

Heather Scheumann Landers

EDUCATION

Ph.D. Public Communication & Technology, *in progress*

Colorado State University, Fort Collins, CO

Research interests: Health and Information-seeking behavior, Social media and relationships, Learning and Technology

M.A. Speech Communication, 2005

Colorado State University, Fort Collins, CO

Thesis: "Young Women Get Wired: Messages of Empowerment or Same Old Story?"

Directed by Dr. Cindy Griffin

B.A. English, Communication, 2003

Luther College, Decorah, IA

Certificate, Denmark International Studies, Copenhagen, Denmark Summer 2002

HIGHER EDUCATION EXPERIENCE

Special Faculty, Department of Communication Studies

Colorado State University, August 2015-Present

- Teach SP100, Communication & Popular Culture
- Teach SP200, Public Speaking

Director of Academic Affairs, The Institute for Learning and Teaching (TILT)

Colorado State University, May 2014-August 2015

- Design, develop, implement, and assess programs related to student retention, learning, and engagement.
- Work collaboratively with students, faculty, staff, and administrators to coordinate student learning and faculty professional development activities within the institute.
- Develop programs that enhance student learning and are responsive to the needs to a diverse student population.
- Supervise and assess the performance of directors and other leaders in the Institute's Academic Affairs group.
- Oversee budgets in the Academic Affairs group (roughly \$300,000).
- Work closely with other university and community leaders to enhance student success.

Director of Learning Programs, The Institute for Learning and Teaching (TILT)

Colorado State University, April 2009-May 2014

- Develop a new program at Colorado State University to enhance and support student learning.
- Develop curriculum for new workshops related to academic, critical thinking, and study skills.
- Coordinate the implementation of new student learning initiatives, in collaboration with on-campus partners.
- Teach workshops on academic and critical thinking skills.
- Supervise professional and student staff.
- Manage program budget of over \$150,000.
- Develop and provide training for tutors and peer facilitators.
- Serve on University committees related to supporting student learning and retention efforts.
- Coordinate marketing, including print and social media, for learning programs.
- Collaborate with faculty in the development of academic enrichment and support efforts at the University.

Instructor, Online Plus

Colorado State University, June 2014-August 2015

GRE Preparation Short Course

- Develop and teach a non-credit course helping students to prepare for the Graduate Record Exam, using Blackboard (conversion to Canvas in progress)

Part-time Faculty, Communication, Arts and Humanities Division

Laramie County Community College, January 2009-May 2009

- Teach one section of Interpersonal Communication for 20 students.
- Facilitate class discussion regarding interpersonal communication skills and theory.
- Advise students on their progress regarding the material in and out of the classroom.
- Communicate with students and post assignments and grades via Angel online platform.

Coordinator, Community Enrichment Program

University of Wyoming, August 2007-April 2009

- Develop and implement new programming in noncredit classes/seminars/institutes based on market research of the Laramie and statewide community and as related to UW's Academic Plan.
- Represent the community enrichment program in the Laramie, statewide, and University community.
- Recruit and hire instructors to teach classes; maintain contact with instructors regarding classes and advise on teaching adults.
- Logistical support for enrichment classes including reserving appropriate facilities, purchasing supplies and equipment when necessary, setting up rooms for classes based on instructor needs.
- Monitor program budget and make decisions about running or cancelling classes based on budget.
- Write marketing publications and course catalog copy to promote program.
- Use Sakai online platform to maintain collaborative relationships with statewide partners.
- Teach professional development classes as part of Business Certificate program.

Instructor, Department of Speech Communication

Colorado State University, August 2005-August 2007

Graduate Teaching Assistant, Department of Speech Communication

Colorado State University August 2003-June 2005

SPCC 200, Introduction to Public Speaking

- Teach the basic skills of public speaking for up to 24 undergraduate students per section.
- Create, organize, and deliver lessons and activities to maximize student learning.
- Facilitate class discussion regarding public speaking skills as well as current issues and events.
- Advise students on their progress regarding the material in and out of the classroom.
- Maintain accurate records of student progress within each class section.
- Communicate with students and post assignments and grades via Blackboard online platform.

Faculty Advisor, Advising, Career, and Counseling Center

Front Range Community College, March 2006-June 2007

- Assist students in exploring academic and career goals, selection of courses reflecting individual interests/abilities to meet curriculum requirements.
- Maintain knowledge and currency with FRCC policies for admissions, enrollment, and completing a program of study.
- Track and record confidential student information using SIS and Banner systems.
- Maintain knowledge of curricula for FRCC degrees, certificates, courses and issues relevant to transferring to four-year institutions.

Part-time Faculty, Arts and Letters Department

Front Range Community College, August 2005-May 2007

SPE 115, Introduction to Public Speaking

- Teach the basic skills of public speaking for 24 undergraduate students per section
- Create, organize, and deliver lessons and activities to maximize student learning.
- Facilitate class discussion regarding public speaking skills as well as current issues and events.

- Advise students on their progress regarding the material in and out of the classroom.
- Maintain accurate records of student progress within each class section.

SPE 125, Interpersonal Communication

- Teach interpersonal theory and skills for up to 24 undergraduate students per section.
- Create, organize, and deliver lessons and activities to maximize student learning.
- Facilitate class discussion regarding interpersonal communication skills and theory.
- Advise students on their progress regarding the material in and out of the classroom.
- Maintain accurate records of student progress within each class section.

SPE 220, Intercultural Communication

- Teach theories of intercultural communication for up to 24 undergraduate students per section.
- Facilitate class discussion regarding intercultural communication competency and theory, emphasizing the effect of culture on perception and cultural competence.
- Advise students on their progress regarding the material in and out of the classroom.
- Maintain accurate records of student progress within each class section.

Teaching Assistant, Center for Applied Studies in American Ethnicity

Colorado State University, Spring 2004

ETCC 205, Ethnicity in the Media

PROFESSIONAL TRAINING AND DEVELOPMENT

Graduate Course: Cognitive Communication Theory

Colorado State University Department of Journalism and Technical Communication, Spring 2014

Graduate Course: Youth, Health, and Risk

Colorado State University Department of Journalism and Technical Communication, Fall 2013

Graduate Course: Social & Cultural Communication Theory

Colorado State University Department of Journalism and Technical Communication, Spring 2011

Graduate Course: Leadership Development in Education

Colorado State University College of Education, Fall 2009

Supplemental Instruction Coordinator Training

University of Missouri-Kansas City, August 2009

Graduate Course: Program Planning and Evaluation

University of Wyoming Department of Adult Learning and Technology, Fall 2008

Graduate Course: Teaching Adults

University of Wyoming Department of Adult Learning and Technology, Spring 2008

University Continuing Education Association Conference, January 2008

Wyoming Life-long Learning Association Conference, October 2007 and October 2008

Teachers Helping Teachers Mentoring Program

Front Range Community College, 2005-2006

Embracing Diversity in the Workplace Training

Front Range Community College, Spring 2007

Student Affairs in Higher Education: Student Development Theory
Colorado State University, January 2006

Department of Speech Communication: Speech Instructor Training Program
Colorado State University, 2003-2004

SCHOLARSHIP

Presenter

"Integrating Peer Educators into Courses using a Learning Ecologies Approach to Course Development." College Reading and Learning Association Annual National Conference, Houston, TX: November 7-10 2012.

Co-Presenter

"Reaching out to students before it's too late." Colorado State University Professional Development Institute, January 2012.

Contributer

Textbook chapter on turning academic writing into a presentation in *Joining the Conversation: Writing in College and Beyond* by Mike Palmquist (Boston: Bedford St. Martin's, 2011)

Presenter

"Using Peer Educators to Enhance Critical Thinking." Colorado State University Professional Development Institute, January 2011.

Presenter

"Academic Support for Student Veterans." Rocky Mountain Coalition for Veteran Support Services, Fort Collins, CO: May 2010.

Presenter

"Learning Programs: New Initiatives to Support and Enhance Student Learning." Colorado State University Professional Development Institute, January 2010.

Co-Presenter

"A Wyoming Tradition: Building Partnerships for Learning, Workforce, and Communities," Wyoming Life-long Learning Annual Conference, Cody, WY: October 8-10 2008.

Paper Presentation, Political Communication Division: "Civic Participation, Demographics, and Political Communication

"VOTE OR DIE! Race and Voter Mobilization, Citizenship, and Political Agency in Mainstream Hip-Hop." 92nd Annual National Communication Association Convention. San Antonio, TX: November 16-19 2006.

Panelist, Feminist and Women's Studies Division

"Interrogating the Mediated Pedagogue: Creating Sites for Action, Agency, and Empowerment." 92nd Annual National Communication Association Convention. San Antonio, TX: November 16-19 2006.

Top Debut Paper in Media Studies

"Whale Rider: Neocolonial Film as Equipment for Living." 75th Annual Western States Communication Association Convention. San Francisco, CA: February 18-22 2004.

HONORS AND AWARDS

Gordon F. Hostettler Memorial Scholarship, scholarship for top graduate student in the department, Department of Speech Communication, Colorado State University, 2004-2005
Lambda Pi Eta Honor Society

Sigma Tau Delta Honor Society

SERVICE

Chair, Campus Tutoring Working Group, January 2011-Present

Committee Member, The Science of Learning, Colorado State University, May 2013-Present

Committee Member, Transitions Coordinating Committee (A Sub-committee of The Advisory Committee on Undergraduate Affairs), June 2011-November 2014

Co-Chair, Student Veteran Taskforce, Colorado State University, January 2010-May 2010

Working Group for Students who are Parents, Colorado State University, 2009-2010

Big Brothers Big Sisters mentor, February 2008-June 2009

College of Liberal Arts Adjunct Faculty Council, Colorado State University, 2006-2007

Fort Collins Partners Mentoring Program Activities Volunteer, 2006

Volunteer Grant writer, Village Earth International Sustainable Development, 2005

Activities/Fundraising Chair, Lambda Pi Eta, Sigma Mu Chapter, 2004-2005

Disability Awareness Coordinator, Muscular Dystrophy Association, Spring 2005

Hip Hop Culture Club University Advisor, Fall 2004

Volunteer Grant writer, Wingshadow Youth Outdoor Adventure Program, Fall 2004