CPD student associates Fiona Jeppson and Lydia Reinig (on the right) facilitate a discussion concerning the future of water in Fort Collins at the Drake Centre during the spring 2011 “The Poudre Runs through It” event.
This report details the activities completed in the fifth year of the CSU Center for Public Deliberation (CPD). The reports for our first four years are also available online. For more information on the CPD, go to www.cpd.colostate.edu, or contact Martín Carcasson at mcarcas@colostate.edu or (970) 491-5628.

Part I: CPD Highlights for 2010-2011

Part II: CPD Background

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Part III: Fall 2010- Summer 2011 Activities

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• The Poudre Runs through It: Northern Colorado’s Water Future
• Embrace Northern Colorado
• Improving Undergraduate Education
• Improving the Communication Studies Major
• Shape Werner’s Future Project
• Beattie Elementary Proposed Closing Public Input
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Part I: CPD Highlights for 2010-2011

The CPD entered its fifth year by welcoming back Director Martín Carcasson, who was on sabbatical during the spring semester. Without a returning group of students from the spring, the fall semester was not as busy as normal, as we focused primarily on training the new students. We did assist Beattie and Lopez Elementary schools by designing unique processes for each to bring their school communities together to develop innovation plans. Working with United Way of Larimer County’s Pathways Past Poverty project, we hosted a candidate forum for state house and county commissioner positions focused on poverty. Drs. Carcasson and Sprain also participated in a semester long course on Water Conflict, in anticipation of the project we would begin in the spring. As usual, we also hosted many forums on campus on a wide variety of issues.

The spring of 2011 was perhaps our busiest semester yet. It got off to a very quick start, as CPD students and staff helped facilitate public input sessions for the Poudre School District concerning the potential closing of Beattie Elementary and ran a workshop at the Embrace Colorado kickoff on the first week of school. We assisted with two additional Embrace Colorado task force meetings in April and May. We ran a major project on the future of water issues in Northern Colorado entitled “The Poudre Runs Through It.” It involved six different days of events starting in February, concluding with two deliberative forums in April. In February we held our second training workshop for the students in the PSD Think Tank out at the beautiful Tamasag Facility. Working with Werner Elementary to assist them in developing a new vision and mission statement and plan for school improvement, we ran separate meetings with parents, staff, and 5th graders.

On campus, we ran a number of practice forums again, as well as a major project tied to the Master Teacher Initiative that included a forum with 32 faculty members to consider issues related to improving the quality of undergraduate education. The information from that forum is being combined with past forums we have run with students to consider how student and faculty can work together through “student-faculty reciprocity.”

Dr. Carcasson and eight CPD students decided to spend their spring break in Miami, OH, to attend the Citizen’s Toolbox National Student Conference. CPD veteran Jack Becker was on the national planning committee for the conference, and CPD students ran two different processes at the conference. In July, two student associates joined Carcasson at the Frontiers of Democracy conference in Boston as well.

During the summer of 2011, Dr. Carcasson worked with the St. Vrain School District to design and then facilitate a process for their superintendent to gain input on district improvement. That process was run by CPD students as well as students from the University of Denver Conflict Resolution program, where Carcasson had taught a mini-course during the spring. Throughout the year, the CPD also continued to work with the United Way’s Pathways Past Poverty Project, and Concerned Larimer, and began work assisting the Bohemian Foundation with their Bridges program.
PART II: CPD BACKGROUND

The CSU Center for Public Deliberation officially began operations in August of 2006, under the direction of Martín Carcasson, then an assistant professor in the Department of Speech Communication (now Communication Studies). The official mission statement of the CPD is, “To promote the development of a vibrant deliberative democracy in Northern Colorado.”

Deliberation is an approach to politics in which citizens, not just experts or politicians, are deeply involved in public decision making. Working with trained facilitators who utilize a variety of deliberative techniques, citizens come together and consider relevant facts and values from multiple points of view; listen to one another in order to think critically about the various options before them and consider the underlying tensions and tough choices inherent to most public issues; are willing to refine and adapt their opinions and interests; and ultimately seek to come to some conclusion for action in the form of a reasoned public judgment.

Working as an affiliate of the National Issues Forum network (www.nifi.org), part of the National Coalition for Dialogue and Deliberation (www.nedd.org) and the University Network for Collaborative Governance (http://www.policyconsensus.org/uncg/index.html), the CPD organizes and hosts many events in the local community, including public forums on national and local issues and various workshops tied to public participation, collaborative governance, and civic engagement. The CPD trains students as non-partisan facilitators and conveners focused on helping the local community come together and address critical issues more effectively. Deliberation requires safe places for citizens to come together, good and fair information to help structure the conversation, and skilled facilitators to guide the process. The CPD is dedicated to providing these three key ingredients to Northern Colorado.

The CPD has three primary goals:

To Enhance the Local Civic Culture
- Increase citizen participation in community problem solving
- Decrease the sense of polarization, cynicism, and frustration with politics
- Help develop a civic habit of relying on deliberation to address local concerns

To Expand Collaborative Decision-Making
- Promote interconnections between local government and citizens
- Expand and improve the role of the public in decision-making processes
- Help incorporate deliberative techniques in local institutions

To Improve Civic Education
- Study and improve methods of developing citizenship skills at all levels (K-12, higher education, citizen education)
- Promote the inclusion of deliberative concepts and activities in curricula
The tag line used on the front of the CPD pamphlet and website perhaps best captures the overall purpose of the CPD: *Dedicated to enhancing local democracy through improved public communication and community problem solving.*

The organizational structure of the CPD during the Fall 2010-Summer 2011 included Director Martín Carcasson, Associate Director Leah Sprain, graduate assistant Kyle Jonas, an advisory board, and a group of student associates. The current advisory board includes:

- Karrin Anderson, CSU Department of Communication Studies
- Jen Johnson, Assistant Director, CSU Student Leadership and Civic Engagement office
- Brad MacDonald, CSU Department of Political Science
- Robert Moore, Executive Editor, *Fort Collins Coloradoan*
- Ginny Sawyer, Neighborhood Administrator, City of Fort Collins
- Linda Mahan, Larimer County League of Women Voters
- William Timpson, CSU Department of Education
- Deni LaRue, Larimer County Community Information Manager
- Pete Seel, CSU Department of Journalism and Technical Communication
- Jessica Thompson, CSU College of Natural Resources

**CPD student associates** are CSU undergraduates that are chosen for the program through an application process. Student associates (SAs) typically make at least a two semester commitment, but a one semester program is available for graduating seniors. Student associates receive 3 hours of SPCM 408 (Applied Deliberative Techniques) credit their first semester and then SPCM 486 Practicum credit for subsequent semesters. Approximately 15 new students are selected to begin their work with the CPD each semester, and they join returning students who completed their first semester of the program in a prior semester.

Student associates are trained to be impartial researchers, conveners, facilitators, and reporters of public discussion, and are involved in all aspects of CPD projects.

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PART III: FALL 2009- SUMMER 2010 ACTIVITIES

This section details the primary activities of the CPD during its fifth year. It is organized in four sections: Major events, ongoing projects, CPD research, and additional activities by Director Martín Carcasson and Associate Director Leah Sprain.

1. MAJOR EVENTS

Pathways Past Poverty Candidate Forums  
(September/October 2010). Dr. Carcasson, working with the Pathways Past Poverty policy subcommittee, designed and facilitated two candidate forums with candidates for Larimer County commissioner and the state Senate and House of Representatives (6 candidates attended one forum, and 5 the next). Candidates were provided detailed questions on key poverty-related issues a week before the event, and then answered a series of 6 key questions. CPD students helped design the event, set up, video, and served as timekeepers. Video from the event was put on YouTube and was featured on the Pathways Past Poverty website.

Beattie and Lopez Elementary Innovation Plan Processes. Due to budget constraints, the Poudre School District asked several under-enrolled schools to complete innovation plans they could potentially utilize to revitalize the school and attract more students. The CPD made itself available to help any of those elementary schools, and the principals at Beattie and Lopez Elementary Schools requested assistance. Drs. Carcasson and Sprain, along with CPD students, met with the principals to design unique processes for each school to engage staff, parents, and local community members on school improvement. On October 15th and October 19th respectively, events were held at Beattie and Lopez, with CPD students serving as the primary facilitators. A total of 85 participants attended the events. Beattie Elementary was initially recommended for closure, but the school board voted to keep it open, in part due to interest in their innovation plan developed through our process.

The Poudre Runs Through It: Northern Colorado’s Water Future. Working with the CSU Water Institute and the Community Foundation of Northern Colorado, we helped design and facilitate a series of six events tied to the “Poudre Runs Through It” project (website available through www.univercityconnections.org). An initial kickoff at the Larimer County Courthouse included a series of speakers discussing why the river was important to them, and then a public comment period facilitated by Carcasson and MaryLou Smith from the CSU Water Institute. Three nights of public lectures followed, featuring speakers from a wide variety of organizations speaking on the political, economic, ecological, and agricultural issues related to water in Northern Colorado. The project culminated in two public dialogue sessions on April 11th and 16th facilitated by the CPD student associates. Forum participants utilized a framing of the issue...
developed by Smith, Carcasson, and Sprain which presented four potential approaches to addressing our future water.

The four approaches considered by the participants included:

(A) Focus on Addressing Growth
(B) Focus on Urban Conservation
(C) Focus on Storage Projects
(D) Focus on Agriculture Conservation and Transfers

The CPD is currently developing a report on how the public engaged the issue which will be released in the fall. The report will analyze data collected during the forums, including notes of the discussions taken by CPD students, worksheets completed by participants during the process and surveys taken at the end, and quantitative data captured through wireless keypads.

Embrace Northern Colorado. ([www.embracecolorado.org](http://www.embracecolorado.org))

ENC is a multi-year project focused on addressing issues related to growth and regionalism in Northern Colorado. CPD students and staff facilitated an initial workshop in January engaging 70 leaders from Larimer and Weld counties, assisted with the kickoff event in January that attracted 500 attendees, and then designed
and facilitated the first task force meeting in April. The task force will continue to meet monthly throughout the year, with CPD staff and students assisting as needed.

**Improving Undergraduate Education.** This project initially began in the spring of 2009, when a group of CPD students became interested in utilizing their skills to impact the quality of undergraduate education at Colorado State University. An initial student focused event was held in April 2009. That event sparked discussions concerning what was working well in classes, what problems tend to arise, and what suggestions the students had for improvements. Additional events have engaged Communication studies majors during their capstone course over several of the past semesters.

In the spring of 2011, we worked with The Institute of Teaching and Learning, the Master Teacher Initiative, and the College of Liberal Arts to host a “Faculty Forum on Improving Undergraduate Education through Teacher-Student Reciprocity” on April 21. Thirty-two faculty members and graduate students from 14 different CSU departments participated in the process. The primary focus of the process was having the faculty work in small groups to develop lists of key responsibilities for both students and faculty. Based on the concept of “student-faculty reciprocity,” we planned to identify these key responsibilities, and begin to identify critical gaps between the perceptions of faculty and students. At the end of the short process, the wireless keypads were utilized to prioritize the responsibilities for both students and faculty, as well as query the faculty concerning the extent to which they believe students and faculty currently fulfill those responsibilities.

A few weeks later, the CPD then ran a similar process with 65 Communication Studies majors in their capstone course. Working in small groups, the students developed responsibilities for faculty and students, and then came together to prioritize a common list just as the faculty did. We also had the students react to the responsibilities developed by the faculty. Finally, a list was developed that combined the faculty and student developed lists (for both faculty and student responsibilities), and a survey was prepared for students. Surveys were provided to the 1,200 students taking Public Speaking, and over 600 were returned. Analysis of this data is ongoing, and a joint faculty-student forum to present the data and capture responses is scheduled in December 2011.

**Improving the Communication Studies Major.** Typically, about half of the CPD student associates come from the Communication Studies major, which is also the home of Drs. Carcasson and Sprain. Through the years, we have run several processes in Communication Studies classes in order to train students and pilot new projects. The CPD has also been utilized to improve the assessment of the department, identify potential improvements, and increase student-faculty communication. In April of 2011, the CPD ran processes engaging
Communication Studies honor society students and then later 65 graduating seniors from the Communication Studies department focused on improving the major. The data from these forums was provided to faculty at the summer retreat, and continue to impact department policy.

**Shape Werner’s Future Project.**
The CPD ran a pilot process in February with Werner Elementary, which involved three different processes designed in part by CSU Student Associate Chelsea Suchomel. We first ran an interactive session during a PTA meeting that had parents responding to key issues that arose from an analysis of a broader parent survey. Later in April, a process was run with the faculty and staff of Werner to allow them to respond to key issues developed from the parent process.

Finally, CPD students facilitated discussions with all Werner 5th graders. All the data was provided to the principal and school’s site committee to update the Werner mission and make other improvements to the school. The new mission and values statement was developed in late May. This process may be offered in the future to other schools in the area.

**Beattie Elementary Proposed Closing Public Input Sessions.** The CPD assisted the Poudre School District with the public engagement process surrounding the proposed closing of Beattie Elementary. CPD staff and students assisted with processes at Beattie and Lopez Elementaries in January. The school board later decided to keep Beattie Elementary open.

**Feminism in Everyday Life.** CPD students designed and facilitated a session on Feminism in Everyday Life at the CSU Women’s Conference in March.

**Citizen’s Toolbox Conference.** In the spring of 2010, the University of Alabama hosted the inaugural national student conference on deliberation and community problem-solving, entitled Connecting the Dots. Six CPD student associates attended the conference with Associate Director Leah Sprain. In March of 2011, a second conference was held at Miami University in Oxford, Ohio, titled the “Citizen’s Toolbox.” CPD Director Martín Carcasson and eight CPD student associates attended the conference. Jack Becker, a CSU senior, was on the national steering committee for the conference. CPD students ran two different sessions at the conference, and Dr. Carcasson delivered the keynote address.
2. ONGOING PROJECTS

The CPD, in partnership with the United Way of Larimer County, launched the Pathways Past Poverty community mobilization effort (P3) in October 2007, a long term project that will continue for many years and include many public events. The project currently involves several task teams that are developing specific proposals for projects that will be partly funded by the United Way’s new “Bridging the Gap” fund. Working with the United Way P3 Coordinator Marija Weeden-Osborn, Carcasson serves as the primary facilitation and process advisor of the overall project. CPD students participated in eight initial “approach committees” that met several times during the spring of 2008, and then the CPD then designed and facilitated two community open houses in April and May 2008 to gather public feedback on preliminary goals developed by the approach committees, which received significant media coverage. A total of 250 community members participated over the two forums. In the fall of 2008 and 2010, candidate forums were held that involved all candidates for state house, senate, and county commissioners. Over the years, several meetings have been held to present new data concerning poverty in Larimer County. During the past two years, CPD students were not as involved in the project, but Carcasson continued to work as an advisor and member of the Advisory Committee and Steering Committee.

PSD Think Tank. The CPD continues to work with a group of PSD high school students representing five different high schools as they serve in the PSD Think Tank. Think Tank students have been participants in CPD events, and then in February of 2008, twelve students were trained as facilitators during an all day workshop run by Dr. Carcasson. A second training was held February 2011 for the new cohort of students. In the fall of 2009, Dr. Carcasson, Think Tank organizer Elaine Holmes, and several of the students presented at the Colorado Association of School Boards (CASB) meeting in Colorado Springs on their deliberative work. They are the only student group that has ever been asked to present at the conference. In 2010, the students and Carcasson designed another interactive process for the CASB conference, as the students ran a full session of the student strand at the conference, another first for an individual student group. The Poudre School District was awarded the 2011 Commissioner’s Choice Award for Engaging Students as Leaders by Governor Hickenlooper in 2011, in large part to the work of the PSD Think Tank.

Concerned Larimer (www.concernedlarimer.org). Concerned Larimer (CL) is an organization that has developed in Larimer County focused on working within the faith community to examine what role that community should play in addressing issues of poverty and need. In
particular, the organization hopes to develop a network of “connectors” from various faith institutions across the county that will work together to explore issues of interest and develop increased capacity. CPD Director Carcasson serves on the advisory committee of Concerned Larimer as a representative from Pathways Past Poverty and has assisted in the training of CL connectors.

**Campus Forums.** The CPD also runs many forums on campus at CSU, both to expose students to deliberative forums and a different way of doing politics, and to provide CPD students with additional opportunities to hone their facilitation skills. During the 2010-2011 school year, the CPD ran forums in classes that totaled over 500 students. Forums included topics on the Energy Problem, Racial and Ethnic Tensions, Immigration, Health Care, the Environment, and Medical Marijuana. Classes that hosted the CPD include IU175, SPCM 207, SPCM 407, and SPCM 479. These in-class forums are designed to introduce students to the deliberative perspective, usually through the use of National Issues Forum (NIF) style forums. These forums utilize NIF or Public Agenda issue discussion guides, available online at [www.nifi.org](http://www.nifi.org) or [www.publicagenda.com](http://www.publicagenda.com). These issue guides focus on key social problems, and provide at three distinct approaches on how to address that issue. We also ran a diversity dialogue for the Key Plus program modeled off of a process we designed for the CSU Diversity Symposium in 2009.

**PART IV: CPD RESEARCH**

As a tenured faculty member at CSU, Dr. Carcasson also has research responsibilities, and his research is focused on the work of the CPD. Dr. Sprain’s research is also often tied to deliberation and collaborative problem solving. In 2010-2011, a number of articles were completed connected to the work of the CPD:


PDFs of articles are available on the CPD website (www.cpd.colostate.edu).

PRESENTATIONS AND ADDITIONAL ACTIVITIES BY DIRECTOR MARTÍN CARCASSON AND ASSOCIATE DIRECTOR LEAH SPRAIN


• Martín Carcasson, “The Ultimate Win-Win-Win-Win: The Center for Public Deliberation Student Associate Program,” University Network for Collaborative Governance Conference, Portland, OR, June 2011.


• Martín Carcasson, “Toward a More Perfect Union: An Introduction to the Deliberative Democracy Movement,” Keynote Address, Citizen’s Toolbox National Student Conference, Miami, OH, April 2011.


• Martín Carcasson, “A Call for Student-Faculty Reciprocity: Working Together to Improve the Classroom Experience,” Presentation for the CSU Master Teacher Initiative, April 2011


• Leah Sprain participated in the Thor Heyerdahl Summer School on “Environmental Governance: Institutions for Sustainable Development,” Norwegian University of Life Sciences, Ås, Norway, 2011.
PART V: A SPECIAL THANKS TO GRADUATING SENIORS

In May 2011, the CPD celebrated the graduation of several student associates, including two that had worked with the CPD for over 2 years and made important contributions to growth of the organization. Jack Becker and Darrie Burrage were first connected to the CPD during their sophomore year, and earned credit with the CPD every semester moving forward. They were both major catalysts in our work and will be dearly missed. Both are continuing with the work they began with the CPD, however, and perhaps one day will return in some capacity. Darrie Burrage is pursuing a graduate degree in Communication at the University of Colorado, Boulder, and has already returned once to help with the workshop for training the new student associates. Jack Becker is currently serving a full-time internship with the Kettering Foundation in Dayton, Ohio. The Kettering Foundation is one of the major players in the deliberative democracy movement, and Jack gets to work everyday with democratic theorists and activists from across the world.

CPD student associates at CSU graduation in May 2011. From left to right: Kayla Schuler, Sara Buck, John Holt, Jack Becker, Benham Bakhtiary, and Darrie Burrage.
PART VI: CPD FUNDING

The CPD has received funding from a number of generous sources during its first five years. A CSU College of Liberal Arts Academic Enhancement Program Grant of $7,795 was awarded in the spring of 2006 that provided funding for a course release, research assistant, and travel for Dr. Carcasson to originally develop Center for Public Deliberation. A grant from the Council of Public Policy Education provided $5,000 a year for the first three years (2006-2009). The CSU Department of Communication Studies matched that grant, providing an additional $5,000 a year of ongoing support. The department and the College of Liberal Arts also provide for Dr. Carcasson’s and Dr. Sprain’s salaries, as well as in-kind support in the form of offices, web support, a storage area, and access to a copier and supplies.

The Bohemian Foundation through its Pharos Fund grant process has also been a very strong supporter of the CPD. In our five years, we have received four separate grants from the Pharos Fund, totaling over $60,000. Pharos funding has made it possible for Dr. Carcasson and Dr. Sprain to travel to deliberation conferences and workshops, to hire a graduate assistant, and to support more events and trainings.

The Kettering Foundation has also been critical to Dr. Carcasson’s own work and development, providing summer research funding, as well as providing Drs. Carcasson and Sprain the opportunity to interact with deliberation researchers and practitioners from across the country and globe.

We would like to express our deep thanks and appreciation to all these organizations for making the Center for Public Deliberation’s work possible.
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