Art 120 – Digital Visual Fundamentals, Fall 2018

Prof: Jason Bernagozzi
Office Hours: Room M103, Monday 12pm-1pm, 5pm-6pm or by appointment
Email: jason.bernagozzi@colostate.edu

Course Meeting Times
Section 01: Monday / Wednesday 9am – 11:50am
Section 02: Monday / Wednesday 6pm – 8:50pm

Course Catalog Description: Methods and techniques for incorporating digital mediums into artwork.

Course Overview:

This is an introductory course where students establish a foundational understanding of digital literacy as a creative practice. Students will develop experimental media artworks in relationship to interdisciplinary concepts. Students will create electronic artworks using a variety of hardware and software platforms while relating material investigations of interface and signal to historical and theoretical models of art. Emphasis is placed on developing the ability to critically investigate how meaning is formed using color, value, composition, motion, rhythm, transmission and interface.

Learning Objectives:

By the end of this course, students will be able to:

1. Create a series of works that use new vocabularies, techniques and platforms for making and exhibiting electronic art in relationship to interdisciplinary modes of inquiry and digital culture.
2. Evaluate and critique the form and function of electronic projects as they relate to the history, theory and practice of art.
3. Apply research and communication models to creative inquiry and development.
4. Articulate via verbal and written communication the methods, concepts, and contexts for creating electronic art.

Method of Evaluation:

Students will be evaluated on their willingness to participate and the ability to complete assignments on time. Completed assignments should show technological competence, a willingness to take risks and a clearly articulated conceptual basis for their work. Students will receive handouts over the course of
the semester describing the method of evaluation specific to the learning goals of each project. The grading percentages are as follows:

- Fishbowl Participation 15%
- Research Presentations 15%
- Project #1 – Avatar 15%
- Project #2 – 5-7-5 Glitch GIF 15%
- Project #3 – Time+Movement 15%
- Final Project – Performing Media 25%

**Course Grading Policy**

This course will use CSU standard grading system.

<table>
<thead>
<tr>
<th>Letter</th>
<th>Descriptor</th>
<th>GPA</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Excellent</td>
<td>4.0</td>
<td>96-100</td>
</tr>
<tr>
<td>A -</td>
<td>Very Good</td>
<td>3.6</td>
<td>90-95</td>
</tr>
<tr>
<td>B +</td>
<td>Good</td>
<td>3.3</td>
<td>87-89</td>
</tr>
<tr>
<td>B -</td>
<td></td>
<td>3.0</td>
<td>83-86</td>
</tr>
<tr>
<td>B</td>
<td>Unsatisfactory</td>
<td>2.6</td>
<td>80-82</td>
</tr>
<tr>
<td>C +</td>
<td>Unsatisfactory</td>
<td>2.3</td>
<td>77-79</td>
</tr>
<tr>
<td>C</td>
<td>Unsatisfactory</td>
<td>2.0</td>
<td>70-76</td>
</tr>
<tr>
<td>D</td>
<td>Unsatisfactory</td>
<td>1.0</td>
<td>60-69</td>
</tr>
<tr>
<td>F</td>
<td>Failure</td>
<td>0.0</td>
<td>under 60</td>
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**Class Text:**

All reading materials will be provided by the instructor. Students are responsible for reviewing and bringing assigned resources with them to every class. In addition to handouts and online resources, students are encouraged to review the following:

1. Digital Art by Christiane Paul
2. The New Media Reader by Nick Monfort and Noah Wardrip-Fruin

**Class Preparation:**

Students must be prepared to work on their projects during the scheduled class period. Reading assignments, tutorials and in-class discussion are all important to each student’s success in this course. Therefore, students are
required to complete all assignments prior to attending class where the material is discussed. Students who are unprepared for work, or who do not use the in-class work time toward the benefit of their project, will be excused from class and marked absent.

Additionally, any student who is seen using facebook, twitter or any other website not related to technical or conceptual research during class will be warned once per class. If they continue to stay off task, they will be asked to leave and will be marked absent. This also applies to texting during class or any other disruptive activity. This is a zero tolerance policy, as it affects not only that student’s ability to learn but it also impedes the productivity of others.

**Attendance Policy:**

Students are expected to attend every class and turn in all assignments when due. It is impossible for the professor to re-teach a class each time a student is absent. If a student misses a class, they are responsible for getting class information from another student. A student who misses more than two classes will receive half a letter grade reduction for each additional unexcused absence. As a result, students who miss more than 4 classes will likely not pass the course. If a student is more than 20 minutes late for a class it will count as an absence.

**Written Assignments:**

Each student is expected to write at minimum a 1-paragraph artist statement about each completed artwork at the time that project is due. Development of effective artist statements will be reinvestigated throughout the semester. Examples and strategies for creating an effective statement will be provided by the instructor.

It is important that working artists and designers are able to clearly articulate their research, methods and ideas in a concise manner. As such, writing one’s ideas down is an essential part of that process.

**Equipment/Software Requirements:**

Students are expected to purchase an external hard drive to store their electronic files. If students require assistance before purchasing such items, they should consult with the professor before the second week of class. Extensions will not be given for work that is lost because it was not properly backed up.

All students are required to create a digital foundations wordpress blog as the initial platform for the delivery of creative works. The instructor will lead
students in the creation of this blog, but it is up to students to deliver ALL homework on their blogs the day the assignment is due.

**Differently-abled students:**
Any students who need additional help understanding and completing assignments should let the professor know what their needs are at the beginning of the course so that appropriate accommodations can be arranged in conjunction with student services.

**Honor Pledge**
“The course will adhere to the Academic Integrity Policy of the Colorado State University General Catalogue and the Student Conduct Code.”

**Student Conduct, Academic Honesty, and Department Policies**
As a matter of academic integrity for all assignments and exams this class will honor the CSU pledge that states: I will not give, receive, or use any unauthorized assistance on academic work. Conduct, honesty, and other policies and procedures have been compiled into a single document, The Student’s Responsibilities. All students are responsible for reading and understanding these policies.

This information is available online for all faculty, staff, and students: [http://catalog.colostate.edu/general-catalog/policies/students-responsibilities/](http://catalog.colostate.edu/general-catalog/policies/students-responsibilities/)

Specifically, the University Student Conduct Code can be found online at: [http://www.conflictresolution.colostate.edu/conduct-code](http://www.conflictresolution.colostate.edu/conduct-code)

These policies address the condition and care of facilities and equipment, grade standards and evaluation procedures, grievances, studio behavior including the University’s drug and alcohol policies, student rights and responsibilities, and attendance and late work. Students are encouraged to address questions about the policies to the faculty and chair of the department.

**Class Schedule:**
Please note that this schedule may change at the discretion of the instructor

<table>
<thead>
<tr>
<th>8/20-9/10</th>
<th>Module 1</th>
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<tbody>
<tr>
<td>8/20-9/10</td>
<td>Students will explore digital imaging in relationship to the history of composite photography, Dada-ism and contemporary new media art. Emphasis is placed on non-destructive editing of images, best practices with file formats, digital color theory and critical discourse.</td>
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<tr>
<td>Date</td>
<td>Module</td>
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<td>------------</td>
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<tr>
<td>9/12-10/1</td>
<td><strong>Module 2</strong></td>
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<td>10/3-10/29</td>
<td><strong>Module 3</strong></td>
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<tr>
<td>10/31-12/10</td>
<td><strong>Module 4</strong></td>
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In-class/ Out-of-class work expectation
The typical expectation for a college course at CSU is that students will work at least 2-3 hours outside of class per class credit hour. A 3-credit class may require you to work 6 or more hours per week out-of-class in addition to your in-class activities. A 4-credit class may require 8 or more hours per week out-of-class in addition to your in-class activities.

Resources for Disabled Students
In cooperation with CSU Resources for Disabled Students (RDS), reasonable accommodations will be provided for students with a documented permanent or temporary disability. See the RDS website, http://rds.colostate.edu, for information about documentation, accommodations, and the required timeline. Students with disabilities requiring reasonable additional accommodations must allow adequate notice for arrangements to be made. Please contact your professor as soon as possible to provide appropriate documentation from the Office of Resources for Disabled Students. Professors will make arrangements for reasonable accommodations provided the situation is handled through official channels and appropriate documentation is provided in a timely manner. The burden rests with the student to contact the Office of Resources for Disabled Students for recognition and verification of any disability requiring accommodations. The student must provide the professor with the appropriate official RDS documentation. The student will then work with the professor to determine what the nature of those accommodations shall be based on the unique curricular and technical requirements of the class and the needs of the student. Per the guidelines of the CSU Office of Resources for Disabled Students: instructors are not required to make accommodations after the fact. That is, a student is not entitled to retroactive accommodation or adjustment.

Counseling Center
The CSU Health Network offers individual and group counseling. The Counseling Center’s website is: http://health.colostate.edu/services/counseling-services/. Students can make an appointment by calling 491-6053 or by visiting the Counseling Center at 151 West Lake Street. Please note that you may have already paid for some of these services with your student fees.

Title IX reporting and student resources
CSU’s Discrimination, Harassment, Sexual Harassment, Sexual Misconduct, Domestic Violence, Dating Violence, Stalking, and Retaliation policy designates faculty and employees of the University as “Responsible Employees.” This designation is consistent with federal law and guidance, and requires faculty to report information regarding students who may have experienced any form of sexual harassment, sexual misconduct, relationship violence, stalking or retaliation. This includes information shared with faculty in person, electronic communications or in class assignments. As “Responsible Employees,” faculty may refer students to campus resources (see below), together with informing the Office of Support and Safety Assessment to help ensure student safety and welfare. Information regarding sexual harassment, sexual misconduct, relationship violence, stalking and retaliation is treated with the greatest degree of confidentiality possible while also ensuring student and campus safety.

Any student who may be the victim of sexual harassment, sexual misconduct, relationship violence, stalking or retaliation is encouraged to report to CSU through one or more of the following resources:

- Emergency Response 911
- Deputy Title IX Coordinator/Office of Support and Safety Assessment (970) 491-1350
- Colorado State University Police Department (non-emergency) (970) 491-6425

Additionally, the Sexual Assault Victim Assistance Team is a confidential student resource that does not have a reporting requirement and that can be of great help to students who have experienced sexual assault. The web address is http://www.wgac.colostate.edu/need-help-support.