Looking for Social Media Marketing Intern!

Carson Block Consulting, Inc. is looking for an intern to develop their skills in social media marketing and promotion.

Carson Block has led, managed, and supported library technology efforts for more than 20 years. He has been called “a geek who speaks English” and enjoys acting as a bridge between the worlds of librarians and hard-core technologists. He has a passion to de-mystify technology for the uninitiated, and to help IT professionals understand and support the goals of libraries.

Carson is looking for an intern to:

- **Strategize** communication methods
- **Establish** metrics for visibility
- **Manage** social media accounts professionally
- **Respond** to correspondence in timely manner
- **Knowledge** of – or willing to learn:
  - Instagram
  - Twitter
  - Quora
  - Reddit
  - Facebook
- **Suggestions** for future actions
- **Portfolio-worthy** results for intern to include in resume

If you are interested, please email your resume and cover letter to assistant@carsonblock.com.