



Communications Management Intern

What is EcoCAR 3? EcoCAR 3 is the leading Advanced Vehicle Technology Competition (AVTC) sponsored by the Department of Energy and GM, and managed by Argonne National Labs. The main goal of the competition is for engineers to turn a Chevy Camaro into a hybrid electric vehicle. A key piece of the competition is focused on outreach and communications efforts.

Why this internship matters: As a communications management intern, you will develop valuable skills that are necessary to become a communications manager. This experience is absolutely necessary for anyone looking to land a job in the communications field directly upon graduation.

Internship details: Responsibilities vary, depending on your individual interests and skillsets. Responsibilities for the EcoCAR 3 Communications Team include:

- Working with media journalists and reporters to cover news surrounding EcoCAR 3 and CSU's hybrid electric Chevy Camaro.
- Social media management including, but not limited to Twitter, Facebook, and Instagram
- Outreach planning with local businesses, organizations, and EcoCAR 3 sponsors
- Event planning and creation of events geared toward K-12 students aimed at empowering youth and raising their interest in STEM education
- Building relationships with elected officials to inform government leaders about innovations occurring at EcoCAR 3
- Grant writing and fundraising aimed at creating paid communication positions during Fall 2017
- Working with communications professionals from the US Department of Energy, Argonne National Labs, and Weber Shandwick; one of the largest PR agencies in the world

Qualifications: The EcoCAR 3 team is looking for people who are serious about getting into the field of communications. It is recommended that students have a passion for sustainability and/or vehicle innovations.

Commitment: This internship is meant to challenge students to be ready to become a communications manager, without conflicting with school or work. Interns will receive a schedule that is tailored to their availability. Interns are expected to commit to at least 10 hours/week and remain actively involved until May.

Benefits: Interns who return in the Fall semester may qualify for college credit. The internship is currently unpaid, but this could potentially change depending on if grant money is awarded to us. Many previous interns were able to land a job in their field upon graduation.

To apply: email your resume to Garrison Bennet at gbennet@rams.colostate.edu