

# **ANDREW GILMORE**

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## **EDUCATION**

Ph.D., Communication (expected spring, 2021)  
Colorado State University  
GPA: 4.0  
Advisor: Dr. Greg Dickinson

M.A., Communication  
University of Colorado Denver  
GPA: 4.0  
Advisors: Dr. Sonja K. Foss and Dr. Lisa B. Keränen  
Thesis: "The Umbrella Revolution: Hong Kong's Resistance Through the Politicization of Daily Life."

B.A., Strategic Communication (First Class Honours)  
Manchester Metropolitan University, England  
Advisor: Dr. David Davies

## **ACADEMIC APPOINTMENTS**

Graduate Teaching Assistant, Colorado State University, 2017-present  
Instructor, University of Colorado Denver, 2018-present  
Adjunct Faculty, Howard Community College, Columbia, Maryland, 2017  
Adjunct Faculty, University of the District of Columbia, 2016-2017  
Graduate Instructor, University of Colorado Denver, 2014-2016

## **NON-ACADEMIC APPOINTMENTS**

Coordinator of Communications and Public Relations, Ivymount School and Corporation, Rockville, Maryland, 2016-2017  
Intern, Institute for China-America Studies (ICAS), Washington DC, 2016  
Copywriter, Western States Art Federation (WESTAF), Denver, Colorado, 2014-2018  
Content Writer, University Communications Office, University of Colorado Denver, Colorado, 2013-2014  
Communication, Events, and Education Manager, Harp Services Limited, Hong Kong, 2011-2013  
PR Account Executive, SKV Communications, Manchester, UK, 2006-2011

## PUBLICATIONS

- Gilmore, Andrew. "[Hong Kong's Vehicles of Democracy: The Vernacular Monumentality of Buses During the Umbrella Revolution](#)." *Journal of International and Intercultural Communication*, doi: 10.1080/17513057.2019.1646789, 2019.
- Gilmore, Andrew. "Urban Planning as Protest and Public Engagement: Reimagining Mong Kok as an Ecocity." In *Green Communication and China: On Crisis, Care, and Global Futures*, edited by Jingfang Liu and Phaedra C. Pezzullo. East Lansing: Michigan State University Press, in press.
- Gilmore, Andrew. "Convergence and Governmentality in the Umbrella Revolution: A Rhetorical Analysis of the Mainlandization of Hong Kong." In *Communication and Convergence in the New China: Platforms, Politics, and Participation*, edited by Patrick Shaou-Whea Dodge. East Lansing: Michigan State University Press, in press.
- Gilmore, Andrew. Nine sample essays used to provide models for students of different methods of rhetorical criticism: Foss, Sonja K. *Rhetorical Criticism: Exploration and Practice*, 5th ed., Long Grove, IL: Waveland, 2017.
- "Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate Identification in the Handover of Hong Kong," 476-86.
  - "Circumvention of Power to Maintain Control: A Pentadic Analysis of Jiang Zemin's Address at the Handover of Hong Kong," 407-10.
  - "To Ensure a Smooth and Successful Transition: A Narrative Analysis of Jiang Zemin's Address at the Handover of Hong Kong," 361-65.
  - "Reframing an Unwanted Transition: A Metaphoric Analysis of Jiang Zemin's Address at the Handover of Hong Kong," 314-17.
  - "Legitimization of an Unwanted Transition: Jiang Zemin's Ideology to Legitimize the Handover of Hong Kong," 280-84.
  - "The Transference of Power: A Generic Description of Handover Rhetoric," pp. 207-16.
  - "Reassurance Through Normalization: A Fantasy-Theme Analysis of Jiang Zemin's Address at the Handover of Hong Kong," 135-39.
  - "A Rhetoric of Reassurance: A Cluster Analysis of Jiang Zemin's Address at the Handover of Hong Kong," 99-103.
  - "Laying the Foundations of Power: A Neo-Aristotelian Analysis of Jiang Zemin's Address at the Handover of Hong Kong," 50-58.
- Keränen, Lisa B., and Andrew Gilmore. "Growing as an Academic Writer." In *Navigating Communication Graduate Programs*, edited by Betsy W. Bach, Dawn O. Braithwaite, and Shiv Ganesh, San Diego, CA: Cognella, 2021.

## MANUSCRIPTS UNDER REVIEW

- Gilmore, Andrew. "Everybody Could Be Batman: Hong Kong's Excorporation of a Superhero Narrative." Under review, *International Journal of Cultural Studies*.

Hartnett, Stephen J., Andrew Gilmore, and Liu Hui. “‘They Just Want to Erase Us’: A Rhetorical Analysis of International Debates about China’s ‘Education and Training’ Camps in Xinjiang.” Under review, *Rhetoric and Public Affairs*.

## **PUBLIC SCHOLARSHIP**

Gilmore, Andrew. “[Strangers: Using the Small Screen to Expose Mainlandization](#).” *Flow Journal*, 2019.

Gilmore, Andrew and Emily Amedee. “[Listening as a Unique Communicative Voice](#).” Colorado State University, 2019.

## **CONFERENCE PRESENTATIONS and PANELS**

Gilmore, Andrew. “United by (Manchester) United: Re-theorizing Intercultural and Interpersonal Communication for Sojourner Survival.” Paper presented at the Western States Communication Association convention, Denver, Colorado, February, 2020. **Top Paper Panel: Communication Theory and Research Division**

Panel Chair, “Revealing the State of Communication: Agitation and Survival,” at the Western States Communication Association convention, Denver, Colorado, February, 2020.

Gilmore, Andrew. “Landscapes of Survival: Hegemonic Control and Counter-Hegemonic Responses to Mainlandization.” Paper presented at the National Communication Association convention, Baltimore, Maryland, November, 2019.

Gilmore, Andrew. “Urban Planning as Protest and Engagement: Reimagining Mong Kok as an Ecocity,” poster presented at the Graduate Student Showcase, Colorado State University, November, 2019.

Gilmore, Andrew. “Fake News as a ‘Weapon’: Achieving the Chinese Dream through the Spread of Disinformation.” Paper presented at the Communication University of China—National Communication Association Conference on Communication, Innovation, New Media, and Digital Journalism, Shenzhen, China, June, 2019.

Gilmore, Andrew. “Hong Kong’s Vehicles of Democracy: Representations of the Past, Present, and Future,” poster presented at the Graduate Student Showcase, Colorado State University, November, 2018. **Recipient of the Global Impact Award**

Gilmore, Andrew. “Green Mong Kok: Cultural Control in an Imagined Environmental Community.” Paper presented at the National Communication Association convention, Salt Lake City, Utah, November, 2018.

Gilmore, Andrew. “Vehicles of Democracy: The Vernacular Monumentality of Buses During Hong Kong’s Umbrella Revolution.” Paper presented at the National Communication Association convention, Salt Lake City, Utah, November, 2018.

Gilmore, Andrew. "Public Space(s), Embodied Voice(s), and Social Change: A Survey of Everyday Political Conversations Across Difference." Paper presented at the National Communication Association convention, Salt Lake City, Utah, November, 2018.

Gilmore, Andrew. "The Tale of Mong Kok: Hong Kong, Environmental Justice, and the Promise of Green Imagined Communities." Paper presented at the Communication University of China—National Communication Association Conference on Communication, Media, and Governance in the Age of Communication, Beijing, China, June, 2018.

Gilmore, Andrew. "Everyone Could be Batman: The Function of Superheroes in Protest." Paper presented at the National Communication Association convention, Dallas, Texas, November, 2017.

Panel Chair, "Uniting the Sacred and Profane: Theoretical and Social Productivity of Merging Rhetoric and Religion," at the National Communication Association convention, Dallas, Texas, November, 2017.

Gilmore, Andrew. "Rhetoric of Social Justice Prerogatives through Art: Discussing the Emerging Paradigms." Paper presented at the Western States Communication Association convention, Salt Lake City, Utah, February, 2017.

Panel Respondent for "Top Papers in Communication Theory and Research," at the Western States Communication Association convention, Salt Lake City, Utah, February, 2017.

Gilmore, Andrew. "The Umbrella Revolution: Hong Kong's Resistance through the Politicization of Daily Life." Presented at the Western States Communication Association convention, San Diego, California, February, 2016.

Panel Chair, "Reconceptualizing Protest Rhetoric: Embracing Networked Protest in China, Hong Kong, and Taiwan," at the Western States Communication Association convention, San Diego, California, February, 2016.

Panel Chair, "Top Papers in Communication Theory and Research," at the Western States Communication Association convention, San Diego, California, February, 2016.

Gilmore, Andrew. "Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate Identification in the Handover of Hong Kong." Paper presented at the Western States Communication Association conference, Spokane, Washington, February, 2015. **Top Student Paper Award.**

## **ACADEMIC AWARDS and HONORS**

Graduate Research Support Grant, Department of Communication Studies, Colorado State University (\$500), 2020.

National Communication Association Graduate Student Travel Award to support travel to Shenzhen, China, for the National Communication Association—Shenzhen University conference on Communication, Innovation, New Media, and Digital Journalism (\$1000), 2019.

National Communication Association Diversity Council Student Caucus Travel Grant (\$160), 2019.

Global Impact Award for "Vehicles of Democracy: The Vernacular Monumentality of Buses During Hong Kong's Umbrella Revolution," Office of International Programs, Colorado State University (\$400), 2018.

International Presidential Fellow, Colorado State University, 2017-2018.

Top Student Paper Award for "Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate Identification in the Handover of Hong Kong," Communication Theory and Research Interest Group, Western States Communication Association convention, Spokane, Washington (\$200), February 2015.

Thesis Grant, Chair's Professional Development Fund, University of Colorado Denver, to conduct research in Hong Kong (\$1000), 2015.

Waveland Press Communication Scholarship for outstanding master's student in the Communication Department, University of Colorado Denver (\$1,000), 2014.

Travel Grant, Communication Department, University of Colorado Denver, to support travel study in Beijing, Nanjing, and Shanghai (\$1,500), 2014.

## **COURSES TAUGHT**

### **Intercultural Communication** (spring, 2020; fall, 2019; spring, 2019; fall, 2018)

Upper division class that introduces students to the concepts, principles, and theories of intercultural communication through a number of lenses, including race, ethnicity, sexuality, gender, politics, free speech, and verbal and nonverbal communication.

### **Visual Communication** (fall, 2020)

A rhetorical approach to the study of visual communication, focusing on the analysis of visual persuasion in history, media, memory, politics, advertising, social change, and other aspects of everyday life.

### **Communication and Popular Culture** (fall, 2020)

Exploration of popular culture's forms and functions in US society in which students analyze and critique the relationships among popular culture, industry, power, and identity from a communication perspective.

**Relational and Organizational Communication** (recitation instructor) (fall, 2018)

Introduction to methodological and theoretical approaches to the study of human communication from a social scientific perspective, including the influence of group membership and individual differences on human behavior as it relates to communication phenomena.

**Fundamentals of Communication** (summer, 2019)

Introduction to major concepts, theories, and practices within the field of communication studies, examining the role of communication at both the micro and macro levels. By examining communication in interpersonal, rhetorical, group, family, organizational, and cultural relationships, students develop a breadth of knowledge surrounding core understandings of human communication that guide inquiry in the discipline.

**Conflict Resolution** (summer, 2018)

This upper division class explores how mediation can be used as a tool to deal with conflict that occurs in daily life and on a global scale. Students learn various mediation models that lead to thoughtful communication and practice hands-on, practical conflict-resolution skills.

**Business and Professional Communication** (spring, 2015; fall, 2014; spring 2014 (online); spring, 2016; fall, 2015)

Introduction to the art of effective communication within professional settings. Topics covered include leadership, ethics, social justice, interviewing techniques, resume writing, a variety of oral presentations, and online and nonverbal communication etiquette. This course also includes a service-learning component.

**Invitational Speaking** (summer, 2015 (online); spring, 2016; fall, 2015)

Harnessing the theory of invitational rhetoric, this course invites students to become self-reflexive and intentional communicators through developing skills in presentational speaking that are appropriate for a variety of communication contexts.

**Public Speaking** (spring, 2018; fall 2017; spring 2017; fall, 2016)

Introduction to the basic principles of effective oral communication. Emphasis is placed upon speeches used in business, educational, and everyday activities—informative, persuasive, extemporaneous, and group speeches.

Developed online resources for Presentational Speaking classes, University of Colorado Denver, 2015. Funded by a Dean's Fund for Excellence grant of \$500.

**GUEST TEACHING**

“The Hard Hat Revolution: Free Speech and Democratic Desires,” Political Communication, taught by Kristina Lee, 2019.

“Hong Kong, the Umbrella Revolution, and Democracy,” Communication, China, and the U.S., taught by Stephen J. Hartnett, 2015, 2018, and 2019.

“Speech Code Theory,” Relational and Organizational Communication, taught by Ziyu Long, 2018.

“Metaphor Criticism,” Rhetorical Criticism (graduate class), taught by Sonja K. Foss, 2018.

## **SERVICE TO PROFESSIONAL ORGANIZATIONS**

Editorial Assistant to Dr. Greg Dickinson, *Journal of Communication and Critical/Cultural Studies*, 2018-present.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the Western States Communication Association convention, 2019.

Chair and Program Planner, Communication Theory and Research Interest Group, Western States Communication Association convention, 2017-2018.

Vice Chair, Communication Theory and Research Interest Group, Western States Communication Association, 2016.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the Western States Communication Association convention, 2016.

Secretary, Communication Theory and Research Interest Group, Western States Communication Association, 2015.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the Western States Communication Association convention, 2015.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the Western States Communication Association convention, 2014.

## **UNIVERSITY SERVICE**

Member of panel responding to *Freedom for the Wolf*, ACT Human Rights Film Festival, Colorado State University, April, 2018.

Contributor, Six-Year Departmental Review Committee, Department of Communication, Colorado State University, 2018.

Facilitator, Graduate Teacher Training, Colorado State University, 2018.

Panel Member, “Stories, Community, and Narratives of the New China—Engaging English Language Learners and Building Intercultural Bridges,” Council on Diversity and Inclusion Interdisciplinary Exchange, University of Colorado Denver, October, 2014.

My digital story, *Olympic Legacy: Ruinscapes of the New China*, was showcased as part of a public digital storytelling event, Community Voices: An Evening of Digital Stories, University of Colorado Denver, September, 2014.

## **RESEARCH SERVICES**

Research Assistant for Dr. Julia Khrebtan-Hoerhager, 2017, 2018  
Research Assistant for Dr. Katie Knobloch and Dr. Martín Carcasson, 2018  
Research Assistant for Dr. Stephen J. Hartnett, 2014, 2018  
Research Assistant for Dr. Sonja K. Foss, 2014, 2016, 2017, 2018

## **PROFESSIONAL DEVELOPMENT**

“Teaching Topics: Drawing Boundaries,” Institute for Teaching and Learning, Colorado State University, led by Hailey Otis, 2020.

“Students' Free Speech: Practical Tips for CLA Instructors from the Public Speaking Classroom,” Institute for Teaching and Learning, Colorado State University, led by Dr. Tom Dunn, 2020.

“Alternative Dispute Resolution/Mediation,” online certificate designed to prepare instructors to teach Conflict Resolution, University of Colorado Denver, 2018.

“Good Intentions Are Not Enough: Building Intercultural Communication Skills through Reflective Teaching and Learning,” Institute for Teaching and Learning, Colorado State University, led by Ria Vigil, 2018.

“Inclusive Pedagogy and You,” Institute for Teaching and Learning, Colorado State University, led by Dr. Eric Aoki, 2017.

“How to Use Blackboard Collaborate Ultra,” University of the District of Columbia, 2016.

“Building and Teaching Online,” University of the District of Columbia, led by Dr. Elgloria Harrison, 2016.

“Inclusive Teaching: Disability Cultural Awareness,” Department of Communication Studies, University of Colorado Denver, led by Dr. Lisa McGill, 2015.

“A Field Guide to Procrastinators: A Time Management Workshop,” Department of Communication Studies, University of Colorado Denver, led by Dr. Amy Hassinoff, 2015.

“Online Skills Mastery (OSM),” ten-week faculty training course designed to prepare participants for teaching with digital tools, University of Colorado Denver, 2015.

“The Collaborative Institutional Training Initiative/Institutional Review Board Training,” web-based training prior to interviewing human subjects in Hong Kong, 2015.

“Inclusive Pedagogy,” Office of Diversity and Inclusion, University of Colorado Denver, led by Dr. Brenda J. Allen, 2015.

“An Introduction to ZOOM Web Conferencing,” University of Colorado Denver, 2014.



“Creating Inclusive Classrooms,” Office of Diversity and Inclusion, University of Colorado Denver, led by Dr. Brenda J. Allen, 2014.

“Diversity, Teaching, and You,” Office of Diversity and Inclusion, University of Colorado Denver, led Dr. by Brenda J. Allen, 2014.

“Gender and Power in the Ivory Tower,” Office of Diversity and Inclusion, University of Colorado Denver, led by Dr. Brenda J. Allen, 2014.

“How to Tell a Digital Story,” Graduate School, University of Colorado Denver, 2014.

## **AFFILIATIONS**

Member, National Communication Association

Member, Western States Communication Association

Member, Association for Chinese Communication Studies