description of the event. Your reflection paper should summarize the event, your reaction to it, and what you learned. See Canvas for details.

Reading Quizzes

Your familiarity with the textbook and other assigned readings will be evaluated through weekly, online quizzes treating the readings assigned for a given date and due before class. Reading quizzes are open book and open note. They are timed at 20-30 minutes (depending on the quiz), and they take most students 15-20 minutes, granted that you have done the reading beforehand. Together, they constitute 15 percent of your grade.

Participation / Discussion Blog

Your discussion grade constitutes 30 points total (15% of your final grade), which is equivalent to two points per week. You can earn credit by participating in class and by contributing meaningfully to the weekly discussion blogs on Canvas (accessed via 'Discussions' or 'Modules' in the Menu bar). Each post is worth up to two points, and you can earn up to four points per week total (yes, that's over 100% - you can earn extra credit this way!). Your online posts should respond to and/or complement previous student comments. See Canvas for additional instructions and parameters.

Final Exam

The course includes a cumulative final exam. Content will draw on lectures, reading assignments, presentations, in-class work, discussions, and class activities. There are two components to the exam:

- 1) Face-to-face: On the date provided by the Registrar, Monday, 6:20-7:20pm (one hour).
Content: Multiple choice and identifications. No notes, books, or other materials permitted.
- 2) Take-home essay exam: Content provided on the last day of class. Open book and open note.

GRADING

Final grades will be determined as follows:

1. Quizzes: 15% total
2. Discussion / Participation: 15% total
3. International Event Reflection Papers (2): 15% total
4. Group Project: 15%
5. News Analysis Essay: 20%
6. Final Exam: 20%

Grades will be assigned according to a plus / minus scale: 99%-100% = A+, 93%-98% = A, 90%-92% = A-, 87%-89% = B+, 83%-86% = B, 80%-82% = B-, 77%-79% = C+. CSU does not assign a plus or minus for grades below C+.

CLASS POLICIES

Community Guidelines

Please do your part to maintain and promote a respectful, mature learning environment. This includes being sensitive and respectful toward your fellow students, listening actively to other perspectives, and using appropriate language. Your presence in this class signals your agreement to follow CSU's Principles of Community. They are:

- **Inclusion:** We create and nurture inclusive environments and welcome, value and affirm all members of our community, including their various identities, skills, ideas, talents, and contributions.
- **Integrity:** We are accountable for our actions and will act ethically and honestly in all our interactions.
- **Respect:** We honor the inherent dignity of all people within an environment where we are committed to freedom of expression, critical discourse, and the advancement of knowledge.
- **Service:** We are responsible, individually and collectively, to give of our time, talents, and resources to promote the well-being of each other and the development of our local, regional, and global communities.
- **Social Justice:** We have the right to be treated and the responsibility to treat others with fairness and equity, the duty to challenge prejudice, and to uphold the laws, policies and procedures that promote justice in all respects.

Please use electronic devices (smartphones, laptops, and tablets) **only** for class-related activities. Please arrive in class on time and let me know in advance if you need to leave early.

Academic Integrity

It is your responsibility to be familiar with CSU's policy on Academic Integrity. Information regarding this policy can be found here: <https://tilt.colostate.edu/integrity/>. As outlined in this policy, students found responsible for acts of academic dishonesty such as cheating or plagiarism will receive a score of zero on the assignment or evaluation in question, and they may fail the course and face further disciplinary action. In any case of academic dishonesty, the Office of Conflict Resolution and Student Conduct Services will be notified. Hi. This sentence is here just to see if you're paying attention. If you read this sentence before the end of the first week of class, send me an email describing where you found it and you will receive extra credit. In order to ensure that you understand plagiarism and know how to avoid it, you are required to complete the TILT Academic Integrity Quiz (5 points), accessed online at: <http://tilt.colostate.edu/integrity/resourcesStudents/quiz/>, and to report your results to me via the form at the end of the quiz. Citing your sources correctly and completely will help you avoid plagiarism issues. Your references for this course must exhibit proper CMS/MLA citation methods. The CSU Writing Center website provides helpful resources. For CMS citation, see: <https://writing.colostate.edu/guides/guide.cfm?guideid=10>. For plagiarism information, see: <http://writing.colostate.edu/guides/teaching/plagiarism/students.cfm>. For additional writing guides and resources, see: <https://writing.colostate.edu/guides/>.

Students with Disabilities

Students requesting disability accommodation for this class should inform me at the beginning of the semester and contact campus resources for disabled students to certify documentation of disability and to ensure that appropriate accommodations are implemented in a timely manner.

CLASS SCHEDULE

(may be subject to change)

Part I: Approaches to Globalization

Week 1: August 27-29

Defining Globalization

Reading:

1. Smallman and Brown, Introduction
2. Vijay Joshi, "America Seen from Abroad: Arrogant, Nice, Tech-savvy, Free," *Associated Press* 8/4/2016

Week 2: September 3-6

The History of Globalization

Reading: Smallman and Brown, Chapter Two: History

Week 3: September 10-12

Explaining Globalization

Due by September 15: Academic Integrity Quiz: <http://tilt.colostate.edu/integrity/resourcesStudents/quiz/>

Reading:

1. Thomas Friedman, *The World Is Flat*, "Chapter 1: While I Was Sleeping" (pp. 3-12) ([Canvas](#))
2. William H. McNeill, "Globalization: Long Term Process or New Era in Human Affairs?," *New Global Studies* 2.1 (2008): 1-9 ([Canvas](#))

Part II: Economic Globalization

Week 4: September 17-19

Economic Globalization

Reading: Smallman and Brown, Chapter Three: Economic Globalization

Week 5: September 24-26

The Global Economy

Reading: Joseph Stiglitz, *Globalization and Its Discontents*, Ch. 1 (pp. 3-22)

Week 6: October 1-3

Corporate Social Responsibility

Reading: Daniel Litvin, *Empires of Profit: Commerce, Conquest and Corporate Responsibility* (2004), Ch. 7 (pp. 227-248)

Part III: Political Globalization

Week 7: October 8-10

Political Globalization

Due by Sunday, October 13: International Event Reflection Paper 1

Reading: Smallman and Brown, Chapter Four: Political Globalization

Week 8: October 15-17

Global Governance and the Future of Power

Reading: Joseph Nye, *The Future of Power*, Chapter 1: "What is Power in Global Affairs," pp. 3-24

Week 9: October 22-24

Global Security

Reading: Smallman and Brown, Chapter Seven: Security

Part IV: Cultural Globalization (May 29-June 1)

Week 10: October 29-31

Migration

Due Sunday, November 3, News Analysis Essay

Reading:

1. Smallman and Brown, Chapter Five: Cultural Globalization, pp. 97-109 (to “Flows of Information”)
2. “No Google’s Not a Bird: Bringing the Internet to Rural India,”

Week 11: November 5-7

Globalization and Media

Reading:

1. Smallman and Brown, Chapter Five, pp. 109-120 (“Flows of Information” through Conclusion)
2. Esra Gurman, “How Turkish Soap Operas Took Over the World,” *Fader*, 3/1/16:
<http://www.thefader.com/2016/03/01/turkish-soap-operas>

Week 12: November 12-14

Globalization and Religion

Reading:

1. Lechner and Boli, *The Globalization Reader*, Part IX: “Globalization and Religion,” Introduction and Chapters 52-53 (pp. 414-428)
2. E.j. Dionne Jr., “Resurrection,” *Foreign Policy* 203 (December 2013): 88-89

Part V: Environment and Energy

Week 13: November 19-21

Globalization and the Environment

Reading: Smallman and Brown, Chapter Eleven: Environment (pp. 305-333)

Fall Recess: November 23 – December 1

Week 14: December 3-5

Environmental Issues

Due by Sunday, December 8: International Event Reflection Paper II

Reading:

1. Jared Diamond, “The World as Polder: What Does It All Mean to Us Today?” in *Globalization: The Greatest Hits*, pp. 198-208
2. Robinson Meyer, “How Climate Change Covered China in Smog,” *The Atlantic* (March 21, 2017):
<https://www.theatlantic.com/science/archive/2017/03/how-climate-change-covered-china-in-smog/520197/>

Part VI: The Future of Globalization

Week 15: December 10-12

The Future of Globalization

Lecture: Course Summary and Conclusion

Discussion VI: The Future of Globalization

Reading:

1. Smallman and Brown, Conclusion (pp. 359-371)
2. Samuel Barber, “Jihad vs. McWorld,” in *The Globalization Reader*, pp. 32-40

Week 16: December 17-20

Take-home Exam due Monday, December 16, at 11:59pm (submit to Canvas)

Final Exam: 6:20-7:20pm on Monday, December 16, in the regular classroom