



Welcome to the LAMBDA PI ETA Mu Sigma Chapter at Colorado State University

Lambda Pi Eta is the official communication studies honor society of the National Communication Association (NCA). As an accredited member of the Association of College Honor Societies (ACHS), LPE has nearly 420 active chapters at colleges and universities worldwide.

A Brief History

LPE was founded in 1985 at the University of Arkansas. LPE became a part of the National Communication Association (NCA) in 1988, and the official honor society of the NCA in July 1995. LPE represents what Aristotle described in his book, *Rhetoric*, as the three ingredients of persuasion: Logos (Lambda) meaning logic, Pathos (Pi) relating to emotion, and Ethos (Eta) defined as character credibility and ethics.

Goals of LPE

The goals of every LPE chapter are to:

1. Recognize, foster and reward outstanding scholastic achievement in communication studies
2. Stimulate interest in the field of communication
3. Promote and encourage professional development among communication majors
4. Provide an opportunity to discuss and exchange ideas in the field of communication
5. Establish and maintain closer relationships between faculty and students
6. Explore options for graduate education in communication studies

Membership Criteria

1. Completed 60 semester hours; 12 semester hours of Communication Studies courses;
2. Cumulative GPA: 3.0; Communication Studies GPA: 3.25; or better;
3. Academic good standing;
4. Display commitment to the field of communication.

If you are interested in applying, please email our faculty sponsor [Dr. Burghardt](#) for the next recruitment dates, deadlines, and current membership dues.